

Novato Streetscape Committee Meeting

I. ROLL CALL

Members:

Marcia Basalla
Larry Paulger
Ed Schulze
Charlotte Urban

Staff:

Gloria Morgan
Clive Shigoli
Russell Thompson

Special Guest:

Mayor-Jeanne
MacLeamy

II. APPROVE MINUTES OF FEBRUARY 9, 2015

Approved, with modifications by Marcia Basalla, Larry Paulger, and Ed Schulze.

III. APPROVE AGENDA FOR MARCH 9, 2015

Approved by Marcia Basalla, Larry Paulger, and Ed Schulze.

IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE

Mayor Jeanne MacLeamy thanks the Streetscape Committee for all the work they do with the Adopt-N-Island program. Also, the Clean & Green Day work.

V. STAFF CONCERNS

No staff concerns.

VI. COMMITTEE MEMBERS' COMMENT TIME

Marcia mentioned, the email that Jan Mazuek sent, expressing her concern about reducing the litter on Hill Road near Diablo, and what can she do to help.

Jenny Hanna (a volunteer that helps Marcia with the Streetscape Committee Island) is filling out an application to join the Streetscape Committee.

Marcia will set-up a table in front of Pini Hardware on the March 28, 2015, from 11:00 am to 3:00 pm, so that the public can be informed, as to what the Streetscape Committee does.

Marcia requested \$500.00 for plant material, from the committee for the Streetscape Committee Island.

Larry will follow up on the Streetscape Committee applications that go out.

Larry will not attend the next Streetscape Committee Meeting on April 13, 2015.

What is the maximum amount the committee is allowed to give to an adopt-an-islander, per Larry?

VII. SUBCOMMITTEE REPORTS

A. Business Recognition Review

B. Finance & Fundraising

No discussion.

C. Island Site Adoption

Gary Birch of Birch Plumbing is interested in adopting an island.

D. Public Outreach

No discussion.

E. Signs

Ed has signs to place at several island areas.

F. Future Sub-committee meetings

Larry requested, that the Committee should meet before the monthly Streetscape Meetings to discuss next year's goals.

VIII. OLD BUSINESS

A. Clean and Green Day

Ed has signs to put up informing the public of Clean & Green Day.

Last month the Streetscape Committee motioned to allocate \$600.00 from their reserve to fund banners.

B. Revision of Business Recognition Program Criteria.

There was no discussion.

C. Business Recognition Nominations:

- 1) 32 Hamilton Parkway
- 2) Novato Fair Shopping Center

D. Measure A

E. Annual Goals of the Committee

Larry would like to create a stewardship for the committee.

F. Annual Report

Larry complimented Marcia on the list she compiled of adoptees who have adopted medians/islands.

IX. NEW BUSINESS

X. ADJOURNMENT
Adjourned at 9:00 pm

Next Meeting: April 13, 2015