



CITY OF NOVATO
CALIFORNIA

Novato Streetscape Committee

AGENDA

Monday, January 10, 2021 - 7:00pm

TELECONFERENCE ONLY

Chair

Marcia Basalla

Vice Chair

Sherry Temple

Members

Judy Buder (Alternate), Rich Greene,
Virginia Hanna, and Cristin More

Staff Liaison

Gretchen Schubeck

The Novato Streetscape Committee welcomes you to attend its meetings, which are regularly scheduled on the second Monday of every month. Your interest is encouraged and appreciated.

Pursuant to the provisions of AB 361, this meeting will be held by teleconference only.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison at (415) 899-8950. Notification at least 48 hours prior to the meeting will enable the City to make reasonable accommodation to help insure accessibility to this meeting.

Public Participation/Comment Instructions

Members of the Public may participate and provide public comments to teleconference meetings as follows:

- Written public comments may be submitted by email to gschubeck@novato.org. Written public comments received more than 3 hours before the start of the meeting will be distributed to the Committee. Written public comment received after the three-hour cut-off, including during and after the meeting, will be collected and placed in the public record. Written public comments will not be read during the meeting.

Live closed captions are available. To access closed captions during the meeting, click on the CC icon available through Zoom.

Spoken public comments will be accepted through the Zoom meeting platform and via telephone. To address the Committee orally, please read and follow the following instructions carefully:

Join the meeting online: <https://tinyurl.com/yppvy2hv> or www.zoom.com

Meeting ID: 869 0337 1086

Password: 854019

Should the links above not work, please go to www.novato.org/agendas for updated information.

- a) You will be asked to enter an email address and name. We request that you identify yourself by name as this will be visible online and will be used to notify you when it is your turn to speak.
- b) When the Chair calls for public comment on the item on which you wish to speak, please use the “Raise Hand” feature by clicking on the hand icon at the bottom of your screen to notify the Host that you would like to speak.
- c) The Host will unmute speakers in turn. Speakers will be notified when it is their turn to speak.
- d) When called upon, please limit your remarks to the time limit allotted by the Chair or as specified on the agenda. Speakers will be muted when their time is up.

Join the meeting by telephone: (669) 900-6833

Meeting ID: 869 0337 1086

Password: 854019

- a) When the Chair calls for public comment on the item on which you wish to speak, press *9 to activate the “Raise Hand” feature to notify the Host that you would like to speak.
- b) The Host will unmute speakers in turn. Speakers will be notified when it is their turn to speak.
- c) When called upon, please limit your remarks to the time limit allotted by the Chair or as specified on the agenda. Speakers will be muted when their time is up.

A. CALL TO ORDER AND ROLL CALL

B. APPROVAL OF FINAL AGENDA

C. PUBLIC COMMENT

D. CONSENT ITEMS

D.1 Approve meeting minutes of December 13, 2021

E. STAFF UPDATES

E.1 Review of City Council Commissions, Committees, and Boards

F. COMMITTEE MEMBER UPDATES

G. PROGRAM UPDATES

G.1 Volunteer Programs

Team Up to Clean Up

Adopt-a-Spot

Adopt-an-Island

G.2 Business Landscape Recognition Program

Nominations

Awards

G.3 Clean Business Program

G.4 Education & Outreach Program

H. GENERAL BUSINESS

H.1 Clean CA Funding

I. FUTURE AGENDA ITEMS

J. ADJOURNMENT

If urgent matters arise after the publication of the regular agenda, there will be an addendum. It will be posted at the referenced locations mentioned in the Affidavit of Posting by Friday at 5:00 p.m., the week before the meeting.

Materials that are submitted to members of the Novato Streetscape Committee after the distribution of the agenda packet will be made available on the City of Novato website at novato.org when practical and provided that City staff is able to post those documents prior to the meeting. When non-confidential written materials are distributed to members of the Novato Streetscape Committee during a public meeting by staff or a member of the Novato Streetscape Committee, it shall be made available online following that meeting.

AFFIDAVIT OF POSTING

I, Gretchen Schubeck, certify that on January 6, 2022, the agenda was posted on the City Community Service Board at 922 Machin Avenue and on the City's website www.novato.org.

