



CITY OF NOVATO
CALIFORNIA

Novato Streetscape Committee

MINUTES

Monday, June 13, 2022 - 7:00pm

Meeting held in the Womack Meeting Room, 922 Machin Avenue

A. CALL TO ORDER AND ROLL CALL

Meeting began at 7:04pm.

Committee Members Present: Nancy Abruzzo, Marcia Basalla, Rich Greene (Vice Chair), Virginia Hanna, Lauren-Paul Kozlenko and Sherry Temple (Chair)

Committee Members Absent: Joan Cortney

Guests Present: Susan Stompe, Marin Conservation League

Staff Present: Gretchen Schubeck – Staff Liaison, Chris Blunk – Public Works Director, and Lyle Waite – Public Works Maintenance Superintendent

B. APPROVAL OF FINAL AGENDA

Moved by Hanna and seconded by Basalla to approve the final agenda.

AYES: Abruzzo, Basalla, Greene, Hanna, Kozlenko, Temple

NOES: None

C. PUBLIC COMMENT

None

D. CONSENT ITEMS

D.1 Approve the meeting minutes of May 9, 2022

Moved by Greene and seconded by Temple to approve the meeting minutes of May 9, 2022.

AYES: Abruzzo, Basalla, Greene, Hanna, Kozlenko, Temple

NOES: None

E. STAFF UPDATES

E.1 Finance Update

- Schubeck will send financial update via email and present at July meeting.

F. COMMITTEE MEMBER UPDATES

None

G. PROGRAM UPDATES

G.1 Education and Outreach

- Temple got another article in the Marin IJ to promote Team Up to Clean Up.
- Kozlenko reached out to the Novato Chamber of Commerce re: Adopt-an-Island. The Chamber hosts 'mixers' on a regular basis and Kozlenko suggested these could be a good way to get the word out about the Committee's programs.

G.2 Volunteer Programs

Team Up to Clean Up

- The June 4th clean-up was held in partnership with Marin County Parks and Caltrans along Hwy. 101 near Rush Creek at Binford Road.
- 12 volunteers collected 11 bags of trash (620 lbs.) and spent a total of 17 hours picking up litter.
- The partnership with Marin County Parks and Caltrans started in 2018 and has proved to be very successful.
- September's clean-up will be held in the same location as part of Coastal Clean-up Day.

Adopt-a-Spot

- Nothing new to report

Adopt-an-Island

- Temple has received two proposals to upgrade irrigation and landscape a portion of the island on the northern corner of Redwood Blvd. at Olive Ave. Temple will send proposals to Schubeck to forward to Committee members and Public Works.
- Schubeck will forward most recent approved design to Waite.
- Temple noted that the island adopted by the Streetscape Committee on Redwood Blvd. and De Long Blvd. is in need of maintenance and new planting.
- Blunk noted that the City will be making safety improvements to this intersection and may be able to include work on this island as part of the project.
- Susan Stompe requested that a new sign be installed on the island adopted by Marin Conservation League on Novato Blvd.
- Schubeck will forward mock-ups for the new sign design to Committee members.
- Chris recommended that Adopt-an-Island sign standards be placed on the Committee agenda for a future meeting.

Moved by Basalla and seconded by Hanna to move agenda item H.2 to follow item G.2

AYES: Abruzzo, Basalla, Greene, Hanna, Kozlenko, Temple

NOES: None

H.2 Clean California Grant Program

- Temple has been reviewing the Clean California Grant Program (a program of Caltrans) and suggested that the funding may be a good fit for the proposed landscape

improvements on Redwood Blvd. from Olive to Grant (including upgrading the potable water infrastructure to recycled water).

- North Marin Water District (NMWD) is the agency responsible for Novato's recycled water infrastructure and Schubeck will reach out to NMWD to discuss their priorities.
- Blunk noted that sometimes State grants don't pencil out (particularly for smaller sums of money) due the amount of time required to submit a grant application, administer the grant, and then report on grant outcomes.

G.3 Business Landscape Recognition Program

Nominations

- Abruzzo nominated Fire Station 63 (on the corner of San Marin Drive and San Ramon Way) and the commercial building at 75 Rowland Blvd. for landscape recognition. Committee members will visit the sites prior to voting at the July meeting.

Awards

Moved by Hanna and seconded by Basalla to award Novato Chevrolet a 'Business Landscape Recognition' Certificate.

AYES: Abruzzo, Basalla, Greene, Hanna, Kozlenko, Temple

NOES: None

G.4 Clean Business Program

- 124 businesses have joined the program!
- Greene will produce a flyer to leave with businesses rather than leaving a full program packet (with decal). Abruzzo is helping Greene promote of the program.
- Greene will send Schubeck the most up-to-date list of participating businesses

Moved by Greene and seconded by Kozlenko to approve expenditure of up to \$100 to purchase additional decals.

AYES: Abruzzo, Basalla, Greene, Hanna, Kozlenko, Temple

NOES: None

H. GENERAL BUSINESS

H.1 Name and Mission

- Schubeck provided background to the name and mission of the Committee.
- Hanna, Basalla, and Schubeck met in late-April to review the names and mission statements of other groups undertaking similar activities to the Streetscape Committee.
- Schubeck will send the list of these groups to the Committee prior to the July meeting.
- Schubeck reminded Committee members that as a Committee of the Council, any proposed changes to the name or mission would be at the discretion of, and must be approved by, the Council.
- This item will be placed on the July agenda for further discussion.

J. FUTURE AGENDA ITEMS

J.1 Name and Mission

K. ADJOURNMENT

Moved by Kozlenko and seconded by Hanna to adjourn the meeting.

AYES: Abruzzo, Basalla, Greene, Hanna, Kozlenko, Temple

NOES: None

Meeting adjourned at 8:55pm