MINUTES

City of Novato-City Hall 922 Machin Avenue, Novato, CA 94945

I.

Members: Staff:

Marcia Basalla Gloria Morgan
Larry Paulger, Chair Clive Shigoli
Ed Schulze PW Director:
Susan Stompe Russell Thompson

II. APPROVE MINUTES OF AUGUST 10, 2015

Amendment & Motion by Schulze, 2nd by Stompe, approved, 4-0 vote by Basalla, & Paulger. Schulze & Stompe.

III. APPROVE AGENDA FOR SEPTEMBER 14, 2015

Modified & Motion by Schulze, 2nd by Stompe, approved 4-0 vote by Basalla, Paulger, Schulze. and Stompe.

IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE

No citizens were in attendance.

V. STAFF CONCERNS

Clive Shigoli addressed the committee on, what would they like to see on the website?

It was suggested that Jeff Balch (City of Novato-PW, Management Analyst) attend a subcommittee Or full committee to discuss the website.

Russell Thompson suggested, that a best island recognition awardees could be on the website.

VI. COMMITTEE MEMBERS' COMMENT TIME

Marcia Basalla suggested letting businesses know that their business will be on the website. **Ed Schulze** commented that pictures of their business would be of interest.

Larry Paulger talked about possible reasons why Len Bernstein retired from the Novato Streetscape Committee.

Susan Stompe informed the committee that Ken Harth (adopted island at Sunset & Cambridge) has Passed away.

VII. SUBCOMMITTEE REPORTS

A. Signs

Ed Schulze put up signs at the Olive Pit and at the Novato Theater.

Ed Schulze inquired about, how much money is in the Novato Streetscape's Committee fund.

Finance & Fundraising

Depending on the size of an island that has been adopted, the funds to be given should be between \$400. & \$500.

B. <u>Island/Site Adoption</u>

Ed Schulze gave an application to Leonardi Automotive Repair.

Larry Paulger informed the committee that the Novato Aerospace Museum would like to adoptn-island near Paradise Foods.

Russ Thompson will discuss alternatives with the museum people.

Discussion centered around the site being too dangerous for volunteers.

Every year the committee can send a letter of "Thank You" to Island Adopters for their efforts.

MONTH OF AUGUST 2015

Applications In	Applications Out	<u>Approved</u>
<u>1</u>	<u>1</u>	<u>0</u>

C. Public Outreach

Susan Stompe informed the committee that Larry Paulger and she were in the process of discussing setting up a speaker's bureau with posterboards for visuals.

D. <u>Future Sub-committee meetings</u>

VIII. OLD BUSINESS

A. <u>Strategic Planning Meeting</u>

On November 7, 2015, there will be a committee meeting at 10:00 a.m., in the Womack Room of City Hall, to discuss Clean & Green Day for 2016.

B. Business Recognition Nominations:

South Novato Veterinarian Hospital, 7077 Redwood Blvd., Novato, 94945, continues to be reviewed.

IX. NEW BUSINESS

X. ADJOURNMENT

Meeting adjourned at 9:00 pm

Next Meeting: October 12, 2015