



CITY OF NOVATO
CALIFORNIA

Novato Streetscape Committee
AGENDA

Monday, March 14, 2022 - 7:00pm

TELECONFERENCE ONLY

Chair

Marcia Basalla

Vice Chair

Sherry Temple

Members

Judy Buder (Alternate), Rich Greene, and
Virginia Hanna

Staff Liaison

Gretchen Schubeck

The Novato Streetscape Committee welcomes you to attend its meetings, which are regularly scheduled on the second Monday of every month. Your interest is encouraged and appreciated.

Pursuant to the provisions of AB 361, this meeting will be held by teleconference only.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison at (415) 899-8950. Notification at least 48 hours prior to the meeting will enable the City to make reasonable accommodation to help insure accessibility to this meeting.

Public Participation/Comment Instructions

Members of the Public may participate and provide public comments to teleconference meetings as follows:

- Written public comments may be submitted by email to gschubeck@novato.org. Written public comments received more than 3 hours before the start of the meeting will be distributed to the Committee. Written public comment received after the three-hour cut-off, including during and after the meeting, will be collected and placed in the public record. Written public comments will not be read during the meeting.

Live closed captions are available. To access closed captions during the meeting, click on the CC icon available through Zoom.

Spoken public comments will be accepted through the Zoom meeting platform and via telephone. To address the Committee orally, please read and follow the following instructions carefully:

Join the meeting online: <https://tinyurl.com/4xbrtjy8> or www.zoom.com

Meeting ID: 889 5503 2775

Password: 877577

Should the links above not work, please go to www.novato.org/agendas for updated information.

- a) You will be asked to enter an email address and name. We request that you identify yourself by name as this will be visible online and will be used to notify you when it is your turn to speak.
- b) When the Chair calls for public comment on the item on which you wish to speak, please use the “Raise Hand” feature by clicking on the hand icon at the bottom of your screen to notify the Host that you would like to speak.
- c) The Host will unmute speakers in turn. Speakers will be notified when it is their turn to speak.
- d) When called upon, please limit your remarks to the time limit allotted by the Chair or as specified on the agenda. Speakers will be muted when their time is up.

Join the meeting by telephone: (669) 900-6833

Meeting ID: 889 5503 2775

Password: 877577

- a) When the Chair calls for public comment on the item on which you wish to speak, press *9 to activate the “Raise Hand” feature to notify the Host that you would like to speak.
- b) The Host will unmute speakers in turn. Speakers will be notified when it is their turn to speak.
- c) When called upon, please limit your remarks to the time limit allotted by the Chair or as specified on the agenda. Speakers will be muted when their time is up.

A. CALL TO ORDER AND ROLL CALL

B. APPROVAL OF FINAL AGENDA

C. PUBLIC COMMENT

D. CONSENT ITEMS

D.1 Approve meeting minutes of February 22, 2022

E. STAFF UPDATES

E.1 Committee Recruitment Process

F. COMMITTEE MEMBER UPDATES

G. PROGRAM UPDATES

G.1 Education & Outreach Program

Publicity Updates

G.2 Volunteer Programs

Team Up to Clean Up

Adopt-a-Spot

Adopt-an-Island

G.3 Business Landscape Recognition Program

Nominations

Awards

G.4 Clean Business Program

H. GENERAL BUSINESS

H.1 Recycled Water on Redwood Blvd.

H.2 Committee Mission

H.3 Fiscal Year 2022-23 Work Plan and Budget

H.4 Adopt-an-Island Coordination

H.5 2021 Annual Report

I. FUTURE AGENDA ITEMS

J. ADJOURNMENT

If urgent matters arise after the publication of the regular agenda, there will be an addendum. It will be posted at the referenced locations mentioned in the Affidavit of Posting by Friday at 5:00 p.m., the week before the meeting.

Materials that are submitted to members of the Novato Streetscape Committee after the distribution of the agenda packet will be made available on the City of Novato website at novato.org when practical and provided that City staff is able to post those documents prior to the meeting. When non-confidential written materials are distributed to members of the Novato Streetscape Committee during a public meeting by staff or a member of the Novato Streetscape Committee, it shall be made available online following that meeting.

AFFIDAVIT OF POSTING

I, Gretchen Schubeck, certify that on March 11, 2022, the agenda was posted on the City Community Service Board at 922 Machin Avenue and on the City’s website www.novato.org.

