



**CITY OF NOVATO**  
**CALIFORNIA**

**ECONOMIC DEVELOPMENT ADVISORY COMMISSION**

**Agenda**

**September 2, 2021 - 3:00 PM**

**[Agenda Teleconference Only](#)**

---

**Chair**

Harry Thomas

**Vice Chair**

Peter Pelham

**Members**

Michelle Mahoney

Anne Russell

Coy Smith

Rick Wells

John Williams

Sylvia Barry, Ex-Officio

Miriam Hope Karell, Ex-Officio

**Staff Liaison**

Will Morat

Senior Analyst, Economic Development

Pursuant to the provisions of the California Governor's Executive Order N-29-20, issued on March 17, 2020, this meeting will be held by teleconference only.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk at (415) 899-8986. Notification at least 48 hours prior to the meeting will enable the City to make reasonable accommodation to help ensure accessibility to this meeting. The Economic Development Advisory Commission may discuss and/or take action on any or all of the items listed on the agenda irrespective of how the agenda items are described.

**Public Participation/Comment Instructions**

Members of the Public may participate and provide public comments to teleconference meetings as follows:

- **Written public comments** may be submitted by email to [vparker@novato.org](mailto:vparker@novato.org). Written public comments received more than 3 hours before the start of the meeting will be distributed to the Economic Development Advisory Commission. Written public comment received after the three-

---

hour cut-off, including during and after the meeting, will be collected and placed in the public record. Written public comments will not be read during the meeting.

- **Spoken public comments** will be accepted through the Zoom meeting platform and via telephone. To address the Council orally, please read and follow the following instructions carefully:

1. Join the meeting at <https://us06web.zoom.us>

or

Join at [Zoom.com](https://zoom.com)

**Meeting ID:** 822 2858 8877

**PassCode:** 1960

Should the links above not work, please go to [www.novato.org/agendas](http://www.novato.org/agendas) for updated information

- a. You will be asked to enter an email address and name. We request that you identify yourself by name as this will be visible online and will be used to notify you when it is your turn to speak.
  - b. When the Chair calls for public comment on the item on which you wish to speak, please use the “Raise Hand” feature by clicking on the hand icon at the bottom of your screen to notify the Host that you would like to speak.
  - c. The Host will unmute speakers in turn. Speakers will be notified when it is their turn to speak.
  - d. When called upon, please limit your remarks to the time limit allotted by the Chair or as specified on the agenda. Speakers will be muted when their time is up.
2. Join the meeting via telephone by calling **(669) 900-6833**.

**Meeting ID:** 822 2858 8877

**Password:** 1960

- a. When the Chair calls for public comment on the item on which you wish to speak, **press \*9** to activate the “Raise Hand” feature to notify the Host that you would like to speak.
- b. The Host will unmute speakers in turn. Speakers will be notified when it is their turn to speak.
- c. When called upon, please limit your remarks to the time limit allotted by the Chair or as specified on the agenda. Speakers will be muted when their time is up.

# AGENDA

## A. CALL TO ORDER AND ROLL CALL

## B. APPROVAL OF FINAL AGENDA

## C. PUBLIC COMMENT

*All members of the public wishing to address the Economic Development Advisory Commission are welcome. There is a three-minute time limit to speak although the Chair may shorten the time based on the number of speakers or other factors. A speaker may not yield his or her time to another speaker.*

*For issues raised during Public Comment that are not on the published agenda, except as otherwise provided under the Ralph M. Brown Act, no action can legally be taken.*

## D. CONSENT ITEMS

D.1 Approve Minutes of July 1, 2021

## E. GENERAL BUSINESS

E.1 Business Visitation Program – working group report-out – Chair Thomas

E.5 ED Action Plan 2021-22 – Will Morat

## F. COMMISSIONER COMMENTS

## G. STAFF UPDATES

## H. ADJOURNMENT

*If urgent matters arise after the publication of the regular agenda, there will be an addendum. It will be posted at the referenced locations mentioned in the Affidavit of Posting by Friday at 5:00 p.m., the week before the meeting.*

*Materials, that are submitted to members of the City Council after the distribution of the agenda packet will be made available on the City of Novato website at [novato.org](http://novato.org) when practical and provided that City staff is able to post those documents prior to the meeting. When non-confidential written materials are distributed to members of the City Council during a public meeting by staff or a member of the City Council, it shall be made available online following that meeting.*

### AFFIDAVIT OF POSTING

I, Maggie Rufo certify that on the Thursday before the Novato Economic Development Advisory Commission of September 2, 2021, the agenda was posted on the City Community Service Board at 922 Machin Avenue and on the City's website at [www.novato.org](http://www.novato.org).

/Maggie Rufo/  
Senior Office Assistant



Follow us on Facebook, Twitter, YouTube, Instagram, NextDoor & Nixle