

MINUTES
for March 13th, 2017
City of Novato-City Hall
922 Machin Avenue, Novato, CA 94945

I.

Members:	Staff:
Susan Stompe- Chair	Clive Shigoli
Marcia Basalla -Vice-Chair	
Ginny Hanna	
Kyla Medigovich	
Ed Schulze	
Charlotte Urban	
Judith Buder	

II. APPROVE MINUTES OF February 13th, 2017

Approved by 6-0 vote. Stompe not in attendance.

III. APPROVE AGENDA FOR March 13th, 2017

Approved by 6-0 vote.

III. CITIZENS' TIME TO ADDRESS THE COMMITTEE

Citizens: Patrick Giambalvo, in attendance to adopt an island.

IV. STAFF CONCERNS

Clive informs the committee the new logo file was not available and the original logo remains in place and fliers will be reproduced. Patrick offered to help design the logo for the group.

V. COMMITTEE MEMBERS' COMMENT TIME

Basalla began discussion on the PGE mitigation plan and how the committee can have input on what needs to be done. This include the landscape project on Redwood Corridor. Shigoli stated that the 50% plans have been submitted to the City.

Medigovich addressed the need for standard operating procedures for the committee.

VI. SUBCOMMITTEE REPORTS

Clean & Green Day

Schultze assigned members various locations for flier posting.

Delong banner will be posted 2 weeks before and the week of the event.

MONTHLY ADOPT-N-ISLAND

Adopt-N-Island Information	Applications Sent out	Applications Returned	Applications Approved	Medians Adopted
January 2017	0	0	0	0
February 2017	4	1	1	1
March 2017	0	1	1	1

Signs

Schulze installed a sign at Sunset Pkwy & S. Novato Blvd. for adoption.

Island/Site Adoption

Marcia made contact with island adoptees but has not heard back yet.

Public Outreach

No meetings scheduled at this time.

Future Sub-committee meetings

No meetings scheduled at this time.

Strategic Planning

Marcia and Ginny with focus on Branding and a Slogan. This includes a post Clean and Green outreach to the public and businesses on what the group represents and identify what the committee does.

Budget presentation

Medigovich stated that she wrote a letter to Russ about the committee's funding assistance. In it was a request about on funding and available funds.

VII. OLD BUSINESS

Previous Business Landscape Recognition Nominations:

1) Business/Landscape Recognition Nominations

Renovia Massage Center

1770 Novato Blvd, Novato, CA 94947

Novato Dermatology

867 Diablo Ave, Novato, CA 94947

IX. NEW BUSINESS

X. ADJOURNMENT

Meeting adjourned at 9:00pm

Next Meeting: April 10th, 2017