



CITY OF NOVATO
CALIFORNIA

Novato Streetscape Committee

AGENDA

Monday, October 11, 2021 - 7:00pm

TELECONFERENCE ONLY

Chair

Marcia Basalla

Vice Chair

Vacant

Members

Judy Buder (Alternate), Rich Greene,
Virginia Hanna, and Cristin More

Staff Liaison

Gretchen Schubeck

The Novato Streetscape Committee welcomes you to attend its meetings, which are regularly scheduled on the second Monday of every month. Your interest is encouraged and appreciated. Because the Governor's March 4, 2020, Proclamation of an Emergency due to the COVID-19 pandemic remains in effect and because Marin County local officials have imposed or recommended measures to promote social distancing, pursuant to Cal. Gov't Code sec. 54953(e)(1)(A) the Novato Streetscape Committee intends to conduct this meeting remotely and without complying with Cal. Gov't Code sec. 54953(b)(3), through the use of the Zoom technology and will do so for the 30 day period following the meeting that is noticed by this agenda.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison at (415) 899-8950. Notification at least 48 hours prior to the meeting will enable the City to make reasonable accommodation to help insure accessibility to this meeting.

Public Participation/Comment Instructions

Members of the Public may participate and provide public comments to teleconference meetings as follows:

- Written public comments may be submitted by email to gschubeck@novato.org. Written public comments received more than 3 hours before the start of the meeting will be distributed to the Committee. Written public comment received after the three-hour cut-off, including during and after the meeting, will be collected and placed in the public record. Written public comments will not be read during the meeting.

Live closed captions are available. To access closed captions during the meeting, click on the CC icon available through Zoom.

Spoken public comments will be accepted through the Zoom meeting platform and via telephone. To address the Committee orally, please read and follow the following instructions carefully:

Join the meeting online: <https://tinyurl.com/65a6s6mf> or www.zoom.com

Meeting ID: 820 9982 7823

Password: 512994

Should the links above not work, please go to www.novato.org/agendas for updated information.

- a) You will be asked to enter an email address and name. We request that you identify yourself by name as this will be visible online and will be used to notify you when it is your turn to speak.
- b) When the Chair calls for public comment on the item on which you wish to speak, please use the “Raise Hand” feature by clicking on the hand icon at the bottom of your screen to notify the Host that you would like to speak.
- c) The Host will unmute speakers in turn. Speakers will be notified when it is their turn to speak.
- d) When called upon, please limit your remarks to the time limit allotted by the Chair or as specified on the agenda. Speakers will be muted when their time is up.

Join the meeting by telephone: (669) 900-6833

Meeting ID: 820 9982 7823

Password: 512994

- a) When the Chair calls for public comment on the item on which you wish to speak, press *9 to activate the “Raise Hand” feature to notify the Host that you would like to speak.
- b) The Host will unmute speakers in turn. Speakers will be notified when it is their turn to speak.
- c) When called upon, please limit your remarks to the time limit allotted by the Chair or as specified on the agenda. Speakers will be muted when their time is up.

A. CALL TO ORDER AND ROLL CALL

B. APPROVAL OF FINAL AGENDA

C. PUBLIC COMMENT

D. CONSENT ITEMS

D.1 Approve meeting minutes of September 13, 2021

E. STAFF UPDATES

F. COMMITTEE MEMBER UPDATES

G. PROGRAM UPDATES

G.1 Volunteer Programs

Team Up to Clean Up

Adopt-a-Spot

Adopt-an-Island

G.2 Business Landscape Recognition Program

Nominations

Awards

G.3 Clean Merchant Program

G.4 Education & Outreach Program

Litter Education in Schools

H. GENERAL BUSINESS

H.1 Clean California Funding

I. FUTURE AGENDA ITEMS

J. ADJOURNMENT

If urgent matters arise after the publication of the regular agenda, there will be an addendum. It will be posted at the referenced locations mentioned in the Affidavit of Posting by Friday at 5:00 p.m., the week before the meeting.

