



2022



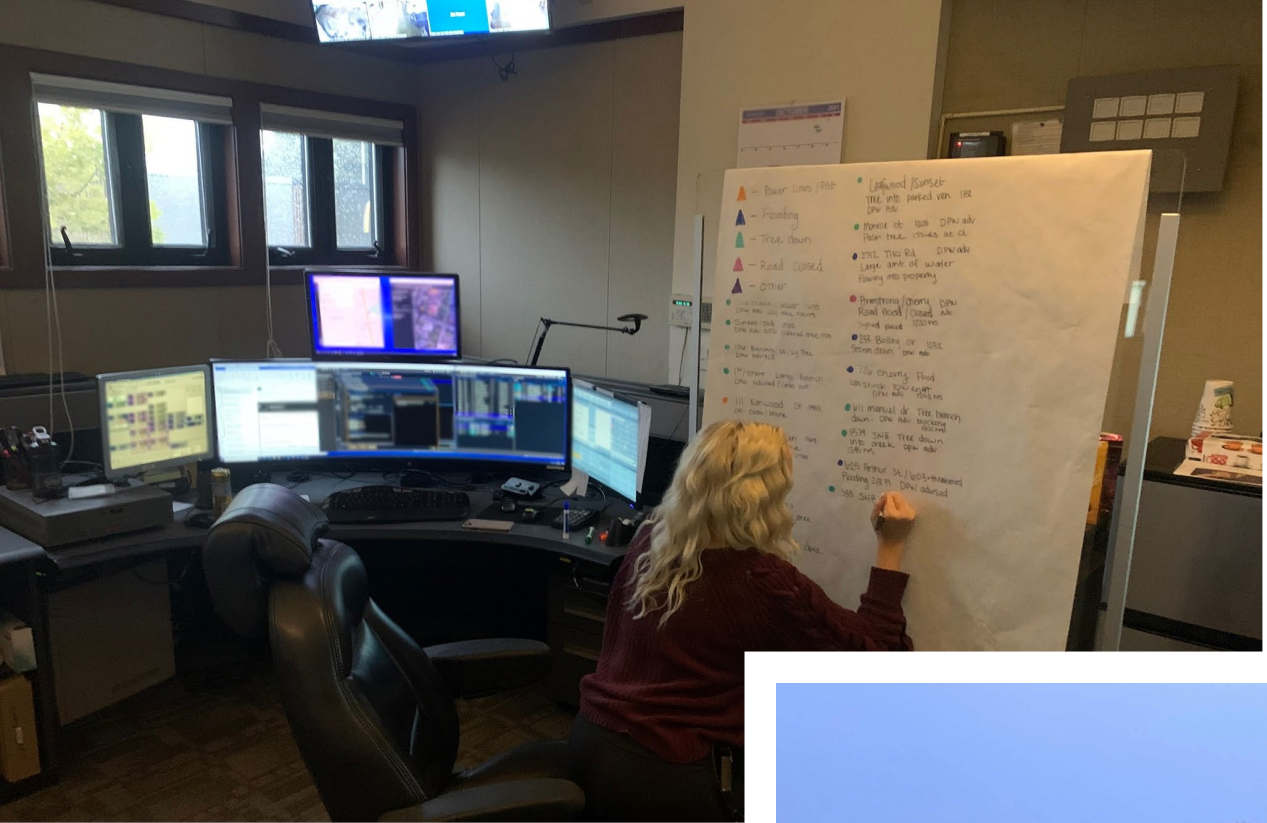
NOVATO

STATE OF THE CITY

ADAM MCGILL
CITY MANAGER

MARCH 15, 2022









Virtual

Story Time



◆ Pride Speaker Event



CELEBRATING
COMMUNITY ALLYSHIP
AND INCLUSION!



