



ECONOMIC DEVELOPMENT ADVISORY COMMISSION MEETING

October 26, 2017 - 3:00pm
City Administrative Offices
WOMACK CONFERENCE ROOM, 2ND FLOOR
922 MACHIN AVENUE

A. **Call to Order & Roll Call**

Chair Pelham called the Economic Development Commission meeting to order at 3:02 pm.

Commissioners Present

Peter Pelham, Chair, David Winton (Vice Chair), Rodrigo Silveira, Coy Smith, John Williams, Timothy Howard (Ex-officio)

Commissioners Absent

Sylvia Barry (Ex-officio)

Staff Present

Senior Management Analyst Jessica Deakyne, Planning Manager Steve Marshall, Senior Office Assistant Maggie Rufo

Public

Mayor Denise Athas, Councilmember Pam Drew, Councilmember Pat Eklund, Nicholas Zabelin

B. **APPROVAL OF FINAL AGENDA**

MOTION TO APPROVE THE FINAL AGENDA

M/S/C WILLIAMS/PELHAM AYES: 5 NAYS: 0
ABSENT: 0

C. **APPROVAL OF MEETING MINUTES FOR SEPTEMBER 28, 2017**

MOTION TO APPROVE MEETING MINUTES FOR SEPTEMBER 28, 2017

M/S/C SILVEIRA/WILLIAMS AYES: 5 NAYS: 0
ABSENT: 0

D. **PUBLIC COMMENTS**

Nicholas Zabelin introduced himself.

E. **GENERAL BUSINESS**

1. Planning Update – Steve Marshall, Planning Manager

Steve Marshall gave a presentation on planning projects currently approved, and projects still in the approval process. **Approved** projects include:

- a. **Hamilton Hospital** (516 Hospital Drive)
 - b. **Hamilton Cottages** (Senior Housing Triangle on Hamilton Parkway)
 - c. **Oakmont Senior Living** (1461 S. Novato Blvd)
- Projects in the application process include:
- d. **Hamilton Square** (C St. & Main Gate Rd)
 - e. Atherton Place (7533-37 Redwood Blvd)
 - f. **Wood Hollow Hotel** (Redwood Hwy & Wood Hollow)
 - g. **Residence Inn Hotel** (Former Dairyman's site at 7546 Redwood Blvd)
 - h. **Hanna Ranch Revised Master Plan**
 - i. **First & Grant Mixed-Use** (former Pini Building at 1107 Grant Ave)
 - j. **Hanger 8 Offices at Hamilton Landing**

The commission discussed the Novato Square shopping center situation and Planning Manager Marshall relayed to them that after the negative feedback at the neighborhood meeting the owner withdrew their plan.

2. Community Profile Data – Jessica Deakyne, Management Analyst

Jessica presented an overview of data provided by HDL to define and describe Novato in economic terms. The work was initiated by the City for purposes of economic development efforts. Commissioners are interested in seeing data in other areas included on the complete report, and also comparisons to other cities.

F. Commission Comments

- a. Commissioner Silveira wondered what type of comments are appropriate for him to make during comment time. Examples were given, such as requests for future presentations, information on new businesses commissioners may have heard about, and items to agendaize for future meetings. Commissioner Silveira gave more detail on the article by San Jose’s mayor on why San Jose will *not* try to attract the new Amazon headquarters.
- b. Commissioner Pelham asked about business visits. Planned visits were delayed due to the Northbay fire and will be rescheduled.
- c. Commissioner Smith wondered if the commission, and/or staff, can approach the owner of the Square Shopping Center to address the commission on why he is not moving forward on improvements. Is it permissible/appropriate for commissioners to reach out to derelict property owners? Staff will research these questions.

G. Staff Updates

- a. Bob Brown not available for General Plan update at this meeting – he will present at a future date.
- b. Jessica informed the commission that their resolution, to increase membership from 5 to 7, while keeping ex-officio members, passed in council and she will work with the city clerk and attorney to determine next steps to fill the two vacancies.
- c. Brown Act training is available on November 30 at 6pm. All commissioners welcome to attend. The training is the same day as the next EDAC meeting.
- d. The city drafted a business appreciation letter went out to all active business license holders, and calls and emails are already coming in from business-owners. Some response are from owners looking for space, and some from owners bringing issues to staff’s attention.

H. ADJOURNMENT

**M/S/C SMITH/WILLIAMS
ABSENT: 0**

AYES: 5

NAYS: 0

Chair Pelham adjourned the meeting at 4:48 pm.

NEXT MEETING: NOVEMBER 30 – 3 pm