## Summary of Visual Preference Survey – March 14, 2015 Workshop

# -Building Preference Survey -

The buildings shown here can be found in walkable neighborhoods across California. Are they appropriate for Novato's Downtown Northwest neighborhood? When making your choice, be sure to consider:



#### **Building Scale**

Is the size of the building appropriate relative to existing buildings in the neighborhood?



#### **Building Form**

Is the roof flat or pitched? Is the front facade wide or narrow? How does the building relate to the street?







2 0

4 🗞 20 🦻

Explain any of your above choices:



18

4 0



9 \delta 12 🦻



16

8 9

Explain any of your above choices:



6 & 18 ?



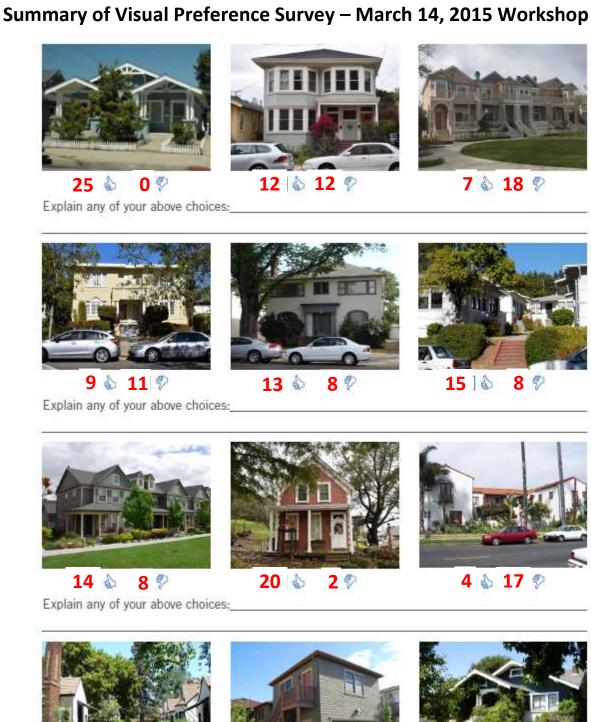
16 49



13

79

Explain any of your above choices:



10 🜢 13 🤊

0 9

23 🌢

Note: Not every respondent voted on each image.

4 9

Explain any of your above choices:\_

21

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### **General Comments:**

- Prefer small scale, Craftsman look
- Too tall (anything that isn't single story)
- Only like images that look like a single family house
- Keep continuity of neighborhood scale
- Scale should be 1-2 stories
- Stacked duplexes appear too boxy
- Many images don't show parking
- Create community
- Ambivalent about density many of these examples are better than what is there now
- Favor higher density
- Willing to accept a mix of architectural styles. They need to work economically and be kept up