CITY OF NOVATO
CALIFORNIA



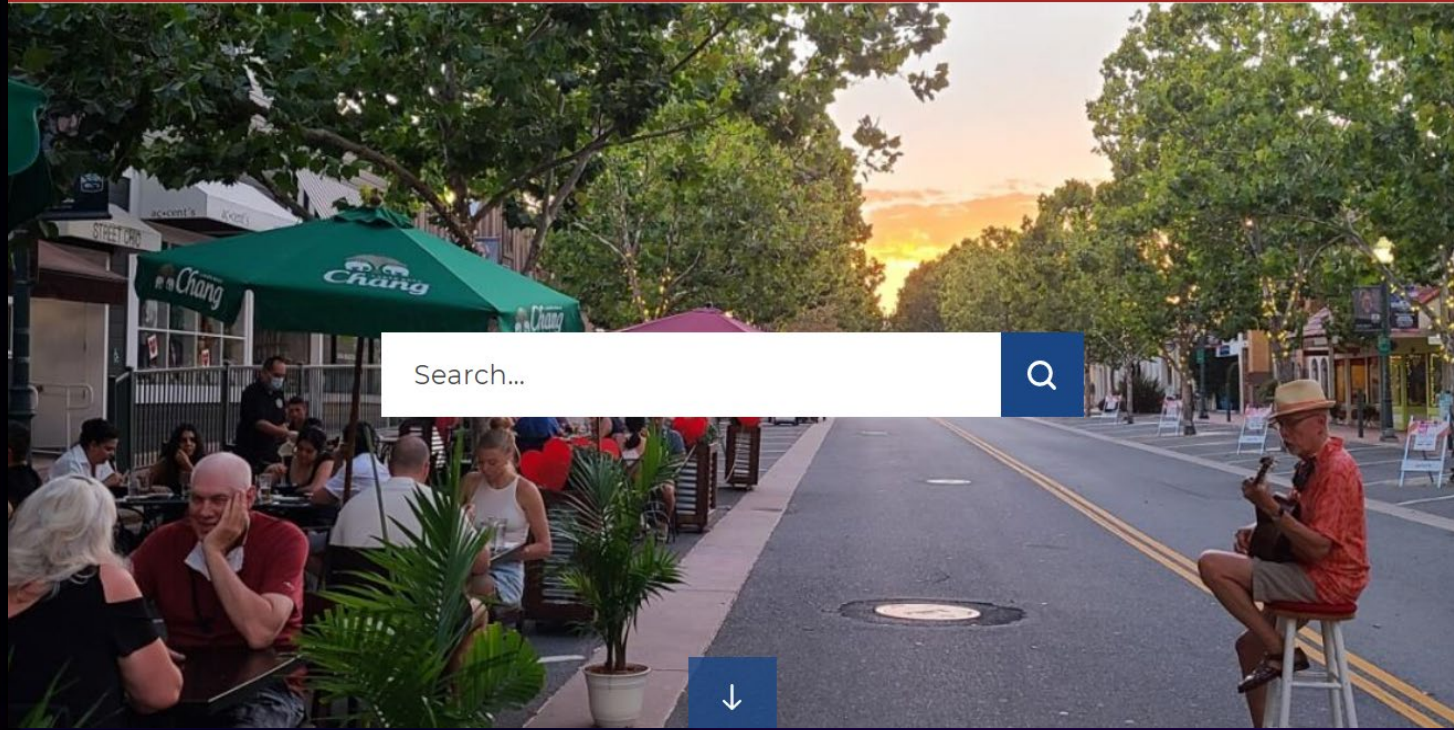
FIND A SERVICE

OUR TOWN

GOVERNMENT

COMMUNITY

BUSINESS



Search...



MacBook Air



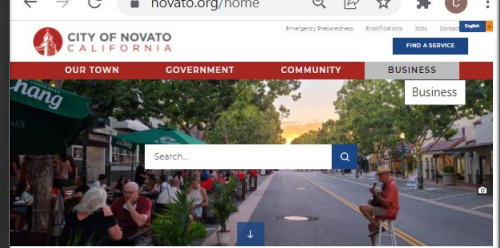
FIND A SERVICE

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Search



Redistrict Novato

Help develop Novato's new voting districts. The City is conducting its redistricting process following the 2020 Census... and we want to hear from you!

LEARN MORE

EVENTS

- MAR 08** City Council Closed Session at 5pm; Open Session at 6pm 08:00 PM
- MAR 09** Special Joint Meeting of the Novato Citizens Finance Advisory / Oversight 08:00 PM
- MAR 10** Zoning Administrator Meeting - Cancelled 02:00 PM - 02:00 PM

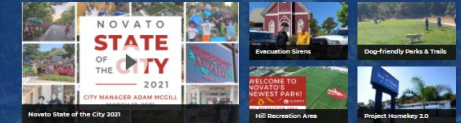
MORE EVENTS

NEWS

- What City Services are Most Important to You?** Help shape Novato's fiscal year 2022/23 budget - we want to hear from you!
- Novato Commission, Committee and Board Recruitment** Make a difference in your City - apply today! (More information is available)
- Novato's 2022 State of the City Address** Presented by the Novato City Manager Adam Mitchell on March 10 at 10:00am. Join us on Zoom: [Join us on Zoom](#) (Join us on Zoom)

