

What is Planning All About?



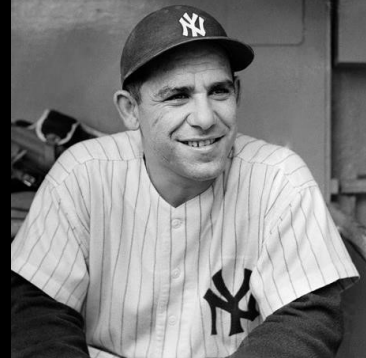
What is Planning?

“Planning involves visualizing a better future and going after it.”

“Planning is preparing for the future. This requires not only forecasts of likely or possible future conditions, but also design of plans to make desirable forecasts come true (and to avoid undesirable futures).”

What is Planning?

“You’ve got to be careful if you don’t know where you’re going, because you might not get there.”

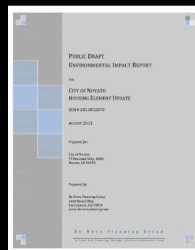
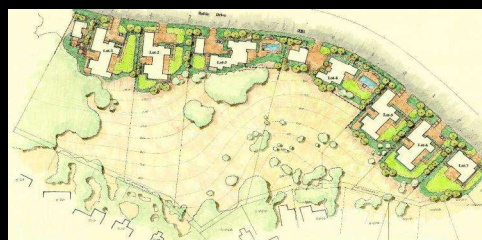


- Yogi Berra

What is Planning?

Development Review

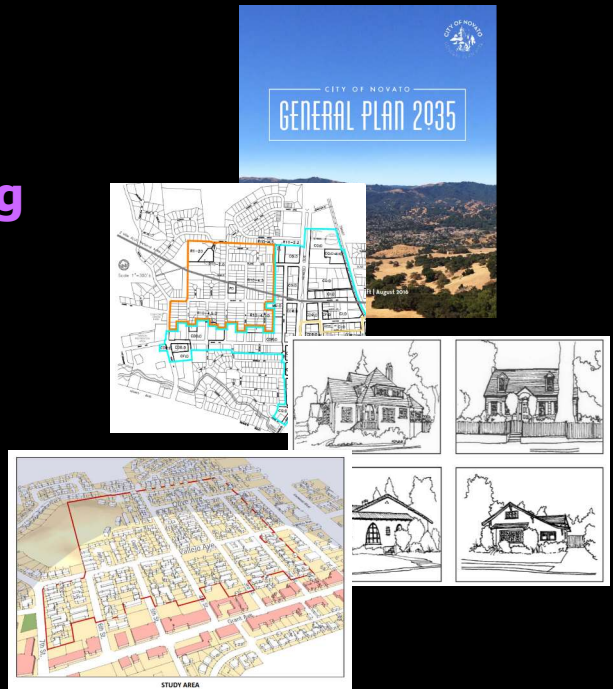
- Design Review
- Subdivisions
- Environmental Review
- Infrastructure



What is Planning?

Long Range Planning

- General Plan
- Zoning Regulations
- Design Guidelines
- Area Studies



What is Planning?

Public Process

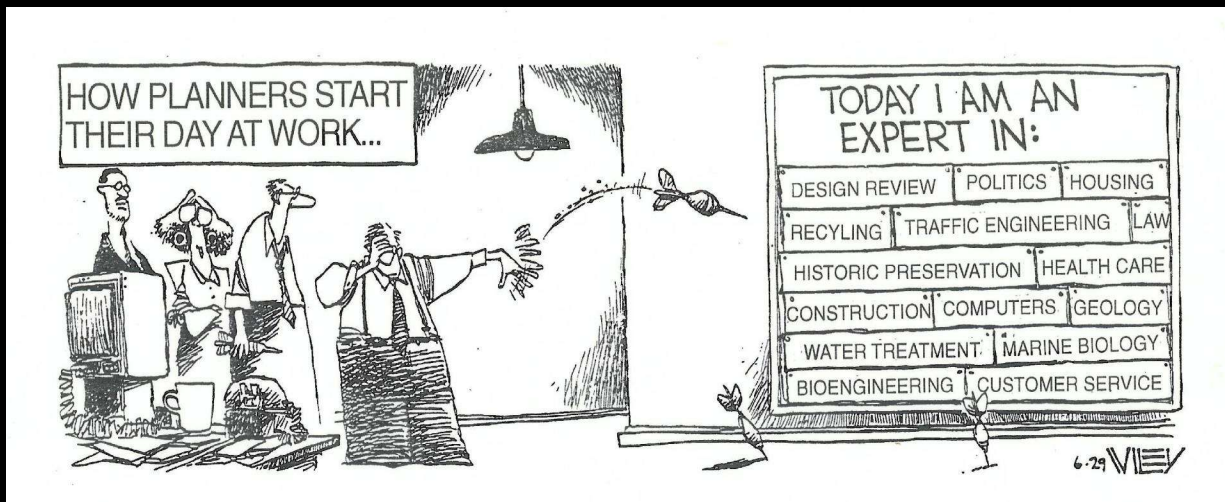
- Public Hearings
- Neighborhood Meetings
- Community Workshops