/ Gretchen Schubeck /

Gretchen Schubeck, Sustainability Programs Coordinator



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CITY OF NOVATO
CALIFORNIA

Novato Streetscape Committee

MINUTES

Monday, December 13, 2021 - 7:00pm

Meeting held via Zoom Teleconference

A. CALL TO ORDER AND ROLL CALL

Meeting began at 7:09pm.

Committee Members Present: Marcia Basalla (Chair), Rich Greene, Virginia Hanna, Cristin More, and Sherry Temple (Vice Chair)

Staff Present: Chris Blunk, Public Works Director and Gretchen Schubeck, Staff Liaison

B. APPROVAL OF FINAL AGENDA

Moved by Hanna and seconded by Temple to approve the final agenda.

AYES: Basalla, Greene, Hanna, More, Temple

NOES: None

C. PUBLIC COMMENT

None

D. CONSENT ITEMS

D.1 Approve the meeting minutes of November 8, 2021

Moved by Hanna and seconded by Greene to approve the meeting minutes of November 8, 2021.

AYES: Basalla, Greene, Hanna, More, Temple

NOES: None

E. STAFF UPDATES

E.1 Review of City Council Commissions, Committees, and Boards

- Director Blunk thanked Committee members for their volunteer efforts and commitment to cleaning and greening the City. He also acknowledged that every piece of trash picked up or median island maintained by a volunteer takes pressure off the City's Public Works maintenance division, which is already stretched thin.
- Director Blunk provided the rationale and background to the current City Council Commissions, Committees, and Boards review process, which provides an opportunity to ensure alignment with Council goals and efficient use of staff resources.

- As discussed at the November 2021 Streetscape Committee meeting, as part of the review process there is an opportunity to explore whether a Council Committee is the most efficient and effective structure given that the activities and projects undertaken by the Committee are more consistent with a hands-on volunteer group.
- Blunk noted that the Committee does not currently serve in an advisory capacity to the City Council, as is the case with most other City Commissions, Committees, and Boards, and that it is rare for members of the public to attend Committee meetings.
- Committee members and City staff discussed options to provide ongoing support for the Committee's volunteer efforts in the community while allowing for more autonomy and less constraints.
- The discussion will be continued at the January 10, 2022 Committee meeting, prior to a recommendation going to the City Council on January 25, 2022.

Moved by Hanna and seconded by More, that Committee members will continue to work with City staff to explore options to efficiently and effectively support the Committee's volunteer efforts in the community.

AYES: Basalla, Greene, Hanna, More, Temple
NOES: None

F. COMMITTEE MEMBER REPORTS

None

G. PROGRAM UPDATES

G.1 Volunteer Programs

Team Up to Clean Up

- Hanna reported that between October 2017 and December 2021, 418 volunteers contributed 681 hours of labor and collected 322 bags of trash as part of Team Up to Clean Up.
- The December clean-up was held along Nave Drive.

Adopt-a-Spot

- One new volunteer has signed up, and Hanna will follow-up with all volunteers in the New Year to quantify hours contributed in 2021.

Adopt-an-Island

- Schubeck will confirm date with Public Works maintenance division to sheet mulch Redwood Blvd. islands between Grant Street and Olive Avenue.
- Blunk noted that business sponsorship of Redwood islands is an option as long as maintenance activities go above and beyond the basics provided by City staff.

G.2 Business Landscape Recognition Program

No nominations or awards proposed.

G.3 Clean Business Program

Greene will update pledge form for review at January 2022 meeting.

G.4 Education & Outreach Programs

Schubeck will move this item earlier in future agendas.

H. GENERAL BUSINESS

H.1 Clean CA Funding

A countywide application is likely given the competitive nature of the fund. One option could be the production of signs to discourage littering.

H.2 Streetscape Swag

Not discussed

I. FUTURE AGENDA ITEMS

I.1 Name Options

J. ADJOURNMENT

Moved by Hanna and seconded by Greene to adjourn the meeting.

AYES: Basalla, Greene, Hanna, More, Temple

NOES: None

Meeting adjourned at 8:44pm