MORE NEWS

VIDEOS

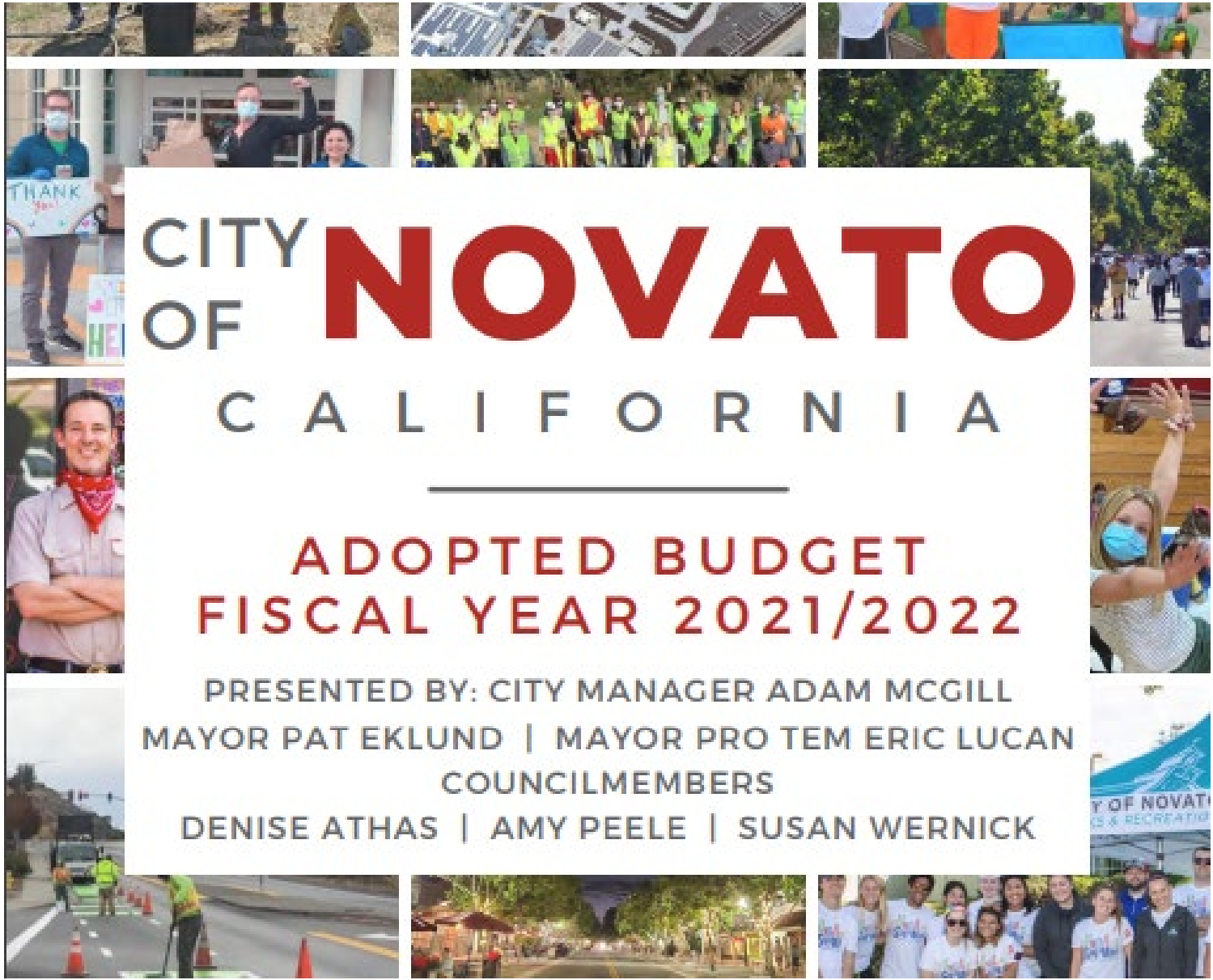


MORE VIDEOS

CITY OF NOVATO STRATEGIC PLAN



JULY 1, 2021—JUNE 30, 2023



CITY OF **NOVATO** CALIFORNIA

ADOPTED BUDGET FISCAL YEAR 2021/2022

PRESENTED BY: CITY MANAGER ADAM MCGILL
MAYOR PAT EKLUND | MAYOR PRO TEM ERIC LUCAN
COUNCILMEMBERS
DENISE ATHAS | AMY PEELE | SUSAN WERNICK

RENTING OUT YOUR HOME FOR THE WEEKEND?



That's a short-term rental.

