



**CITY OF NOVATO**  
CALIFORNIA

**Novato Streetscape Committee**  
**MINUTES**

**Monday, July 12, 2021 - 7:00pm**

**Meeting held at City Administrative Offices  
922 Machin Ave., Womack Meeting Room**

**A. CALL TO ORDER AND ROLL CALL**

Meeting began at 7:05pm.

**Committee Members Present:** Marcia Basalla (Chair), Rich Greene, Virginia Hanna, Cristin More, and Sherry Temple, and Judie Buder (Alternate)

**Staff Present:** Gretchen Schubeck, Staff Liaison

**B. APPROVAL OF FINAL AGENDA**

*Moved by Hanna and seconded by Temple to approve the final agenda.*

AYES: Basalla, Greene, Hanna, More, Temple  
NOES: None

**C. PUBLIC COMMENT**

None

**D. STAFF UPDATES**

None

**E. CONSENT ITEMS**

**E.1 Approve the meeting minutes of June 14, 2021**

*Moved by Hanna and seconded by Temple to approve the meeting minutes of June 14, 2021.*

AYES: Basalla, Greene, Hanna, Temple  
NOES: None

## **F. COMMITTEE MEMBER REPORTS**

### **F.1 Appointment of Vice Chair**

*Moved by Hanna and seconded by Basalla to nominate Temple to serve as Vice Chair.*

AYES: Basalla, Greene, Hanna, More, Temple

NOES: None

## **G. PROGRAM UPDATES**

### **G.1 Volunteer Programs**

#### Team Up to Clean Up

- The June clean-up took place along Redwood Blvd. between De Long Ave. and Landing Court.
- 8 volunteers participated and 8 bags of trash were collected.

#### Adopt-a-Spot

- Three volunteers have signed up for the Adopt-a-Spot Program and were issued volunteer kits. 7 others have expressed interest.
- Schubeck sent emails to everyone who expressed interest in joining the program. Hanna and Basalla will follow up with phone calls.
- Joni DeGabriele and Hanna will be attending the Farmer's Market on 7/27 to promote the program. Schubeck will assemble four volunteer kits and print out program information.

#### Adopt-an-Island

- Schubeck will put in a service request to have Public Works remove signs at locations where there are inactive adoptees.
- Basalla and Temple would like to organize a volunteer work party to sheet mulch the Streetscape island on Redwood Blvd. and De Long Ave. Tentative date is July 31 and Schubeck will request a delivery of mulch and cardboard.

### **G.2 Business Landscape Recognition Program**

#### Nominations

- There were no nominations.

#### Awards

*Moved by Temple and seconded by Hanna to award a Business Landscape Recognition Certificate to Novato Dermatology.*

AYES: Basalla, Greene, Hanna, More, Temple

NOES: None

### **G.3 Education & Outreach Programs**

#### Litter Education

- More expressed interest in helping with litter education in schools. Schubeck and More will meet to discuss next steps.
- Schubeck will reach out to NUSD to confirm community service coordinator contact details at Novato and San Marin High Schools.

### **H. GENERAL BUSINESS**

#### **H.1 Clean Business Program**

- Greene researched the Marin Clean Business Program model and has created a draft window decal for a Novato-specific version of the program.
- Hanna will connect Greene with Joan Murray from Clean Mill Valley to learn more about their clean merchant program.
- Green will continue working on development of the Novato program and report back at the August Committee meeting.

### **I. FUTURE AGENDA ITEMS**

- Financial Update
- State Funding
- Marin Wildlife Corridor Initiative

### **J. ADJOURNMENT**

*Moved by Basalla and seconded by Temple to adjourn the meeting.*

AYES: Basalla, Greene, Hanna, More, Temple

NOES: None

***Meeting adjourned at 8:55pm***