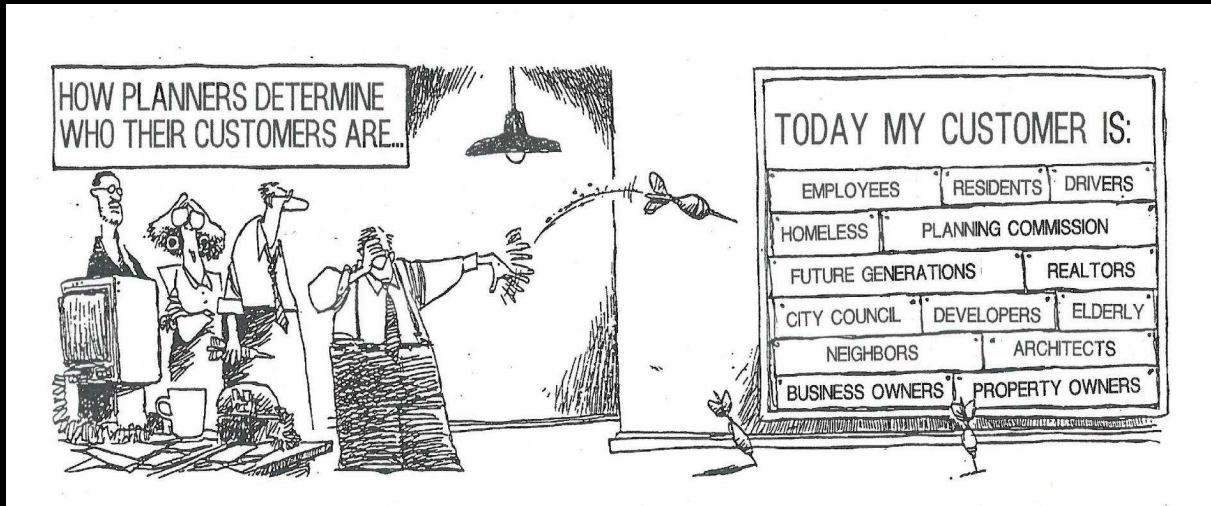
What do Planners Do?



What do Planners Do?



What do Planners Do?



What is Planning?

TAKEAWAY

What is Planning?

**Planning is NOT Black and White
It's EVERY SHADE OF GRAY**

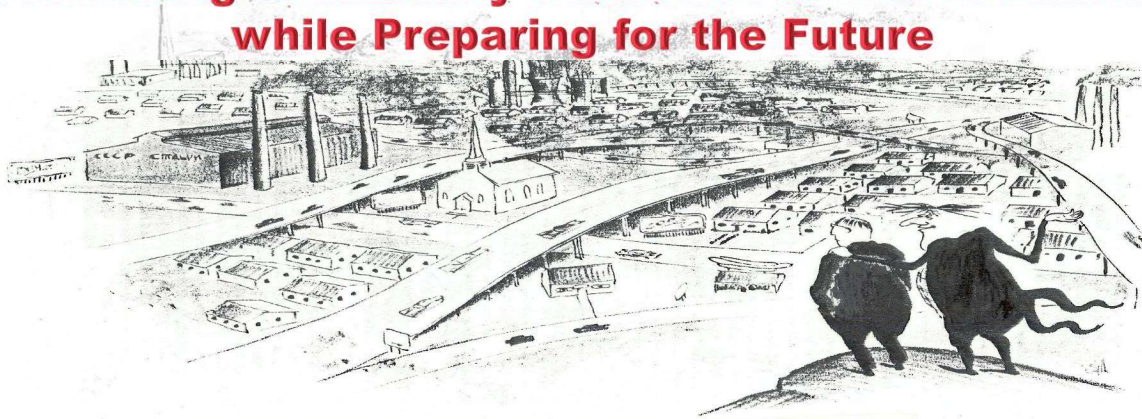
What is Planning?

**Planning is
ALL ABOUT TRADE-OFFS**



What is Planning?

**Protecting Community Character and Environment
while Preparing for the Future**



Without Planning This Would Have Been a Mess.