Register your short-term rental property today!

novato.org/shorttermrentals



CITY OF NOVATO
CALIFORNIA

CITY OF NOVATO ePERMIT RESOURCE CENTER

922 Machin Avenue, Novato

**WALK-IN SERVICES
MONDAY - THURSDAY
9AM-11AM**

Details at
novato.org/building



CITY OF NOVATO
CALIFORNIA

REDISTRRICT NOVATO

DISTRICT 1

Mayor Pro Tem Susan Wernick
Seat up for election November 2024

DISTRICT 2

Councilmember Denise Athas
Seat up for election November 2022

DISTRICT 3

Mayor Eric Lucan
Seat up for election November 2024

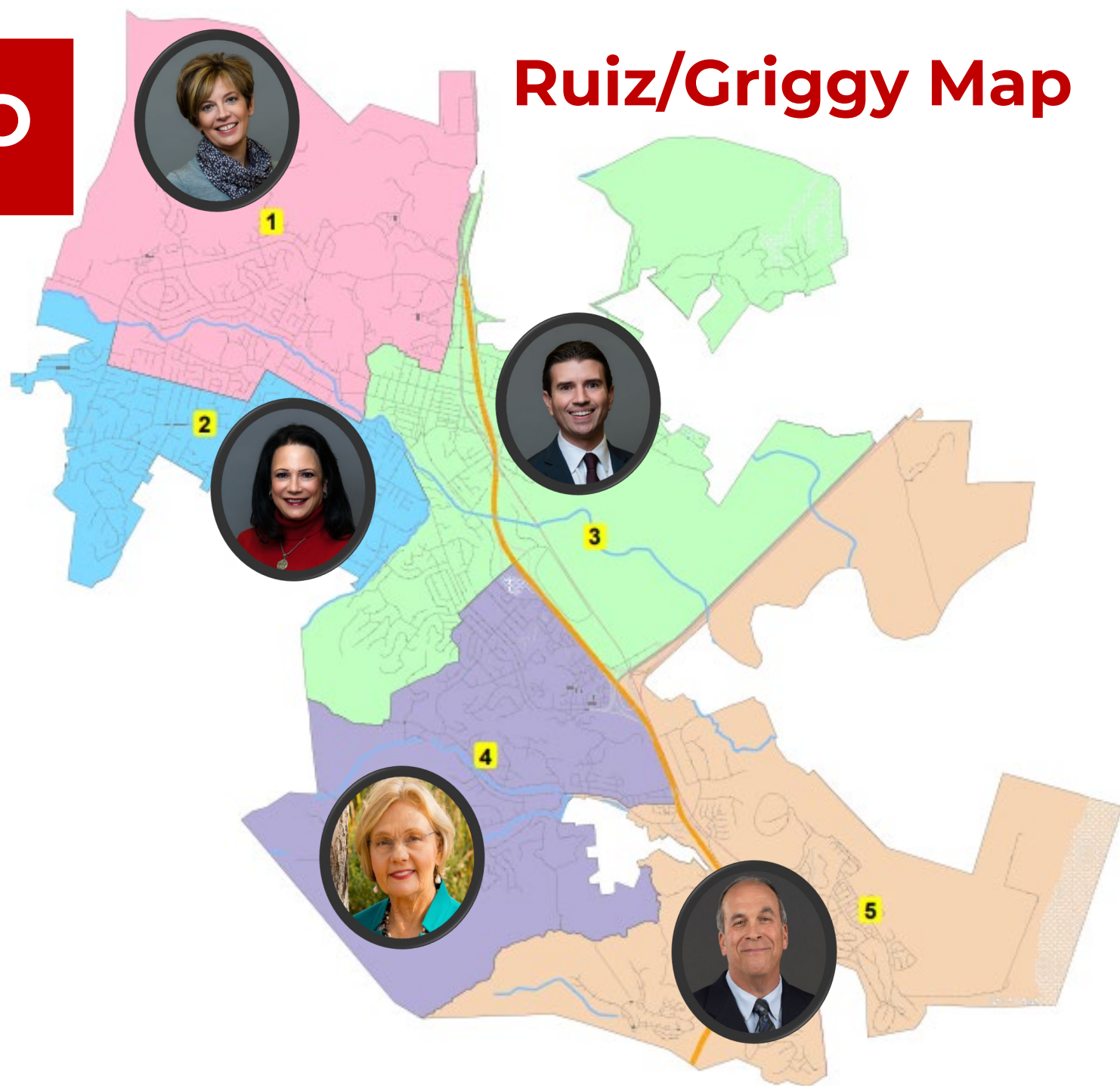
DISTRICT 4

Councilmember Pat Eklund
Seat up for election November 2022

DISTRICT 5

Councilmember Mark Milberg
*Seat up for election November 2022

Ruiz/Griggy Map



NOVEMBER 8, 2022 ELECTIONS

CITY COUNCIL SEATS UP FOR ELECTION

- Districts 2, 4 and 5*

FILING DATES

- Council Candidate Nomination Period will **open from July 18 through August 12, 2022**

