



**CITY OF NOVATO**  
CALIFORNIA

**Novato Streetscape Committee**  
**AGENDA**

**Monday, September 13, 2021 - 7:00pm**

**TELECONFERENCE ONLY**

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**Chair**

Marcia Basalla

**Vice Chair**

Sherry Temple

**Members**

Judy Buder (Alternate), Rich Greene,  
Virginia Hanna, and Cristin More

**Staff Liaison**

Gretchen Schubeck

The Novato Streetscape Committee welcomes you to attend its meetings, which are regularly scheduled on the second Monday of every month. Your interest is encouraged and appreciated.

Pursuant to the provisions of the California Governor's Executive Order N-08-20, this meeting will be held by teleconference only.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison at (415) 899-8950. Notification at least 48 hours prior to the meeting will enable the City to make reasonable accommodation to help insure accessibility to this meeting.

**Public Participation/Comment Instructions**

Members of the Public may participate and provide public comments to teleconference meetings as follows:

- Written public comments may be submitted by email to [gshubeck@novato.org](mailto:gshubeck@novato.org). Written public comments received more than 3 hours before the start of the meeting will be distributed to the Committee. Written public comment received after the three-hour cut-off, including during and after the meeting, will be collected and placed in the public record. Written public comments will not be read during the meeting.

Live closed captions are available. To access closed captions during the meeting, click on the CC icon available through Zoom.

**Spoken public comments** will be accepted through the Zoom meeting platform and via telephone. To address the Committee orally, please read and follow the following instructions carefully:

**Join the meeting online:** <https://tinyurl.com/e6t925dz> or [www.zoom.com](http://www.zoom.com)

**Meeting ID:** 857 2694 4541

**Password:** 772870

Should the links above not work, please go to [www.novato.org/agendas](http://www.novato.org/agendas) for updated information.

- a) You will be asked to enter an email address and name. We request that you identify yourself by name as this will be visible online and will be used to notify you when it is your turn to speak.
- b) When the Chair calls for public comment on the item on which you wish to speak, please use the “Raise Hand” feature by clicking on the hand icon at the bottom of your screen to notify the Host that you would like to speak.
- c) The Host will unmute speakers in turn. Speakers will be notified when it is their turn to speak.
- d) When called upon, please limit your remarks to the time limit allotted by the Chair or as specified on the agenda. Speakers will be muted when their time is up.

**Join the meeting by telephone:** (669) 900-6833

**Meeting ID:** 857 2694 4541

**Password:** 772870

- a) When the Chair calls for public comment on the item on which you wish to speak, press \*9 to activate the “Raise Hand” feature to notify the Host that you would like to speak.
- b) The Host will unmute speakers in turn. Speakers will be notified when it is their turn to speak.
- c) When called upon, please limit your remarks to the time limit allotted by the Chair or as specified on the agenda. Speakers will be muted when their time is up.

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**A. CALL TO ORDER AND ROLL CALL**

**B. APPROVAL OF FINAL AGENDA**

**C. PUBLIC COMMENT**

**D. CONSENT ITEMS**

**D.1 Approve meeting minutes of August 16, 2021**

**E. STAFF UPDATES**

**F. COMMITTEE MEMBER UPDATES**

**G. PROGRAM UPDATES**

**G.1 Volunteer Programs**

Team Up to Clean Up

Adopt-a-Spot

Adopt-an-Island

**G.2 Business Landscape Recognition Program**

Nominations

Awards

**G.3 Clean Merchant Program**

**G.4 Education & Outreach Program**

Litter Education in Schools

**H. GENERAL BUSINESS**

**H.1 Clean California Funding**

**H.2 Novato Creek Maintenance**

**H.3 Meeting Attendance**

**I. FUTURE AGENDA ITEMS**

**J. ADJOURNMENT**

*If urgent matters arise after the publication of the regular agenda, there will be an addendum. It will be posted at the referenced locations mentioned in the Affidavit of Posting by Friday at 5:00 p.m., the week before the meeting.*

*Materials that are submitted to members of the Novato Streetscape Committee after the distribution of the agenda packet will be made available on the City of Novato website at [novato.org](http://novato.org) when practical and provided that City staff is able to post those documents prior to the meeting. When non-confidential written materials are distributed to members of the Novato Streetscape Committee during a public meeting by staff or a member of the Novato Streetscape Committee, it shall be made available online following that meeting.*

**AFFIDAVIT OF POSTING**

I, Gretchen Schubeck, certify that on September 10, 2021, the agenda was posted on the City Community Service Board at 922 Machin Avenue and on the City's website [www.novato.org](http://www.novato.org).

