

922 Machin Avenue Novato, CA 94945 415/899-8900 FAX 415/899-8213 www.novato.org

Mayor Eric Lucan Mayor Pro Tem Denise Athas Councilmembers Pam Drew Pat Eklund

Acting City Manager Adam McGill

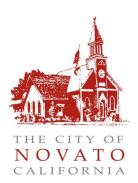
AGENDA

Novato Streetscape Committee Meeting Monday, September 9, 2019, at 7:00 p.m. 922 Machin Avenue-Womack Room, 2nd floor

7 - 7:10 pm Social time

- I. ROLL CALL 7:10 pm or before
- II. APPROVE MINUTES OF August 12, 2019
 10 minutes total for Minutes & Agenda approval
- III. APPROVE AGENDA FOR September 9, 2019
- IV. CITIZENS' TIME TO ADDRESS COMMITTEE 7:20 7:25 pm
- V. STAFF CONCERNS 7:50 8:00 pm
 - Gretchen Schubeck Sustainability Fair
- VI. COMMITTEE MEMBERS' COMMENT TIME 8:00 8:15 pm
- VII. SUBCOMMITTEE REPORTS 8:15 8:40 pm
 - A. Clean & Green Day Ed & Ginny
 - B. Signs Ed
 - C. Island Site Adoption Jen Adelman
 - D. Public Outreach
 - E. Strategic Planning Marcia, Ginny, Michael
 - F. Financial Ed
 - G. Team Up To Clean Up Marcia and Ginny
- **VIII. OLD BUSINESS** 8:40 8:55 pm
 - A. Previous Business/Landscape Recognition Nominations
 - Beso Restaurant, 502 So. Palm Drive, Novato, CA. 94949
- IX. NEW BUSINESS 8:40 8:55 pm
 - A. Clean Marin Ginny
 - B. Business Landscape Recognition Nominations

Any Committee member that cannot attend the next meeting, please notify the City of Novato Maintenance Division at 899-8280 before the meeting, so we may ensure a quorum.



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draft Novato Streetscape Committee MINUTES August 12, 2019

City of Novato - City Hall 922 Machin Avenue, Novato, CA 94945

I.

Members: Members Staff: Guests: None

Ginny Hanna, Chair Marcia Basalla Ed Schulze Jen Adelman Sherry Temple

Clive Shigoli Veronica Brierley

II. APPROVE MINUTES OF June 10, 2019

Approved 5-0-1-0 (5-Approved, 0-Opposed, 1-Abstain, 0-Absent)

III. APPROVE AGENDA FOR September 9, 2019

Approved 5-0-0-0 (5-Approved, 0-Opposed, 0-Abstain, 0-Absent)

IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE

None at this time.

V. STAFF CONCERN

• None at this time.

VI. COMMITTEE MEMBERS' COMMENT TIME

- Hanna introduced Sherry Temple, the newest Streetscape Committee member. She spoke about the Bahia area and requested irrigation with the City of Novato.
- The Committee discussed the Island adoption for businesses.

VII. SUBCOMMITTEE REPORTS

Clean & Green Day

• The committee stated that a date has not yet been determined.

MONTHLY ADOPT-AN-ISLAND

| Adopt-An-Island | Applications Sent out | Applications Returned | Applications Approved | Median's Adopted |
|-----------------|--------------------------|--------------------------|--------------------------|---------------------|
| AUGUST 2019 | 0 | 0 | 0 | 0 |
| JULY 2019 | 0 | 0 | 0 | 0 |
| JUNE 2019 | 0 | 0 | 0 | 0 |

Signs

• Schulze received 2 signs for Arnal Armand.

Island/Site Adoption

• Adelman stated that she is in the process of finalizing the new Adopt-an-Island program for businesses and will work on getting the word out to the public but leaving the landscape portion to the client.

Public Outreach

None at this time.

Strategic Planning

• Basalla will connect with Michael Furry about setting up a year round media plan in place for our outreach program.

Financial

• Schulze asked the committee if there were any bills to submit. The committee will submit their bills at the next meeting.

Team Up To Clean Up

• Basalla stated that she spoke with Joni about recruiting people through the Novato CommunityTV to volunteer.

VIII. OLD BUSINESS

A. Previous Business Landscape Recognition Nominations:

Boca Tavern

(Schulze motioned to approve. All Agreed.

Approved 5-0-0-0 (5-Approved, 0-Opposed, 0-Abstain, 0-Absent)

IX. NEW BUSINESS

A) Clean Marin

 Hanna stated that they have a great brochure and they are a good contact for Streetscape. Streetscape meets with Clean Marin three times a year.

B) **Business/Landscape Recognition Nominations**

• Beso Restaurant, 502 So. Palm Drive, Novato, CA. 94949

C) Terrie Gillen's Memo on Term Extensions

• The Term Extensions are until 2021.

D) Litter & Homeless Trash near Rowland Plaza

• Hanna contacted Code Enforcement regarding the trash in the area.

X. ADJOURNMENT Meeting adjourned at 8:30 pm.

Next Meeting: September 9, 2019 at 7:00 pm