Materials that are submitted to members of the Novato Streetscape Committee after the distribution of the agenda packet will be made available on the City of Novato website at novato.org when practical and provided that City staff is able to post those documents prior to the meeting. When non-confidential written materials are distributed to members of the Novato Streetscape Committee during a public meeting by staff or a member of the Novato Streetscape Committee, it shall be made available online following that meeting.

AFFIDAVIT OF POSTING

I, Gretchen Schubeck, certify that on October 8, 2021, the agenda was posted on the City Community Service Board at 922 Machin Avenue and on the City's website www.novato.org.

/ Gretchen Schubeck/

Gretchen Schubeck, Sustainability Programs Coordinator



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CITY OF NOVATO
CALIFORNIA

Novato Streetscape Committee
MINUTES

Monday, September 13, 2021 - 7:00pm
Meeting held via Zoom Teleconference

A. CALL TO ORDER AND ROLL CALL

Meeting began at 7:06pm.

Committee Members Present: Marcia Basalla (Chair), Rich Greene, Virginia Hanna, and Sherry Temple (Vice Chair)

Staff Present: Gretchen Schubeck, Staff Liaison

B. APPROVAL OF FINAL AGENDA

Moved by Hanna and seconded by Temple to approve the final agenda.

AYES: Basalla, Greene, Hanna, Temple
NOES: None

C. PUBLIC COMMENT

None

D. CONSENT ITEMS

D.1 Approve the meeting minutes of August 16, 2021

Moved by Hanna and seconded by Temple to approve the meeting minutes of August 16, 2021.

AYES: Basalla, Greene, Hanna, Temple
NOES: None

F. STAFF UPDATES

- Schubeck noted that applications are currently open for appointments to the Novato Streetscape Committee and will close on September 17, 2021.

G. COMMITTEE MEMBER REPORTS

- Temple informed the Committee that she does not intend to submit an application to renew her appointment to the Novato Streetscape Committee.
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H. PROGRAM UPDATES

H.1 Volunteer Programs

Team Up to Clean Up

- The September clean-up took place on Alameda Del Prado and volunteers collected 8 large and 2 small bags of trash plus a dresser.
- The October 2nd clean-up will be a collaboration with Marin County Parks staff and will focus on the Caltrans land running alongside the freeway parallel to Binford Road.
- Ginny will get a quote to upgrade the Team Up to Clean Up sign.

Adopt-a-Spot

- Hanna and Basalla will work on updating the postcard, so a mailing can be done to the Streetscape Committee mailing list.
- Coastal Clean-up Day is September 18, and Susan Stompe has reached out to borrow some grabbers for a clean-up at the Scottsdale Pond area.

Adopt-an-Island

- Schubeck will set up a meeting with Basalla and the landscape designer Michele Spremich. Spremich has produced a draft palette and has started work on the designs.

H.2 Business Landscape Recognition Program

- Temple nominated *Bacon* for an award for their colorful window boxes.
- Committee members are encouraged to visit *Bacon* (1500 Grant Avenue) before the next Committee meeting.

H.3 Clean Business Program

- Schubeck will run materials produced by Greene by the City Communications Team for feedback.

H.4 Education & Outreach Programs

Litter Education in Schools

- Schubeck will connect with Committee member More to discuss next steps.

I. GENERAL BUSINESS

I.1 Clean CA Funding

- Schubeck attended a webinar on [Clean CA Funding](#). Applications close on February 2022 and will be awarded in March 2022.

I.2 Novato Creek Maintenance

- Schubeck will follow up to see who is responsible to creek maintenance.

K. ADJOURNMENT

Moved by Hanna and seconded by Greene to adjourn the meeting.

AYES: Basalla, Greene, Hanna, Temple

NOES: None

Meeting adjourned at 8:25pm