



CITY OF NOVATO
CALIFORNIA

Novato Streetscape Committee

MINUTES

Monday, November 8, 2021 - 7:00pm

Meeting held via Zoom Teleconference

A. CALL TO ORDER AND ROLL CALL

Meeting began at 7:06pm.

Committee Members Present: Marcia Basalla (Chair), Rich Greene, Virginia Hanna, Cristin More, and Sherry Temple

Staff Present: Gretchen Schubeck, Staff Liaison

B. APPROVAL OF FINAL AGENDA

Moved by Hanna and seconded by Temple to approve the final agenda.

AYES: Basalla, Greene, Hanna, More, Temple

NOES: None

C. PUBLIC COMMENT

None

D. CONSENT ITEMS

D.1 Approve the meeting minutes of October 11, 2021

Moved by Greene and seconded by Basalla to approve the meeting minutes of October 11, 2021.

AYES: Basalla, Greene, Hanna, More

NOES: None

E. STAFF UPDATES

E.1 Committee Recruitment Process

- Due to Councilmember Amy Peele's resignation, the recruitment process for the City's Commissions, Committees, and Boards has been put on hold. Committee members Temple and Basalla have agreed to continue to serve until the recruitment process recommences in early 2022.
- During this time, a review will be conducted of the Commissions, Committees, and Boards to ensure alignment of purpose and efficient use of City resources.

- As part of the review, there is an opportunity to explore reconfiguring the Streetscape Committee structure so that it is less formal, more flexible, and not constrained by Brown Act requirements.
- The advantages of a less formal structure include having the freedom to meet when and where Committee members choose, to discuss any topic that may come up in conversation, and ability to communicate as a group via email.
- Schubeck will invite Public Works Director Chris Blunk to the Committee's December meeting to discuss further.

F. COMMITTEE MEMBER REPORTS

- Hanna asked Schubeck to add Team Up to Clean Up dates to the City's website calendar. Schubeck will confirm that 2022 Committee meeting dates are also posted listed in the calendar.
- Basalla requested that more photos of the Committee's work in the community be featured on the City's new website. Schubeck will create a folder in Dropbox for photo transfer.

G. PROGRAM UPDATES

G.1 Volunteer Programs

Team Up to Clean Up

- The November 6th clean-up was held along Redwood Blvd.
- 6 large bags of trash were collected including dozens of plastic dome lids that were littering the median island opposite the Fire Station.
- 9 volunteers participated, with 3 new recruits attending.
- Schubeck and Hanna will connect to confirm any additional supplies required.

Adopt-a-Spot

- Hanna and DeGabriele presented to Rotary and recruited two new volunteers.
- Hanna is updating the Adopt-a-Spot postcard and will add 'Join Us' to the front.
- Schubeck will purchase more black buckets, stickers, and first aid kits.
- Two new volunteers have signed up to pick up litter along Alameda del Prado. Illegal dumping is a big problem and Schubeck will see if 'No Dumping' signs are an option.
- Clean Marin would like to list Adopt-a-Spot volunteers on their website. Need to obtain approval from volunteers.

Adopt-an-Island

- Clive Shigoli is reviewing the draft planting plans and plant palette.
- Schubeck has discussed a proposed timeline for planting the six island tips on Redwood between Vallejo and Olive with Shigoli and will forward timeline discussed to Committee. Schubeck will forward business sponsorship proposal developed by former Committee member Jen Adelman to Basalla.

G.2 Business Landscape Recognition Program

No nominations or awards this month

G.3 Clean Business Program

Schubeck will confirm with Public Works Director Blunk that it is okay to proceed with proposed program.

G.4 Education & Outreach Programs

Litter Education in Schools

Update to be provided at the December meeting.

H. GENERAL BUSINESS

H.1 Streetscape Committee Mission

To be discussed at December meeting

H.2 Clean Marin

- Hanna noted that there is a possibility of Clean Marin (via the Marin County Stormwater Pollution Prevention Program) submitting an application to the Clean CA local grants program on behalf of Marin County jurisdictions. Schubeck will connect with Howard Bunce to discuss further.
- Possible projects include dump days, murals, bulky collection to reduce illegal dumping, and dumpster for Binford Road.

I. FUTURE AGENDA ITEMS

- **Committee Mission**
- **Streetscape Swag**

J. ADJOURNMENT

Moved by Hanna and seconded by Temple to adjourn the meeting.

AYES: Basalla, Greene, Hanna, More, Temple
NOES: None

Meeting adjourned at 9:00pm