

MINUTES
Monday, June 8, 2015
Womack Conference Room – City Hall
922 Machin Avenue, Novato, CA 94945

I. ROLL CALL

| | |
|----------------------|-----------------|
| Members: | Staff: |
| Marcia Basalla | Gloria Morgan |
| Len Bernstein | Clive Shigoli |
| Larry Paulger, Chair | Dave Meyers, PW |
| Ed Schulze, Co-chair | Superintendent |
| Charlotte Urban | Guest: |
| Susan Stompe | Janey McAdams |

II. APPROVE MINUTES OF MAY 11, 2015

Motion by Paulger (Chair), all in favor. Susan not physically present; she abstained.

III. APPROVE AGENDA FOR JUNE 8, 2015

Under New Business “Update of Hillside Park-clean up” should be under “Old Business”.

IV. CITIZENS’ TIME TO ADDRESS THE COMMITTEE

Janey McAdams-expressed interest in becoming a Novato Streetscape Committee member. Larry (Chair) informed Janey: 1) submit an application 2) the city council appoints potential members once or twice a year. Marcia suggested Janey send an email to Sheri Hartz (City Clerk) to receive an application.

V. STAFF CONCERNS

There have been no correspondence with Henry Brielmaier on the matter of adopting-n-island. Clive never heard back from him. Clive informed the committee that Hillside Park was cleaned up and later the restrooms will be addressed.

Dave informed the committee of a new maintenance worker starting on Monday, June 15, 2015.

VI. COMMITTEE MEMBERS’ COMMENT TIME

Marcia handed out a list for “Chronically Neglected Sites” within the city.

Suggestion: The Chair of Novato Streetscape Committee can send a letter out 2 weeks prior to the meetings, for Council members to attend.

VII. SUBCOMMITTEE REPORTS

A. Finance & Fundraising No discussion.

B. Island Site Adoption

Ed reported, 1 application went out, and 2 applications were approved. Also, Ed suggested, that the workers out in field might know of areas that signs can be installed, removed, or modified.

Larry inquired: How many applications has gone out, and how many applications came in? Also how many applications approved? In May, 3 applications went out; 2 came back in & approved. Marcia hasn’t heard back from Christina Stroeh concerning adopting an island (the 3rd application that went out).

A resident of Olive Ave. would like to adopt Olive Park.

C. Public Outreach Susan sent out an email for the 4th of July parade. Larry would like to keep for the committee to keep in touch with the adopters.

D. Signs Len suggested: 1) In the future, adopt-n-island signs should have the (415) area code on them 2) island sites watered with Reclaim Water, and 3) considering alternative pesticides.

E. Future Sub-Committee

There have been no sub-committee meetings.

F. Business Recognition Reports

Larry suggested Marcia should have prior Business Recognition Nominees come to the meetings.

VIII. OLD BUSINESS

A. Clean and Green Day Ed was approached by Al Cedro, a concerned citizen, of Lynwood Drive, (415) 892-6908, regarding Bi-lingual flyers should be posted for trash & litter pickup.

B. Median Adoption Ceremony

Larry suggests that the committee: 1) contact adoptees by sending a letter or call, and 2) invite adoptees to the Streetscape Meeting.

Len suggests that the committee: should recognize adoptees on a quarterly basis.

Marcia agrees with Janey's idea of having a BBQ for the adoptees.
Susan believes it would be costly.

C. Business Recognition Nominations:
Berry Yogurt, 1123 Grant Avenue

E. Strategic Goals of the Committee

F. Median Adoption Ceremony

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IX. NEW BUSINESS

- 1) Marin Auto Glass, suite H, 32 Hamilton Drive
- 2) Robert Frederick Design, 38 Hamilton Drive

X. ADJOURNMENT

Motion by Bernstein, second by Urban to adjourn meeting at 8:50 pm, motioned passed.

Next Meeting: July 13, 2015