/ Gretchen Schubeck /

Gretchen Schubeck, Sustainability Programs Coordinator



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**CITY OF NOVATO**  
CALIFORNIA

**Novato Streetscape Committee**

**MINUTES**

**Monday, August 16, 2021 - 7:00pm**

*Meeting held via Zoom Teleconference*

**A. CALL TO ORDER AND ROLL CALL**

Meeting began at 7:09pm.

**Committee Members Present:** Marcia Basalla (Chair), Rich Greene, Virginia Hanna, and Sherry Temple (Vice Chair)

**Staff Present:** Gretchen Schubeck, Staff Liaison

**B. APPROVAL OF FINAL AGENDA**

*Moved by Temple and seconded by Greene to approve the final agenda.*

AYES: Basalla, Greene, Hanna, Temple  
NOES: None

**C. PUBLIC COMMENT**

None

**D. PRESENTATION: Paul da Silva, Marin Biodiversity Corridor Initiative**

- Paul da Silva gave a presentation on the Marin Biodiversity Corridor Initiative (MBCI).
- Strategies of the initiative include:
  1. Raising awareness of the importance of biodiversity amongst public agencies/private institutions and encouraging adoption of goals and policies to promote it.
  2. Supporting local biodiversity projects through sharing of information and other resources.
  3. Maintaining a database and map to record individual and countywide progress.
  4. Promoting public understanding through educational activities.
- As part of their educational activities, MBCI is hosting a talk with Doug Tallamy from the University of Delaware on 10/27/21 at Dominican University.

**E. CONSENT ITEMS**

**E.1 Approve the meeting minutes of July 12, 2021**

- Hanna noted that Joan Murray's name was incorrectly minuted as Joan 'Howard'.

*Moved by Hanna and seconded by Basalla to approve the meeting minutes of July 12, 2021, as amended.*

AYES: Basalla, Greene, Hanna, Temple

NOES: None

## **F. FINANCIAL UPDATE**

- Schubeck reported that the balance in the Committee budget is \$23,220.

## **G. COMMITTEE MEMBER REPORTS**

None

## **H. PROGRAM UPDATES**

### **H.1 Volunteer Programs**

#### Team Up to Clean Up

- The July clean-up took place on Binford Road and in the Atherton Road Park & Ride.
- 9 hardworking volunteers participated and collected 8 bags of trash in 1.5 hours.
- The October 2<sup>nd</sup> clean-up will be in the same area and Marin County Parks staff will be attending to open the gate and provide access to the area between the freeway and the fence.

#### Adopt-a-Spot

- Four volunteers have signed up.
- Staff from Gilead House would like to organize a clean-up with their clients that live on Leafwood Drive in October.
- Basalla and Hanna will connect with Mayor Eklund to discuss the project further.
- Hanna and Joni DeGabriele are continuing to promote the program at the Novato Farmer's Market.

#### Adopt-an-Island

- Basalla met on site with the landscape designer who is developing the 5-6 planting templates and the plant palette.

### **H.2 Business Landscape Recognition Program**

None

### **H.3 Clean Business Program**

- Greene met with Joan Murray from Clean Mill Valley.
- Greene has received a quote from Unicorn Print to produce the window decals.

*Moved by Basalla and seconded by Hanna to approve expenditure not to exceed \$150 to purchase 100 window decals.*

AYES: Basalla, Greene, Hanna, Temple

NOES: None

### **H.3 Education & Outreach Programs**

#### Litter Education in Schools

- Schubeck will connect with More to discuss next steps.

## **I. GENERAL BUSINESS**

### **I.1 Fireman's Fund Streetscape**

- Temple expressed concern about the fate of the mature trees on the Fireman's Fund property along San Marin Drive and Wood Hollow Drive.
- Schubeck noted that there will be opportunities for public input as part of the community engagement process.

### **I.2 State Funding**

- Schubeck will follow up on potential funding being made available through the state for beautification projects.

## **J. FUTURE AGENDA ITEMS**

### **J.1 Novato Creek Maintenance**

### **J.2 Meeting Attendance**

## **K. ADJOURNMENT**

*Moved by Temple and seconded by Hanna to adjourn the meeting.*

AYES: Basalla, Greene, Hanna, Temple

NOES: None

***Meeting adjourned at 8:35pm***