



CITY OF NOVATO
CALIFORNIA

ECONOMIC DEVELOPMENT ADVISORY COMMISSION

IN-PERSON MEETING

922 Machin Avenue

Novato, CA

Womack Conference Room – 2nd Floor

Agenda

April 7, 2022 - 3:00 PM

Chair

Harry Thomas

Vice Chair

Peter Pelham

Members

Vacant

Anne Russell

Coy Smith

Rick Wells

John Williams

Sylvia Barry, Ex-Officio

Miriam Hope Karell, Ex-Officio

Staff Liaison

Will Morat, Senior Analyst, Economic Development

AGENDA

A. CALL TO ORDER AND ROLL CALL

B. APPROVAL OF FINAL AGENDA

C. PUBLIC COMMENT

All members of the public wishing to address the Economic Development Advisory Commission are welcome. There is a three-minute time limit to speak although the Chair may shorten the time based on the number of speakers or other factors. A speaker may not yield his or her time to another speaker.

For issues raised during Public Comment that are not on the published agenda, except as otherwise provided under the Ralph M. Brown Act, no action can legally be taken.

D. CONSENT ITEMS

D.1 Approve Minutes of January 6, 2022

E. GENERAL BUSINESS

E.1 Small Business Development Center 2021 Outcomes & Impacts Presentation (Miriam Hope Karell)

E.2 Biz Viz Recruitment Strategy (Will Morat)

E.3 Debrief & Discussion on Joint Meeting of EDAC-Finance Oversight Committee

E.4 Update - Microbusiness COVID-19 Relief Grant & Dream Fund – Miriam Hope Karell

E.2 Biz Viz visit recruitment strategy – Will Morat

F. COMMISSIONER COMMENTS

G. STAFF UPDATES

G.1 Train Depot Project

G.2 Downtown Parklets

G.3 Housing Element

G.6 Local Gift Card Program Launch

G.7 Commercial Cannabis Licensing

G.8 Short-Term Rental Program

H. ADJOURNMENT

If urgent matters arise after the publication of the regular agenda, there will be an addendum. It will be posted at the referenced locations mentioned in the Affidavit of Posting by Friday at 5:00 p.m., the week before the meeting.

Materials, that are submitted to members of the City Council after the distribution of the agenda packet will be made available on the City of Novato website at novato.org when practical and provided that City staff is able to post those documents prior to the meeting. When non-confidential written materials are distributed to members of the City Council during a public meeting by staff or a member of the City Council, it shall be made available online following that meeting.

AFFIDAVIT OF POSTING

I, Maggie Rufo certify that on the Thursday before the Novato Economic Development Advisory Commission of April 7, 2022, the agenda was posted on the City Community Service Board at 922 Machin Avenue and on the City's website at www.novato.org.

/Maggie Rufo/
Senior Office Assistant



Follow us on Facebook, Twitter, YouTube, Instagram, NextDoor & Nixle