/ Gretchen Schubeck /
Gretchen Schubeck, Sustainability Programs Coordinator



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CITY OF NOVATO
CALIFORNIA

Novato Streetscape Committee
MINUTES

Monday, February 22, 2022 - 7:00pm

Meeting held via Zoom Teleconference

A. CALL TO ORDER AND ROLL CALL

Meeting began at 7:05pm.

Committee Members Present: Marcia Basalla (Chair), Rich Greene, Virginia Hanna, and Sherry Temple (Vice Chair)

Staff Present: Gretchen Schubeck, Staff Liaison

B. APPROVAL OF FINAL AGENDA

Moved by Basalla and seconded by Hanna to approve the final agenda.

AYES: Basalla, Greene, Hanna, Temple

NOES: None

C. PUBLIC COMMENT

- Joni DeGabriele, long-time volunteer, has been doing regular clean-ups in her neighborhood, including a recent clean-up of dumped bags of garbage at The Square shopping Center. She wondered whether much of the litter in the neighborhood is from Sinaloa Middle School students. Could be an educational opportunity.
- DeGabriele helped create Team Up to Clean Up and has been a big supporter of the program ever since.

D. CONSENT ITEMS

D.1 Approve the meeting minutes of January 10, 2022

Moved by Basalla and seconded by Temple to approve the meeting minutes of January 10, 2022.

AYES: Basalla, Greene, Hanna, Temple

NOES: None

E. STAFF UPDATES

E.1 Committee Member Recruitment

- Schubeck will confirm timing of the spring recruitment with the City Clerk.

- Basalla is planning to provide feedback on her views of the role of the Alternate, as well as suggestion, for the recruitment process.

F. COMMITTEE MEMBER REPORTS

None

G. PROGRAM UPDATES

G.1 Education and Outreach

Temple wrote an article for the Marin IJ and it appeared in the 'Giving' section on 2/3/22. She is also working on a feature article. Temple is also planning to post something on Next Door.

G.2 Volunteer Programs

Team Up to Clean Up

- The February 5th cleanup was held in conjunction with Marin County Parks and Caltrans along Binford Road.
- 19 Team Up to Clean Up and 14 County Parks volunteers collected 700 lbs. of trash.
- Gloria Dunn from Novato Rotary reached out to Hanna to discuss whether there are opportunities to partner on addressing the litter problem in Novato. Hanna will meet with Dunn and report back at the next meeting.
- Schubeck discussed options for the installation of 'No Dumping' signs with the City's traffic engineer. Green will come up with some wording options and report back at the next meeting.

Adopt-a-Spot

- The eight Adopt-a-Spot volunteers contributed 73.75 hours and picked up 79.25 bags of trash in 2021.

Adopt-an-Island

- Schubeck has been unable to confirm a meeting with Clive to review next steps and timeline for the Redwood Blvd. island plantings due to staffing shortages.
- Schubeck will request final invoice from Michele Spremich.

G.3 Business Landscape Recognition Program

Nominations

None

Awards

- Basalla will sign certificate for Bacon and drop off at the restaurant
- Schubeck will track down contact information for the Downtown Novato Center

G.4 Clean Business Program

Greene will have Unicorn Group update the decal to remove 'Streetscape Committee' and replace with 'Novato Clean Business Program'.

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H. GENERAL BUSINESS

H.1 Discuss Fiscal Year 2022-23 Draft Budget

- The Committee will need to develop a proposed budget for Fiscal Year 2022-23 to cover operational expenses (vests, bags, gloves, grabbers, decals, etc.). If the Committee identifies any special projects (bulbs, plants, etc.), these can also be included as part of the budget request.
- The budget will be discussed further at the March 2022 meeting.

H.1 Trash Generation Maps

- The Committee reviewed the trash generation maps provided by Public Works.
- Schubeck will follow-up to learn more about the priority areas.

I. FUTURE AGENDA ITEMS

I.1 Committee Mission

I.2 Work Plan and Budget

I.3 Adopt-an-Island Coordination

I.4 Chair and Vice-Chair Appointments

J. ADJOURNMENT

Moved by Temple and seconded by Hanna to adjourn the meeting.

AYES: Basalla, Greene, Hanna, More, Temple

NOES: None

Meeting adjourned at 8:52pm