

**MINUTES**  
**of April 11, 2016**  
**City of Novato-City Hall**  
**922 Machin Avenue, Novato, CA 94945**

**I.**

<b>Members:</b>	<b>Staff:</b>
Ed Schulze-Chair	Clive Shigoli
Charlotte Urban	
Marcia Basalla	<b>Guest:</b>
Ginny Hanna	Gretchen Schubeck
Susan Stompe-Vice Chair	
Kyla Medigovich	

**II. APPROVE MINUTES OF MARCH 14, 2016**

Motion to approve by Stompe , all in favor, 6-0 vote, approved.

**III. APPROVE AGENDA FOR APRIL 11, 2016**

“Business Recognition” should be corrected to “Business Landscape Recognition”

**III. CITIZENS’ TIME TO ADDRESS THE COMMITTEE**

*Gretchen Schubeck expressed interest in becoming a member of the Streetscape Committee*  
Schulze informed Schubeck that she can apply for the alternate position that is open.

**IV. STAFF CONCERNS**

Shigoli mentioned to the committee, were there any corrections to the Clean & Green Day brochures.

**V. COMMITTEE MEMBERS’ COMMENT TIME**

Basalla mentioned a concern about the committee’s time limit on particular agenda items, and presentations.

**VI. SUBCOMMITTEE REPORTS**

Clean & Green Day

Stompe informed the committee of a Proclamation for Earth Day and Clean & Green Day taking place at the City Council Meeting on Tuesday, April 12, 2016, at 6:30 p.m.

Schulze requested if there are any extra flyers available, they can be place at the table before the City Council Meeting.

Stompe had one of the signs placed at Copperfields Book Store, on Grant Avenue.

Stompe informed staff that the maps are needed to show what areas are already assigned and what areas are available for cleanup.

MONTHLY ADOPT-N-ISLAND

Adopt-N-Island Information	Applications In/Issued	Applications Sent Out	Applications Approved	Medians Adopted
Month of April 2016	0	0	0	0
Year-to-Date	0	0	0	0

Basalla & Hanna sent a letter to the Marin Voice concerning what the Novato Streetscape Committee does and mentioned the upcoming Clean & Green Day event/cleanup. Also the Olive Pit neighborhood

group was mentioned and how they took an area on Olive Avenue and refined it.

**Schulze** suggested that pictures should be submitted also with correspondence.

#### Signs

Adopt-an-Island signs were posted on a couple of islands.

#### Business Landscape Recognition

**Basalla** suggested that on a quarterly basis the Business Landscape Recognition Nominees and the Island Site Adoptees attend a City Council meeting, so that they can be further recognized and be informed of who the Streetscape Committee is.

**Medigovich** mentioned that perhaps there could be recognition for individuals that clean up Novato.

#### Island/Site Adoption

Discussion on new guidelines.

**Hanna** suggested changing the wording in paragraph four (4) to present clearer expectations to the adopter. An update on the current adoptees is needed. Also, materials for an island should not exceed \$500.00.

A vote of 6-0 was implemented for a cap of \$500.00 for materials for an adopted island.

#### Public Outreach

**Stompe** suggested, an entry in the 4<sup>th</sup> of July Parade about the Streetscape Committee would be a beneficial concept.

#### Sub-committee meetings

Clean & Green Day meeting at Stompe's house.

### VII. **OLD BUSINESS**

#### Strategic Planning

Increase volunteer membership.

#### Business Landscape Recognition Nomination:

Best Western Novato Oaks Inn, 215 Alameda Del Prado, 94949. Motion to view the landscaping at property. Vote of 6-0.

### IX. **NEW BUSINESS**

#### Business Landscape Recognition Nomination:

Whole Foods at 790 De Long Avenue, 94945, nominated.

### X. **ADJOURNMENT**

*Meeting adjourned at 8:45 pm*

Next Meeting: May 9, 2016