HOW TO FILE

- During Nomination Period, potential candidates can meet with the City Clerk to obtain a City Council Candidate Packet.
- Information will be posted at **[novato.org/elections](https://www.novato.org/elections)**



January 5, 2022



January 25, 2022



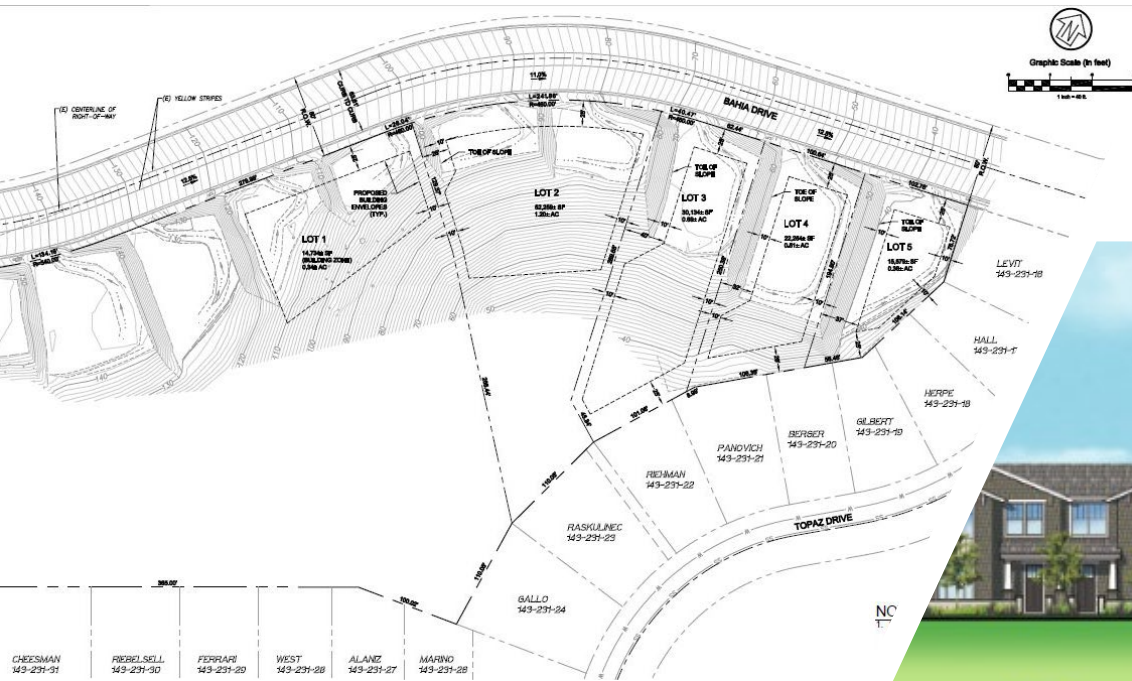


COMSTOCK COMMONS



HAMILTON VILLAGE

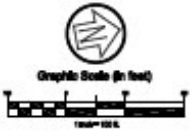
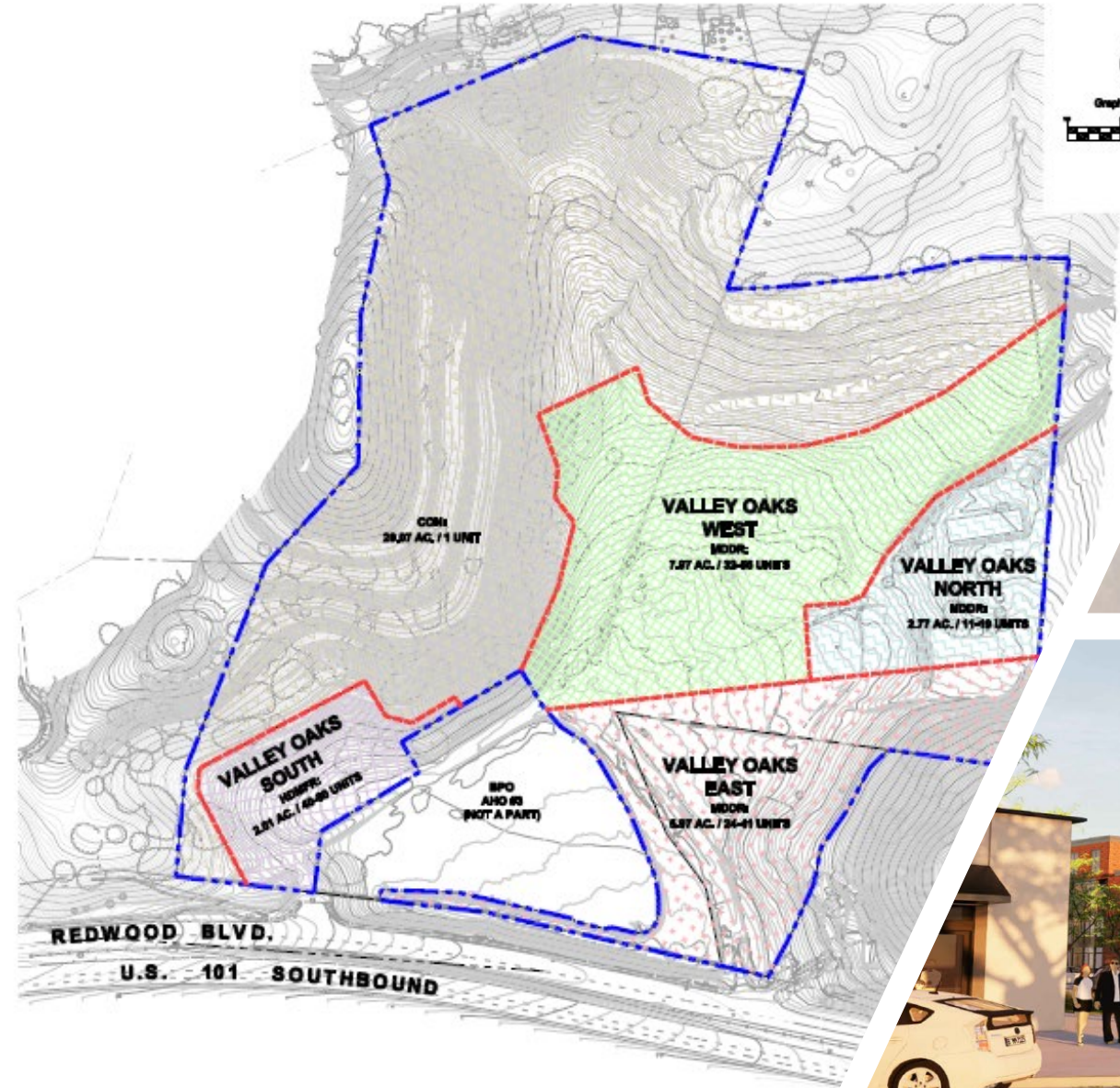
BAHIA RIVER VIEW



ATHERTON PLACE



VALLEY OAKS





