

MINUTES
of August 8, 2016
City of Novato-City Hall
922 Machin Avenue, Novato, CA 94945

I.

Members:

Ed Schulze-Chair
Susan Stompe-Vice Chair
Charlotte Urban
Marcia Basalla
Ginny Hanna
Kyla Medigovich
Larry Paulger

Staff:

Gloria Morgan
Peter Torre

Mayor:

Pat Eklund

Guest:

Cliff Jacobs

II. APPROVE MINUTES OF JULY 11, 2016

Approved by a vote of 6-0, Paulger not in attendance at the time.

III. APPROVE AGENDA FOR AUGUST 8, 2016

Approved by a vote of 6-0, Paulger not in attendance at the time.

III. CITIZENS' TIME TO ADDRESS THE COMMITTEE

Clifford Jacobs, awaiting the interview with the City Council, so that he can become an alternate member on the Streetscape Committee.

IV. STAFF CONCERNS

Torre mentioned, that the committee could put in the budget for vests, trash pickers, latex gloves, & Nitro gloves.

V. COMMITTEE MEMBERS' COMMENT TIME

Medigovich mentioned that the committee should revisit the goals and priorities needed to present to the City Council for funds for the Streetscape Committee.

Stompe, reiterated that Novato Sanitary District could have one of their employees become a member of the Clean & Green Day subcommittee.

Basalla suggested that on a quarterly basis, nominated businesses can attend one of the Committee's meetings.

VI. SUBCOMMITTEE REPORTS

Clean & Green Day

There will be a meeting, on planning next year's Clean & Green Day, at Stompe's house on Thursday,

August 18, 2016, at 7:00 p.m.

Schulze would like the City to be included in the budget process for Clean & Green Day.

MONTHLY ADOPT-N-ISLAND

Adopt-N-Island Information	Applications In/Issued	Applications Sent Out	Applications Approved	Medians Adopted
July 2016	0	0	0	0
Aug 2016	0	2	0	0
2016 Year-to-Date	0	2	0	0

Signs

The remaining Clean & Green lawn signs need to have the dates & time changed on them.

Business Landscape Recognition

Stompe handed out a list of businesses that have been recognized for the last eight years.

Basalla re-stated that nominees can be honored at one of the City Council meeting.

Mayor Eklund mentioned that Peggy Flynn (Public Communications Coordinator) would be able to do a press release in advance for the businesses that were nominated for recognition. Also, an annual event, for recognizing the nominated businesses was mentioned.

Island/Site Adoption

Prandi Properties, of San Rafael, is interested in adopting an island.

Schulze informed the committee that there are two small islands he would like to see adopted.

Public Outreach

Paulger has been attend the Chamber of Commerce meetings, and, the Chamber of Commerce will put him on the schedule for Business/Landscape Recognition pictures to be displayed, in late September or October. Also, perhaps, one slide on Powerpoint can be displayed for the Island/Site Adoption.

Future Sub-committee meetings

Clean & Green Day planning for next year.

Strategic Planning

Goals and Priorities will be addressed in the future.

VII. OLD BUSINESS

Previous Business Landscape Recognition Nominations:

- 1) Pacheco Plaza, 446 Ignacio Blvd., 94949, approved.
- 2) Creekside Bakery, 1719 Grant Ave., 94945, approved.

IX. NEW BUSINESS

Business Landscape Recognition Nomination:

Novato Garden Club, 94945

X. ADJOURNMENT

Meeting adjourned at 8:30 pm

Next Meeting: September 12, 2016