



**CITY OF NOVATO**  
CALIFORNIA

**Novato Streetscape Committee**

**AGENDA**

**Monday, June 13, 2022 - 7:00pm**  
922 Machin Avenue, Womack Meeting Room (2<sup>nd</sup> Floor)

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**Chair**

Sherry Temple

**Vice Chair**

Rich Greene

**Members**

Nancy Abruzzo, Marcia Basalla, Judy Buder (Alternate), Joan Cortney,  
Lauren-Paul Kozlenko, Rich Greene, and Virginia Hanna

**Staff Liaison**

Gretchen Schubeck

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The Novato Streetscape Committee welcomes you to attend its meetings, which are regularly scheduled on the second Monday of every month. Your interest is encouraged and appreciated.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison at (415) 899-8950. Notification at least 48 hours prior to the meeting will enable the City to make reasonable accommodation to help insure accessibility to this meeting.

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- A. CALL TO ORDER AND ROLL CALL**
- B. APPROVAL OF FINAL AGENDA**
- C. PUBLIC COMMENT**
- D. CONSENT ITEMS**
  - D.1 Approve meeting minutes of May 9, 2022**
- E. STAFF UPDATES**
  - E.1 Financial Update**
- F. COMMITTEE MEMBER UPDATES**

## G. PROGRAM UPDATES

### G.1 Education & Outreach Program

Publicity Updates

### H.2 Volunteer Programs

Team Up to Clean Up

Adopt-a-Spot

Adopt-an-Island

### G.3 Business Landscape Recognition Program

Nominations

Awards

### G.4 Clean Business Program

## H. GENERAL BUSINESS

### H.1 Name and Mission

### H.2 Clean California Grant Program

### H.3 Rotary Anti-Litter Challenge Update

### H.4 Single-Use Foodware Ordinance

## I. FUTURE AGENDA ITEMS

## J. ADJOURNMENT

*If urgent matters arise after the publication of the regular agenda, there will be an addendum. It will be posted at the referenced locations mentioned in the Affidavit of Posting by Friday at 5:00 p.m., the week before the meeting.*

*Materials that are submitted to members of the Novato Streetscape Committee after the distribution of the agenda packet will be made available on the City of Novato website at [novato.org](http://novato.org) when practical and provided that City staff is able to post those documents prior to the meeting. When non-confidential written materials are distributed to members of the Novato Streetscape Committee during a public meeting by staff or a member of the Novato Streetscape Committee, it shall be made available online following that meeting.*

### AFFIDAVIT OF POSTING

I, Gretchen Schubeck, certify that on June 8, 2022, the agenda was posted on the City Community Service Board at 922 Machin Avenue and on the City's website [www.novato.org](http://www.novato.org).

/ Gretchen Schubeck /

Gretchen Schubeck, Sustainability Programs Coordinator



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**CITY OF NOVATO**  
**CALIFORNIA**

**Novato Streetscape Committee**

**MINUTES**

**Monday, May 9, 2022 - 7:00pm**

*Meeting held in the Womack Meeting Room, 922 Machin Avenue*

**A. CALL TO ORDER AND ROLL CALL**

Meeting began at 7:02pm.

**Committee Members Present:** Nancy Abruzzo, Marcia Basalla (Chair), Rich Greene, Virginia Hanna, Lauren-Paul Kozlenko and Sherry Temple (Vice Chair)

**Staff Present:** Gretchen Schubeck, Staff Liaison

**B. APPROVAL OF FINAL AGENDA**

*Moved by Temple and seconded by Hanna to approve the final agenda.*

AYES: Abruzzo, Basalla, Greene, Hanna, Kozlenko, Temple

NOES: None

**C. PUBLIC COMMENT**

None

**D. CONSENT ITEMS**

**D.1 Approve the meeting minutes of April 11, 2022**

Schubeck will amend item G.1 to read 'Basalla', rather than 'Temple'.

*Moved by Hanna and seconded by Temple to approve the meeting minutes of April 11, 2022, as amended.*

AYES: Basalla, Greene, Hanna, Temple

NOES: None

**E. STAFF UPDATES**

**E.1 Brown Act Primer**

- Schubeck provided a brief overview of the Brown Act.

## F. NEW COMMITTEE MEMBER ORIENTATION

- Schubeck shared the history of the Committee including the establishment resolution and Committee mission. More information about the Committee and its programs can be found at [www.novato.org/streetscape](http://www.novato.org/streetscape)
- Schubeck will forward the Committee's Work Plan for Fiscal Year 2022-23 (July 1, 2022 to June 30, 2022) to new Committee members.

## G. APPOINTMENT OF COMMITTEE CHAIR AND VICE CHAIR

*Moved by Basalla and seconded by Hanna to appoint Temple to serve as Committee Chair through December 31, 2022.*

AYES: Abruzzo, Basalla, Greene, Hanna, Kozlenko, Temple  
NOES: None

*Moved by Basalla and seconded by Hanna to appoint Greene to serve as Committee Vice Chair through December 31, 2022.*

AYES: Abruzzo, Basalla, Greene, Hanna, Kozlenko, Temple  
NOES: None

## H. PROGRAM UPDATES

### H.1 Education and Outreach

- Hanna mentioned that Rotary Club of Novato is running an [anti-litter video contest](#) for middle and high school students.
- The Committee discussed ways to increase community engagement.
- Temple has been successful in getting regular articles in the 'In Your Town' section of the Marin IJ.

### H.2 Volunteer Programs

#### Team Up to Clean Up

- The May 6<sup>th</sup> clean-up was held along Redwood Blvd. Volunteers met at Lamont Avenue and fanned out in both directions.
- 5 volunteers collected 5 bags of trash (including a cat carrier!) and spent a total of 10 hours picking up litter.
- June's cleanup will be held in partnership with Caltrans and Marin County Parks along Binford Rd.

#### Adopt-a-Spot

- Hanna shared her frustration at the lack of follow through from people who express interest in volunteering for this program but don't follow up.

#### Adopt-an-Island

- Temple has reached out to several landscape contractors to request an estimate for the planting and irrigation upgrade work on Redwood Blvd. and Olive Avenue but has not had any responses.

- Abruzzo will talk to her landscape contractor to see if he is interested in providing an estimate.

### **H.3 Business Landscape Recognition Program**

Schubeck will forward the list of business that have been recognized in the past to Committee members.

#### ***Nominations***

Committee members will check out the landscaping at Novato Chevrolet prior to the June meeting.

#### ***Awards***

None

### **H.4 Clean Business Program**

- 72 businesses have signed up and 38 are pending.
- Schubeck will ask the Communications Team to add a button on the Streetscape webpage for the Clean Business Program.
- Abruzzo offered to help recruit businesses to participate.
- Greene will create a list of businesses that have signed up/are pending and send to Schubeck to forward to the Committee.

## **I. GENERAL BUSINESS**

### **I.1 Name and Mission**

Not discussed. To be added to June agenda.

### **I.2 Term Limits and Meeting Attendance**

Not discussed.

## **J. FUTURE AGENDA ITEMS**

### **J.1 Name and Mission**

### **J.2 Finance Update**

### **J.3 Single-Use Foodware Ordinance**

## **K. ADJOURNMENT**

*Moved by Temple and seconded by Hanna to adjourn the meeting.*

AYES: Abruzzo, Basalla, Greene, Hanna, Kozlenko, Temple

NOES: None

***Meeting adjourned at 9:00pm***