WOOD HOLLOW HOTEL



RESIDENCE INN



HENHOUSE BREWING



VINTAGE OAKS PAD W



COSTCO FUEL CENTER

FY 21/22 GENERAL FUND SUMMARY

General Fund Operating Budget Summary	
	Amended FY 2021/22
Revenue	\$ 45,077,616
Expense	\$ (45,434,929)
Surplus / (Deficit)	\$ (357,313)

PERSONNEL: 3 YEAR HISTORY

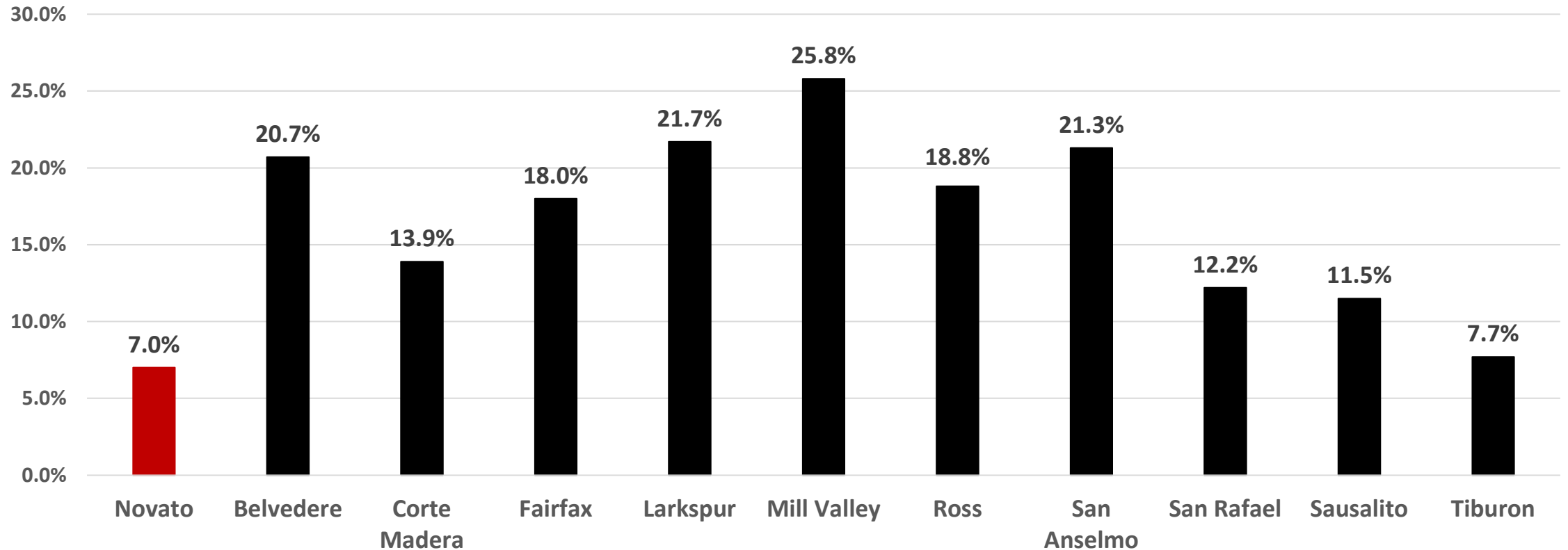
Personnel Allocation 3 Year History				
	Adopted FY 2018/19	Adopted FY 2019/20	Revised FY 2020/21	Adopted FY 2021/22
TOTAL	208.67	208.50	188.50	190.50

