



THE CITY OF
NOVATO
CALIFORNIA

922 Machin Avenue
Novato, CA 94945
415/899-8900
FAX 415/899-8213
www.novato.org

Mayor
Denise Athas
Mayor Pro Tem
Pat Eklund
Councilmembers
Eric Lucan
Amy Peele
Susan Wernick

City Manager
Adam McGill

AGENDA
Novato Streetscape Committee Meeting
Monday, January 13, 2020 at 7:00 p.m.
922 Machin Avenue-Womack Room, 2nd floor

- 7 – 7:10 pm Social time**
- I. ROLL CALL 7:10 pm or before**
- II. APPROVE MINUTES OF December 9, 2019**
10 minutes total for Minutes & Agenda approval
- III. APPROVE AGENDA FOR January 13, 2020**
- IV. CITIZENS' TIME TO ADDRESS COMMITTEE 7:20 – 7:25 pm**
Guest – Vicki Hirth
- V. STAFF CONCERNS 7:50 – 8:00 pm**
- VI. COMMITTEE MEMBERS' COMMENT TIME 8:00 – 8:15 pm**
- VII. SUBCOMMITTEE REPORTS 8:15 – 8:40 pm**
- A. Green Living Festival – Ginny, Michael
 - B. Signs
 - C. Island Site Adoption
 - D. Publicity & Public Outreach
 - E. Strategic Planning – Marcia, Ginny, Michael
 - F. Financial
 - G. Team Up To Clean Up – Marcia, Ginny
- VIII. OLD BUSINESS 8:40 – 8:55 pm**
- A. Previous Business/Landscape Recognition Nominations
 - Miss Sandie's School, 2001 Center Road, Novato, CA. 94947
- IX. NEW BUSINESS 8:40 – 8:55 pm**
- A. Clean Marin – Ginny
 - B. Business Landscape Recognition Nominations

Any Committee member that cannot attend the next meeting, please notify the City of Novato Maintenance Division at 899-8280 before the meeting, so we may ensure a quorum.



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Novato Streetscape Committee MINUTES
December 9, 2019
City of Novato - City Hall
922 Machin Avenue, Novato, CA 94945

I.

Members:

Ginny Hanna, Chair
Michael Furry-Vice Chair
Marcia Basalla
Sherry Temple

**Members
Absent:**

Staff:

Clive Shigoli
Veronica Brierley

Guests:

Andrea Kiesel

II. APPROVE MINUTES OF October 14, 2019

Approved 5-0-0-0 (5-Approved, 0-Opposed, 0-Abstain, 0-Absent)

III. APPROVE AGENDA FOR November 11, 2019

Approved 5-0-0-0 (5-Approved, 0-Opposed, 0-Abstain, 0-Absent)

IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE

V. STAFF CONCERN

- Gretchen Schubeck-Spoke to the Streetscape Committee regarding the changes in the staffing level. Schubeck stated that the Sustainability Coordinator role is now in the Public Works Department and that she will be the new liaison on the committee. Schubeck stated she can contribute to the committee with civic pride, beautification, and sustainability.

VI. COMMITTEE MEMBERS' COMMENT TIME

- Temple stated she wanted to start a program on Grant Avenue to get the businesses to have planters in front of their business. She spoke with Stephanie Koehler with DBNA and Koehler is looking into getting more lights for the trees on Grant Avenue and are considering hanging baskets on the light poles.
- Temple met with Steve Jordan, who owns a bakery, had an idea to do a daffodil walk in the city by planting daffodils and have a tourist walk in the spring. Jordan would create a path throughout the city and make this an annual walk when they bloom in the spring.
- Temple stated that she has put in 3 requests for news stands at 2 locations to be removed.

VII. SUBCOMMITTEE REPORTS

Green Living Festival

- Furry stated that the committee are thinking of merging Clean & Green Day with the Green Living Festival. The committee believes it is more effective to just have the Team Up To Clean Up monthly events instead of a yearly clean up event.
- Furry stated that he has been researching about setting up a scholarship for the local schools in Novato. The committee still needs to discuss if the scholarship would be for a club on campus or for one student. The scholarship would be an on-going program that would be sustainable after they leave the high school.
- Furry will come up with a criteria for the scholarship guidelines.
- Hanna stated that the committee could have a table at the festival to promote Team Up To Clean up monthly event.

MONTHLY ADOPT-AN-ISLAND

Adopt-An-Island	Applications Sent out	Applications Returned	Applications Approved	Median's Adopted
OCTOBER 2019	0	0	0	0
NOVEMBER 2019	0	0	0	0
DECEMBER 2019	0	0	0	0

Signs

- None at this time.

Island/Site Adoption

- None at this time.

Publicity & Public Outreach

- None at this time.

Strategic Planning

- Basalla is working on a plan.

Financial

- None at this time.

Team Up To Clean Up

- Hanna stated they did not meet last month due to rain.

VIII. OLD BUSINESS

A. Previous Business Landscape Recognition Nominations:

- 75 Rowland Way & 88 Rowland Blvd, Novato, CA. 94947
(Furry motioned to approve & Basalla second the motion. All Agreed.
Approved 5-0-0-0 (5-Approved, 0-Opposed, 0-Abstain, 0-Absent))

IX. NEW BUSINESS

A) Clean Marin

- Not at this time.

B) Business/Landscape Recognition Nominations

- Miss Sandie's School, 2001 Center Road, Novato, CA. 94947

X. ADJOURNMENT *Meeting adjourned at 9:00 pm.*

Next Meeting: January 13, 2020 at 7:00 pm