



CITY OF NOVATO
CALIFORNIA

Novato Streetscape Committee
MEETING MINUTES

Monday, February 13 - 7:00pm

Meeting held in the Womack Meeting Room, 922 Machin Avenue

A. CALL TO ORDER AND ROLL CALL

Meeting began at 7:02pm.

Committee Members Present: Nancy Abruzzo (Chair), Marcia Basalla, Arlin Benavides (Alternate), Judi Buder, Virginia Hanna, and Richard Hanley (Vice Chair)

Staff Present: Gretchen Schubeck, Sustainability Programs Coordinator and Lyle Waite, Public Works Maintenance Superintendent

B. APPROVAL OF FINAL AGENDA

Moved by Hanna and seconded by Hanley to approve the final agenda.

AYES: Abruzzo, Basalla, Buder, Hanna, Hanley

NOES: None

ABSENT: Kozlenko

C. PUBLIC COMMENT

None

D. CONSENT ITEMS

D.1 Approve the meeting minutes of January 9, 2022

Moved by Basalla and seconded by Hanley to approve the meeting minutes of January 9, 2022.

AYES: Abruzzo, Basalla, Buder, Hanna, Hanley

NOES: None

ABSENT: Kozlenko

E. PROGRAM UPDATES

E.1 Education & Outreach Programs

Publicity Updates

- Promotion of the February clean-up was featured in the City newsletter 'Our Town', on the City's Facebook page, on Next Door and there was an article in the Marin IJ.

- The Clean Business Program webpage is live and was also featured in 'Our Town'.

E.2 Volunteer Programs

Team Up to Clean Up

- The quarterly clean up in partnership with Marin County Parks and Caltrans was held on February 4, 2023.
- 9 *Team Up to Clean Up* volunteers supported the event.
- Marin County Parks reported that a total of 722 lbs. of trash was collected.
- The next clean-up will be held on March 4, 2023.

Adopt-a-Spot

- Hanna reported that total *Adopt-a-Spot* numbers for 2022 are 99 volunteer hours and 198 bags of trash collected.

Adopt-a-Island

- The ad-hoc sub-committee is working on revamping the program including identifying adoptable islands, active volunteers, and islands with recycled water.
- Once active volunteers are confirmed, the new signs will be ordered.
- Schubeck spoke with Public Works Director Blunk, and stipends can't be paid to volunteers but partnering with the Downtown Streets Team may be an option.
- Benavides suggested that perhaps a survey could be conducted, and Basalla noted that the program has not been promoted to the community.
- Benavides and Basalla offered to work together to explore options for increased promotion.
- Waite suggested that Leadership Novato might be a good avenue to recruit volunteers.

E.3 Business Landscape Recognition Program

Nominations

None

Awards

None

E.4 Clean Business Program

Schubeck will ask the Communications Team if they can promote 5-10 *Clean Business Program* participants at a time in the monthly newsletter and on social media.

F. GENERAL BUSINESS

F.1 Proposed Revised Committee Resolution

The timeline to bring the proposed revised Committee resolution to the City Council has not been confirmed, but the Committee needs to confirm preferred meeting frequency to include in the resolution. The current resolution requires the Committee to meet a minimum of four times per year, not monthly.

Moved by Abruzzo and seconded by Hanley that the Streetscape Committee meet every other month, rather than monthly.

AYES: Abruzzo, Buder, Hanna, Hanley
NOES: Basalla
ABSENT: Kozlenko

G. COMMITTEE AND LIAISON REPORTS

G.1 Committee Members Reports

Moved by Hanley and seconded by Abruzzo that an item be added to the March agenda to discuss and consider the formation of ad-hoc subcommittees.

AYES: Abruzzo, Basalla, Buder, Hanna, Hanley
NOES: None
ABSENT: Kozlenko

G.2 Staff Liaison Reports

Sherry Temple has tendered her resignation and the vacant seat will be filled as part of the spring Council Commission, Committee, and Board recruitment process.

H. ADJOURNMENT

Moved by Hanley and seconded by Basalla to adjourn the meeting.

AYES: Abruzzo, Basalla, Buder, Hanna, Hanley
NOES: None
ABSENT: Kozlenko

Meeting adjourned at 8:07pm