September 2020

- Eliminated 17 Positions
 - Vacant = 10.5
 - Occupied = 6.5
- Reduced FTE 8.28%

*At its peak, the City had 240 FTE to deliver services. The City has never regained those numbers.

PROPERTY TAX SHARE FOR MARIN COUNTY CITIES



Source: County of Marin, Department of Finance (January 2021)

PROPERTY TAX PROPORTIONAL SHARE

**Novato Unified School
District
(31%)**

**County of
Marin
(16%)**

**State of
CA
(ERAF)
(14.8%)**

**Novato Fire
District
(14.5%)**

**College
of Marin
(6.6%)**

**Other
(10.1%)**

**City of
Novato
(7.0%)**

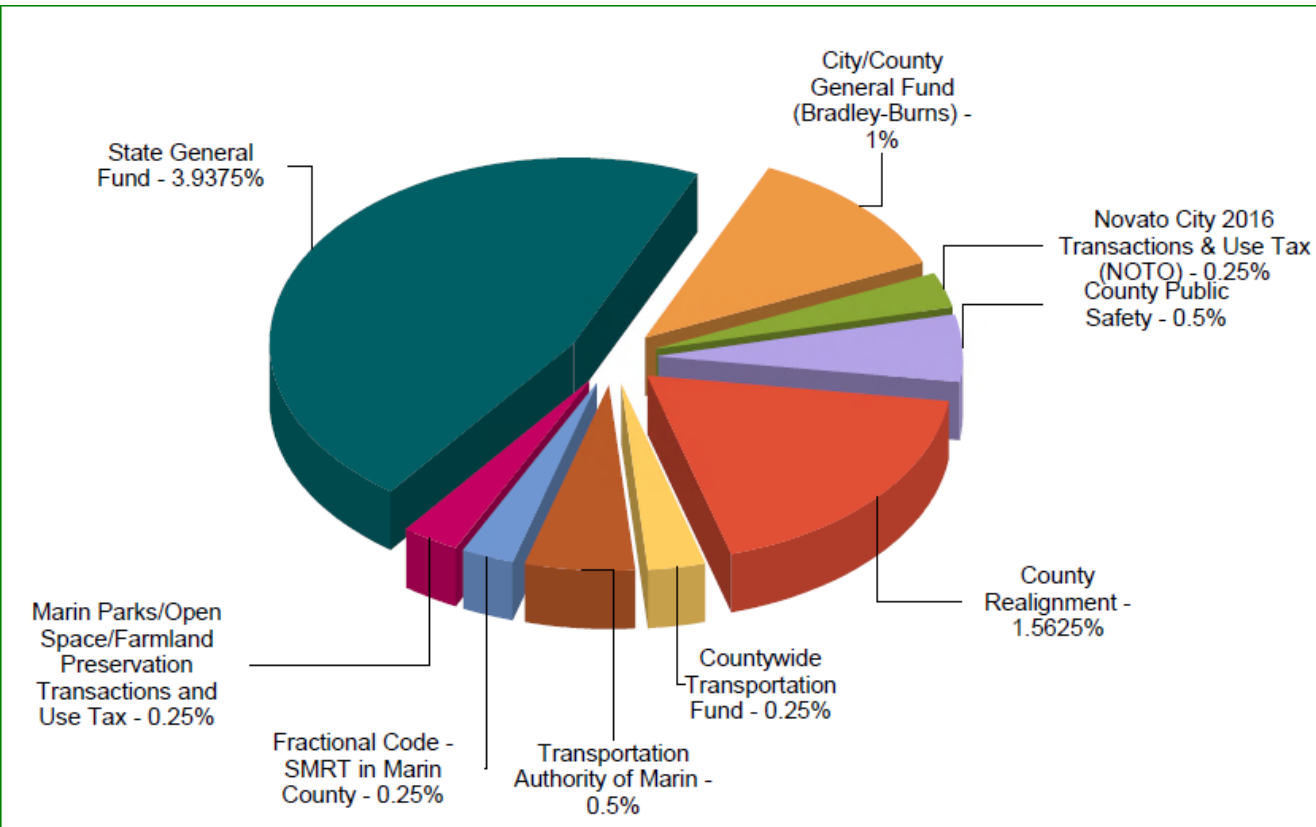


STATEWIDE SALES TAX RATE

State General Fund	3.9375%
County Realignment	1.5625%
Prop. 172 Public Safety	0.5000%
Bradley-Burns Uniform Tax	1.2500%
Local General Fund	1.00%
Countywide Transportation	0.25%
Total Base Rate	7.2500%
Statewide Transactions Tax Cap	2.0000%
Except in Alameda, Contra Costa, LA, Monterey, San Mateo, Santa Clara, Santa Cruz and Sonoma counties*	
Total Rate	9.2500%

* Various CA Legislative bills authorized additional transactions tax rate authority for specific counties and cities which does not count against the 2% cap.

NOVATO 8.50% TAX RATE BREAKDOWN



State General Fund	3.9375%
City/County General Fund (Bradley-Burns)	1.0000%
Novato City 2016 Transactions & Use Tax (NOTO)	0.2500%
County Public Safety (Prop 172)	0.5000%
County Realignment (Mental Health/Welfare/Public Safety)	1.5625%
Countywide Transportation Fund	0.2500%
Transportation Authority of Marin (TAM)	0.5000%
Fractional Code - SMRT in Marin County (SMRT)	0.2500%
Marin Parks/Open Space/Farmland Preservation Transactions and Use Tax (MPSF)	0.2500%
Total Rate	8.5000%

Important Reminder: Bradley-Burns 1% and Transactions & Use Tax (like Measure C) allocated differently because of Revenue & Taxation law.

MARIN AGENCIES – SALES TAX RATES

Marin County Rate:

- Applies to all agencies without local transaction tax
