

BUSINESS DEVELOPMENT WORKSHOP SERIES

*Free workshop series for local businesses
offered by the **City of Novato***

WEDNESDAY, SEPTEMBER 25

6 PM - 8:30 PM

SEXUAL HARASSMENT TRAINING

Mandatory training for businesses with 5 or more staff

WEDNESDAY, OCTOBER 30

6 PM - 8 PM

MAXIMIZE YOUR ADVERTISING DOLLARS

Social Media Advertising Strategies

WEDNESDAY, NOVEMBER 13

6 PM - 8 PM

FINDERS KEEPERS

Recruitment and Retention

Tips & Tricks



All workshops held at:
City of Novato
Administrative Offices
Womack Room, 2nd Floor
922 Machin Avenue

Register at novato.org/bizworkshops
Space is limited



Funded in part through a cooperative agreement with the Marin Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or Humboldt State University Sponsored Programs Foundation. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Miriam Karell at 415-524-3560 or at miriam@marinsbdc.org.