MINUTES OF NOVEMBER 2015 City of Novato-City Hall 922 Machin Avenue, Novato, CA 94945

I.

Members: Staff:

Marcia Basalla Gloria Morgan
Larry Paulger, Chair Clive Shigoli
Ed Schulze PW Director:
Susan Stompe Russell Thompson

Charlotte Urban
Ginny Hanna
Alternate:

Kyla Medigovich

Guests:

Marge Schram
Tim Snead
Janey McAdams

II. APPROVE MINUTES OF SEPTEMBER 14, 2015

Approved with Modification. Motioned by Schulze, 2nd by Stompe, approved, 4-0 vote by Basalla, & Paulger. Schulze & Stompe.

III. APPROVE AGENDA FOR NOVEMBER 9, 2015

Correction: Under "New Business", America in Bloom, should have been mentioned, along with a 3-minute video.

IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE

Marge Schram & Tim Snead submitted a plan for their Adopted Island on Olive Ave. Their plan was approved by the Committee, and all members approved the funds that are pending.

Janey McAdams has an application pending approval from the City Council. It will be reviewed At the beginning of the year 2016.

V. STAFF CONCERNS

Russ Thompson informed the Committee of a recruitment for a new maintenance worker, to replace a future retiree.

Russ Thompson submitted a few pages of information on strategic planning: 1) "On Strategy" One-Page Sample Plan and Template, and 2) "A Strategic Planning Template for Dummies".

Clive Shigoli handed out the "Streetscape Committee/Volunteer Adoption Roster.

A \$752.52 plant receipt was submitted to the Committee from Christina Stroeh for reimbursement of plants, for her adopted island. The receipt was dated September 10, 2015.

V. COMMITTEE MEMBERS' COMMENT TIME

Clean & Green meeting is scheduled for next Saturday, November 21, 2015, at 2 p.m., at Susan Stompe's house.

Susan Stompe informed the committee that City of Novato will present a Proclamation Certificate to Len Bernstein for five years of service on the Novato Streetscape Committee, on Tuesday, November 10, 2015, at 6:30 pm, at 901 Sherman Avenue, Novato City Council.

Paulger motioned, that there will be a \$500.00 maximum amount for reimbursement of plants for Adopt-n-Island adoptees. Schulze second the motion and all other committee members favored.

VII. SUBCOMMITTEE REPORTS

A. Signs

Finance & Fundraising

Island/Site Adoption

Basalla does work on the Committee's island every Saturday. Susan will be happy to donate "California Poppies", for the Committee's island.

Schulze believes that there should continue to be revisions to the Adopt-n-Island application. Thompson will continue to condense and modify the Adopt-n-Island application.

MONTHLY ADOPT-N-ISLAND

Adopt-N-Island Information	Applications In/Issued	Applications Went Out	Applications Were Approved
Month of Sept 2015	1	1	1
Month of Oct 2015	0	0	0
Year-to-date 2015	8	3	5

B. Public Outreach

Future Sub-committee meetings

VIII. OLD BUSINESS

- A. Strategic Planning Meeting
- B. Business Recognition Nominations:

IX. NEW BUSINESS

California Grill & Rotisserie, 1531 S. Novato Blvd., 94947

X. ADJOURNMENT

Meeting adjourned at 9:15 pm

Next Meeting: December 14, 2015