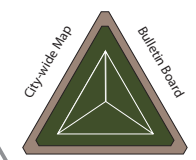
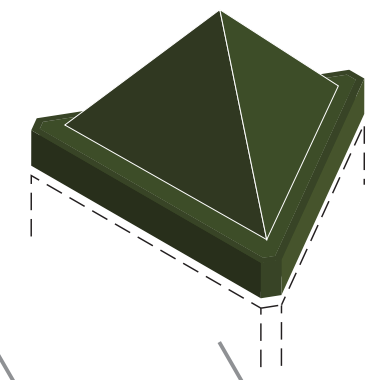


Option 5: Update

- Simplified posts
- Double Post Alternate
- Simplified bracket details
- Top of Sign Panel Shape (Architectural)
- "Logo" of City Hall Header (Printed)
- 3 Dimensional Kiosk Header



Vehicular Directional

Side View

Back of Sign

Vehicular Directional Double-post option

Downtown Novato Trailblazer

Parking Trailblazer

Parking Identification

Side View

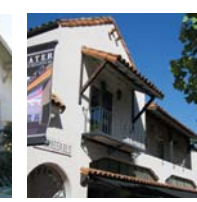
Seasonal Sign with changeable poster (Sandwich Board)

Parking Space Limit Information

Pedestrian Directional

Pedestrian Interpretive

Pedestrian Kiosk



Wayfinding and Signage Program
City of Novato, CA – Schematic Design

Sept. 15, 2011
Revised September 23, 2011

OPTION 5 - Sign Family





Photorendering: Gateway at 101 Freeway and De Long Avenue

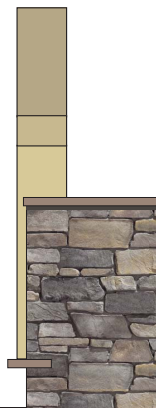


Logo Detail

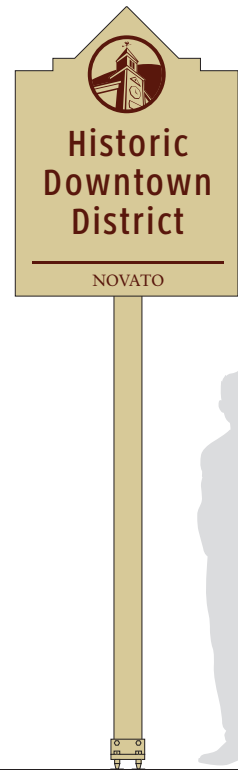


Front View

Downtown Gateway



Side View



District or Neighborhood Identification



Wayfinding and Signage Program
City of Novato, CA – Schematic Design

Sept 15, 2011
Revised September 23, 2011

OPTION 4-D-Revise Gateway

merJE



Original



Option 1



Option 2



Parking

- Revisions:
- Matched the stroke width of the Parking Logo
 - Smaller dark shape from right side of building
 - Elongated top of tower
 - Shortened weather vane
 - Corrected right wing eave of building



A



B



C



D



E



F

Alternate - Logo options on green signs