



**CITY OF NOVATO**  
CALIFORNIA

**Novato Streetscape Committee**

**MINUTES**

**Monday, June 14, 2021 - 7:00pm**

*Meeting held via Zoom Teleconference*

**A. CALL TO ORDER AND ROLL CALL**

Meeting began at 7:04pm.

**Committee Members Present:** Marcia Basalla (Chair), Rich Greene, Virginia Hanna, and Sherry Temple, and Judie Buder (Alternate)

**Staff Present:** Gretchen Schubeck, Staff Liaison

**B. APPROVAL OF FINAL AGENDA**

*Moved by Hanna and seconded by Temple to approve the final agenda.*

AYES: Basalla, Greene, Hanna, Temple

NOES: None

**C. PUBLIC COMMENT**

None

**D. STAFF UPDATES**

**D.1 Committee Appointments**

- Michael Furry has resigned from the Committee due to family commitments.
- Vacant Committee positions will be filled as part of the City's Commission, Committee, and Board fall recruitment process.

**D.2 July Meeting Venue**

- The July Committee meeting will be held in-person at the City Administrative Offices, 922 Machin Avenue in the Womack meeting room.
- Masks are required for anyone who is unvaccinated.

## **E. CONSENT ITEMS**

### **E.1 Approve the meeting minutes of May 10, 2021**

*Moved by Hanna and seconded by Temple to approve the meeting minutes of May 10, 2021.*

AYES: Basalla, Greene, Hanna, Temple

NOES: None

## **F. COMMITTEE MEMBER REPORTS**

- Basalla shared that the Monarch butterflies have returned to her adopted island in Pacheco Valley.

## **G. PROGRAM UPDATES**

### **G.1 Volunteer Programs**

#### Team Up to Clean Up

- The June clean-up took place on the southern end of Nave Drive.
- 8 hardworking volunteers participated, and 5 huge bags of trash were collected.
- Temple noted that there is a significant amount of trash around the Trader Joe's shopping center, and she offered to reach out to the property manager.

#### Adopt-a-Spot

- There has been flurry of interest in the Adopt-a-Spot Program and Schubeck will forward the list of interested volunteers to the Committee.
- Schubeck will put together a sample Volunteer Kit for Joni DeGabriele so she can promote the program at the Farmer's Market.

#### Adopt-an-Island

- Local designer, Michele Spremich (owner of Lemons & Lavender) submitted a proposal to create the planting templates and plant palettes.
- Basalla, Temple, and Schubeck met with Spremich to discuss the project and confirm next steps.
- Soroptimists International have indicated that they are interested in continuing their adoption of the island on the corner of Grant & Redwood.

### **G.2 Business Landscape Recognition Program**

#### Nominations

- Novato Dermatology (867 Diablo Avenue) was nominated for a business landscape recognition award, and Committee members were encouraged to visit the site prior to July meeting.

### Awards

*Moved by Hanna and seconded by Temple to award a Business Landscape Recognition Certificate to the Downtown Novato Business Center.*

AYES: Basalla, Greene, Hanna, Temple

NOES: None

### **G.3 Education & Outreach Programs**

#### Volunteer Program Promotion

- Schubeck will continue to promote the volunteer programs through various City channels including Facebook, Next Door, and the City newsletter.

### **H. GENERAL BUSINESS**

#### **H.1 Clean Business Program**

- Greene offered to take the lead in developing a Novato Clean Business Program and will meet with Schubeck to discuss next steps.

### **I. ADJOURNMENT**

*Moved by Basalla and seconded by Temple to adjourn the meeting.*

AYES: Basalla, Greene, Hanna, Temple

NOES: None

***Meeting adjourned at 8:12pm***