 - Every city pays TAM, SMART, MPOS
- Cities/Towns listed have voter approved measure in place
- San Rafael at State cap of 9.25%

Transactions Tax Rates:

- Can approve in increments of 0.125%
- Remaining cap space could be used by city/town or countywide (e.g. county, transportation agency)
- Novato has 0.75% cap space

MARIN COUNTY	8.250%
San Rafael	9.250%
Corte Madera	9.000%
Fairfax	9.000%
Larkspur	9.000%
San Anselmo	8.750%
Sausalito	8.750%
Novato	8.500%

CITY COUNCIL REVENUE PRIORITIES

Council Prioritized Options for Revenue Exploration *		
Category	Ongoing Revenue	One-Time Revenue
Transient Occupancy Tax (TOT) Measure	X	
Sales Tax Measure	X	
Hamilton Trust Utilization	X	X
Disposition of City-Owned Properties		X
Solid Waste Franchise Fee	X	
*Priorities established February 11, 2020		





WHAT CITY SERVICES ARE MOST IMPORTANT TO YOU?

HELP SHAPE NOVATO'S FISCAL YEAR 22/23 BUDGET

**TAKE OUR SURVEY TODAY AT
[NOVATO.ORG/OPENNOVATO](https://novato.org/opennovato)**



ANNUAL BUDGET PROCESS

Budget & CIP Study Session

April

Budget Workshop

May

Budget Hearing & Adoption

June

Details: novato.org/budget



CONNECT WITH US!



Sign up for City of Novato's email and text message notification system to receive up-to-date information on events, City projects and programs, meetings and topics you care about.

SIGN UP TODAY AT NOVATO.ORG/CONNECTWITHUS



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@TweetNovato



@CityOfNovato



City of Novato

LOOKING AHEAD

The background features a large, semi-transparent circular seal. Inside the seal is a white line-art illustration of a building with a prominent steeple topped by a weather vane. The building has several windows and a door. The seal is set against a light pinkish-red background.

**FEE STUDY DISCUSSION AND OTHER REVENUE
ENHANCEMENT EFFORTS**

POTENTIAL SALES TAX DISCUSSION

HOUSING ELEMENT UPDATE