

**MINUTES  
OF JANUARY 11, 2016  
City of Novato-City Hall  
922 Machin Avenue, Novato, CA 94945**

**I.**

<b>Members:</b>	<b>Staff:</b>
Marcia Basalla	Gloria Morgan
Larry Paulger, Chair	Clive Shigoli
Ed Schulze	
Susan Stompe	
Charlotte Urban	<b>Parks &amp; Recreation</b>
Ginny Hanna	Pam Shinault-Director
<b>Alternate:</b>	
Kyla Medigovich	

**II. APPROVE MINUTES OF DECEMBER 14, 2015**

Motioned by Paulger, 2<sup>nd</sup> by Basalla, approved by, Stompe, Hanna, Medigovich, and Schulze.  
A vote of 6-0. Urban not in attendance for December 14, 2015, meeting.

**III. APPROVE AGENDA FOR JANUARY 11, 2016**

Approved unanimously with a 7-0 vote.

**IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE**

*No citizens in attendance.*

**V. STAFF CONCERNS**

Pam Shinault gave several ideas of how the Streetscape Committee can broaden their outreach to the Public:

1. Shinault suggested that members of the Streetscape Committee should attend a meeting of Recreation Cultural Commission, which is held the 2<sup>nd</sup> Thursday of every other month, on the odd numbered months,
2. Contact San Jose Middle School's, Boys & Girls Club of Marin & Sonoma,
3. Booster groups-enthusiastic persons whom are interested in promoting,
4. Homeowners Associations' newsletters,
5. Downtown Business Association

Shinault expressed interest in knowing, how to get someone to adopt a park?

Shigoli handed out a *draft* of the "Streetscape Strategic Planning Meeting 2016" Agenda for Saturday, January 16, 2016, meeting. Thompson (PW Director) composed the Agenda.

**VI. COMMITTEE MEMBERS' COMMENT TIME**

Paulger expressed his gratitude to the committee for all of their assistance.

Stompe communicated her interest in a bigger ad for Clean & Green Day, in the Novato Parks & Recreation catalog. Shinault suggested that, the committee put their request in for the next catalog that will be issued in April 2016.

**VII. SUBCOMMITTEE REPORTS**

A. Clean & Green Day

Stompe changed the hotline message number, and informed the committee that the posters & postcards will be available at the end of the month.

Schulze will take care of the phone list.

Hanna has a list of themes for the committee to review and select, for the Marin Independent Journal Editor.

B. Signs

Schulze informed the committee that the sign on the island, between Diablo Avenue's Safeway Complex and George Street was removed.

C. Business Recognition

Paulger suggested it might be worth the committee's time to approach the Chambers of Commerce, to identify the Business Recognition Candidates.

D. Finance & Fundraising

E. Island/Site Adoption

The committee agrees that, there should not be any funds issued, for Janey McAdams' island on Ignacio Blvd, until she re-submits another proposal.

F. Public Outreach

G. Future Sub-committee meetings

MONTHLY ADOPT-N-ISLAND

Adopt-N-Island Information	Applications In/Issued	Applications Sent Out	Applications Approved	Medians Adopted
Month of Jan 2016	0	0	0	0
Year-to-Date	0	0	0	0

**VIII. OLD BUSINESS**

A. Strategic Planning Meeting

B. America in Bloom

C. Business Recognition Nominations:

No nominations.

**IX. NEW BUSINESS**

**X. ADJOURNMENT**  
*Meeting adjourned at 9:00 pm*

Next Meeting: February 8, 2016