



THE CITY OF  
NOVATO  
CALIFORNIA

REVISED

**MEETING NOTICE AND AGENDA  
ECONOMIC DEVELOPMENT ADVISORY  
COMMISSION**

**Thursday, March 31, 2016**

**3:00PM – 5:00PM**

**922 Machin Avenue, Novato 94945  
Baget Conference Room, 2<sup>nd</sup> Floor**

A. **Call to Order** – Chairman John Williams

B. Approval of Final Agenda

C. Approval of Meeting Minutes for January 28, 2016

**D. Public Comment**

(Anyone wishing to speak on non-agenda items will be recognized at this time. These items can legally have no action as they are not on the agenda. There is a three minute time limit.)

**E. General Business**

(Anyone wishing to speak on agenda items will be recognized after the Committee has concluded their initial discussions. There is a three minute time limit for public comment per item.)

- |       |         |   |
|-------|---------|---|
| E – 1 | INTRO:  | Real Estate Market Update – Haden Ongaro, NewMark/Grubb   |
| E – 2 | REPORT: | Update on NBLSA Business Plan – Chris Stewart & Claire Knoles, Kiosk  |
| E – 3 | REPORT: | Report on General Plan Update and Hotel plans for Redwood & Wood Hollow, Old Pini Hardware building/Brewery – Bob Brown |
| E – 4 | INTRO:  | Gary Tobin - Public Relations firm Tobin & Associates – Chris Stewart   |
| E – 5 | REPORT: | Marketing & Business Retention/Recruitment update: Chris Stewart  |

**F. Commission / Staff Comments**

**G. Public Comment:** (Anyone wishing to speak on agenda items will be recognized after the Committee has concluded their initial discussions. There is a three minute time limit for public comment per item.)

H. Adjournment

**AFFIDAVIT OF POSTING**

I, Chris Stewart certify that on March 24, 2016 I caused to have posted the above meeting Notice and Agenda on the City of Novato Community Service Boards in City Hall and the Police Department and posted on the City website.



THE CITY OF  
**NOVATO**  
CALIFORNIA

**MINUTES**  
**ECONOMIC DEVELOPMENT COMMISSION MEETING**  
**Thursday, January 28, 2016 3:00PM to 5:00PM**  
**Baget Conference Rooms, 2<sup>nd</sup> Fl.**  
**922 Machin Avenue, Novato, CA 94945**

**A. CALL TO ORDER**

*Chairman Williams called the Economic Development Commission meeting to order at 3:00 PM.*

*In attendance were:*

*Commissioners Present*

*Present: John Williams (Chair), Coy Smith, Tim Howard, Harry Thomas, Peter Pelham and David Winton*

*Commissioners Absent*

*Nanda Schorske*

*Staff Present*

*Chris Stewart*

*Public*

*None*

**B. APPROVAL OF FINAL AGENDA**

*Motion by Commissioner Thomas, seconded by Commissioner Pelham to approve the Final Agenda.  
Approved 5-0*

**C. APPROVAL OF MINUTES FOR**

*November 5 Meeting Minutes – Motion by Commissioner Pelham, seconded by Commissioner Thomas to approve minutes as written.  
Approved 5-0*

**D. PUBLIC COMMENT**

*No public comment.*

**E. GENERAL BUSINESS**

E - 1 INTRO: Introduction of newly elected Councilmember Pam Drew

E - 2 REPORT: Update on NBLSA – Chris Stewart and Claire Knoles

E - 3 REPORT: Economic Forecast for Marin and Novato – Rob Eyler, Chief Economist MEF

E - 4 ACTION: Distribution of proposed media relations work-plan for the remainder of fiscal  
year 2015-2016

*Motion by Commissioner Thomas, Seconded by Commissioner Pelham.  
Approved 5 - 0*

E – 5 REPORT: Marketing & Business recruitment update: BioMarin, Ultragenyx, etc. –  
Chris Stewart

**F. COMMISSION / STAFF COMMENTS – *No Comments***

**G. PUBLIC COMMENT – *None***

**H. ADJOURNMENT**

*Chairman Williams thanked everyone for their participation and input.*

*Motion to adjourn was made by Commissioner Pelham and Seconded by Commissioner  
Winton to adjourn at 5:00 P.M. Approved 5-0*