



**MINUTES
MULTICULTURAL ADVISORY COMMISSION
REGULAR MEETING**

**Thursday, August 17, 2017 – 6:00 p.m.
922 Machin Avenue, Novato, California
City Administration – Baget Conference Room, 2nd Floor**

1. CALL TO ORDER – Chairman Jacobs

The regular meeting of the Multicultural Advisory Commission was called to order at 6:07 PM

2. ROLL CALL

Present: Chair Jacobs, Vice-Chair Florez, and Commissioner David Selzer.

Also in attendance: Liaison Lt. Mike Howard (NPD), Recording Secretary Marie Banas

Absent: Commissioner Dario D'Arrigo

3. APPROVAL OF MINUTES

The minutes of the July 20, 2017 meeting were approved as presented.

4. PUBLIC COMMENTS

David Selzer commented as a member of public and as a member the Novato Community Garden Committee. He announced that the community garden located on Hill Street near the Margaret Todd Center will open to the public on August 24th.

5. UNFINISHED BUSINESS

Item 5.A: Continued Discussion about the Commissioners' Participation at the Multicultural Dinner Event on August 25th at the Margaret Todd Center, Novato.

Recommendation: Continued Discussion about the Commissioners' Participation at the Multicultural Dinner Event on August 25th at the Margaret Todd Center, Novato.

As a whole, the Commission was invited to the multicultural dinner event and through discussion they would attend as a Commission but not for official business. They were asked to bring a cultural dish of their choosing, if wanted to.

Item 5.B: Finalize Details for the Second Film for the Movies in the Park event for 2017.

Recommendation: Finalize Details for the Second Film for the Movies in the Park event for 2017.

At its prior meeting, the Commission chose the movie "Lion 2016" and all paperwork has been submitted to the City. Two flyers were prepared for advertisement and after brief discussion, the Commission agreed to use the flyer prepared by Vice-Chair Florez to post and Chair Jacobs will hand out the flyers he brought with him to the neighborhood. The invoice from Swank Motion Pictures, Inc., was reviewed and costs were discussed. Also discussed were event details such as beverages, parking, layout, "A" frame signage and locations, a 10 x 12 screen, etc. Vice-Chair Florez offered to have postcards made to help advertise for future movie events. Other advertising avenues were also brought up.

Motion: Commissioner Selzer moved to spend \$200 of the funds from the budget for postcards to help advertise for future movie events. Commissioner Florez seconded the motion. The motion passed.

Chair Jacobs abstained due to his concerns of how/why the Commission is spending public money.

Item 5.C: Continue Discussion on Event Details Including Advertisement for the January 13, 2018 Forum on Equity.

Recommendation: Continue Discussion on Event Details Including Advertisement for the January 13, 2018 Forum on Equity.

The Commission reviewed and made corrections to the draft poster prepared by Vice-Chair Florez. The forum is on the City's calendar of events and further discussion ensued about the time, location and where to advertise as well as materials. A list of guest speakers was reviewed and includes a Miwok representative, a Portuguese representative and alternates such as Greek, Muslim, Latin, GBLTQ, Asian, and senior representatives.

Motion: Vice-Chair Florez moved to request additional budgetary spending specifically for this forum in the amount of \$1,000 for advertising materials (flyers, postcards, bios) and for food/beverages if needed. Commissioner Selzer seconded the motion.

Chair Jacobs abstained due to his concern of how/why the Commission spends the public funds.

After lengthy discussion, Vice-Chair Florez rescinded her motion. The Commission agreed to calendar the budget for discussion at next month's meeting.

Item 5.D: Discuss Details and Advertisement for the 2018 Multicultural Festival Event.

Recommendation: Discuss Details and Advertisement for the 2018 Multicultural Festival Event.

At its meeting in June, the Commission agreed to the date of April 28, 2018 to have the festival. Discussion ensued about changing the location of the annual event to Miwok Park rather than Downtown Novato for this year's event. Also discussed were details such as shade tents, water coolers, food vendors, etc. To address potential parking concerns, the Commission is considering renting a passenger van to pick up attendees at the Square Shopping Center.

After lengthy discussion, the Commission agreed to calendar for the next meeting discussion about the budget, location, and a program guide. Vice-Chair Florez formally requested a budget report (for current expenditures) from the City liaison at the next meeting.

6. NEW BUSINESS

N/A

7. COMMISSION AND STAFF COMMENTS AND REQUESTS

The draft marketing brochure was distributed and reviewed. The brochure will be revised according to suggested changes/corrections made.

8. COMMISSION SUBCOMMITTEE REPORTS

Vice-Chair Florez will reach out to the City about Facebook and the website. She also connected with Novato Business Association and a description and image of the Movie Lion will be added to their fall poster. She also sent them information on the Forum on Equity to have the information and graphic added to their winter poster. The posters are located inside the sidewalk kiosks and hung throughout the City.

The Commission discussed Movies in the Park and partnerships between Park & Recreation Department and the Police Department.

9. ANNOUNCEMENTS

10. ADJOURNMENT

The regular meeting was adjourned at 7:35 p.m. to the next meeting of Thursday, September 21, 2017.

