



CITY OF NOVATO
CALIFORNIA

Novato Streetscape Committee
AGENDA

Monday, July 12, 2021 - 7:00pm

City Administrative Offices, 922 Machin Avenue
Womack Meeting Room (2nd Floor)

Chair

Marcia Basalla

Vice Chair

Vacant

Members

Judy Buder (Alternate), Rich Greene,
Virginia Hanna, Cristin More, and Sherry Temple

Staff Liaison

Gretchen Schubeck

The Novato Streetscape Committee welcomes you to attend its meetings, which are regularly scheduled on the second Monday of every month. Your interest is encouraged and appreciated.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison at (415) 899-8950. Notification at least 48 hours prior to the meeting will enable the City to make reasonable accommodation to help insure accessibility to this meeting

- A. CALL TO ORDER AND ROLL CALL**
- B. APPROVAL OF FINAL AGENDA**
- C. PUBLIC COMMENT**
- D. STAFF UPDATES**
- E. CONSENT ITEMS**
 - E.1 Approve meeting minutes of June 14, 2021**

F. COMMITTEE MEMBER UPDATES

F.1 Appointment of Vice Chair

G. PROGRAM UPDATES

G.1 Volunteer Programs

Team Up to Clean Up

Adopt-a-Spot

Adopt-an-Island

G.2 Business Landscape Recognition Program

Nominations

Awards

G.3 Education & Outreach Program

H. GENERAL BUSINESS

H.1 Clean Business Program

I. FUTURE AGENDA ITEMS

J. ADJOURNMENT

If urgent matters arise after the publication of the regular agenda, there will be an addendum. It will be posted at the referenced locations mentioned in the Affidavit of Posting by Friday at 5:00 p.m., the week before the meeting.

Materials that are submitted to members of the Novato Streetscape Committee after the distribution of the agenda packet will be made available on the City of Novato website at novato.org when practical and provided that City staff is able to post those documents prior to the meeting. When non-confidential written materials are distributed to members of the Novato Streetscape Committee during a public meeting by staff or a member of the Novato Streetscape Committee, it shall be made available online following that meeting.

AFFIDAVIT OF POSTING

I, Gretchen Schubeck, certify that on July 8, 2021, the agenda was posted on the City Community Service Board at 922 Machin Avenue and on the City's website www.novato.org.

/Gretchen Schubeck/

Gretchen Schubeck, Sustainability Programs Coordinator



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CITY OF NOVATO
CALIFORNIA

Novato Streetscape Committee

MINUTES

Monday, June 14, 2021 - 7:00pm

Meeting held via Zoom Teleconference

A. CALL TO ORDER AND ROLL CALL

Meeting began at 7:04pm.

Committee Members Present: Marcia Basalla (Chair), Rich Greene, Virginia Hanna, and Sherry Temple, and Judie Buder (Alternate)

Staff Present: Gretchen Schubeck, Staff Liaison

B. APPROVAL OF FINAL AGENDA

Moved by Hanna and seconded by Temple to approve the final agenda.

AYES: Basalla, Greene, Hanna, Temple

NOES: None

C. PUBLIC COMMENT

None

D. STAFF UPDATES

D.1 Committee Appointments

- Michael Furry has resigned from the Committee due to family commitments.
- Vacant Committee positions will be filled as part of the City's Commission, Committee, and Board fall recruitment process.

D.2 July Meeting Venue

- The July Committee meeting will be held in-person at the City Administrative Offices, 922 Machin Avenue in the Womack meeting room.
- Masks are required for anyone who is unvaccinated.

E. CONSENT ITEMS

E.1 Approve the meeting minutes of May 10, 2021

Moved by Hanna and seconded by Temple to approve the meeting minutes of May 10, 2021.

AYES: Basalla, Greene, Hanna, Temple
NOES: None

F. COMMITTEE MEMBER REPORTS

- Basalla shared that the Monarch butterflies have returned to her adopted island in Pacheco Valley.

G. PROGRAM UPDATES

G.1 Volunteer Programs

Team Up to Clean Up

- The June clean-up took place on the southern end of Nave Drive.
- 8 hardworking volunteers participated, and 5 huge bags of trash were collected.
- Temple noted that there is a significant amount of trash around the Trader Joe's shopping center, and she offered to reach out to the property manager.

Adopt-a-Spot

- There has been flurry of interest in the Adopt-a-Spot Program and Schubeck will forward the list of interested volunteers to the Committee.
- Schubeck will put together a sample Volunteer Kit for Joni DeGabriele so she can promote the program at the Farmer's Market.

Adopt-an-Island

- Local designer, Michele Spremich (owner of Lemons & Lavender) submitted a proposal to create the planting templates and plant palettes.
- Basalla, Temple, and Schubeck met with Spremich to discuss the project and confirm next steps.
- Soroptimists International have indicated that they are interested in continuing their adoption of the island on the corner of Grant & Redwood.

G.2 Business Landscape Recognition Program

Nominations

- Novato Dermatology (867 Diablo Avenue) was nominated for a business landscape recognition award, and Committee members were encouraged to visit the site prior to July meeting.

Awards

Moved by Hanna and seconded by Temple to award a Business Landscape Recognition Certificate to the Downtown Novato Business Center.

AYES: Basalla, Greene, Hanna, Temple
NOES: None

G.3 Education & Outreach Programs

Volunteer Program Promotion

- Schubeck will continue to promote the volunteer programs through various City channels including Facebook, Next Door, and the City newsletter.

H. GENERAL BUSINESS

H.1 Clean Business Program

- Greene offered to take the lead in developing a Novato Clean Business Program and will meet with Schubeck to discuss next steps.

I. ADJOURNMENT

Moved by Basalla and seconded by Temple to adjourn the meeting.

AYES: Basalla, Greene, Hanna, Temple

NOES: None

Meeting adjourned at 8:12pm