

Summary of Visual Preference Survey – March 14, 2015 Workshop

Building Preference Survey

The buildings shown here can be found in walkable neighborhoods across California. Are they appropriate for Novato's Downtown Northwest neighborhood? When making your choice, be sure to consider:



Building Scale

Is the size of the building appropriate relative to existing buildings in the neighborhood?



Building Form

Is the roof flat or pitched? Is the front facade wide or narrow? How does the building relate to the street?



14 8



24 2



4 20

Explain any of your above choices: _____



18 4



9 12



16 8

Explain any of your above choices: _____



6 18



16 4



13 7

Explain any of your above choices: _____

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25 👍 0 👎

Explain any of your above choices: _____



12 👍 12 👎



7 👍 18 👎



9 👍 11 👎

Explain any of your above choices: _____



13 👍 8 👎



15 👍 8 👎



14 👍 8 👎

Explain any of your above choices: _____



20 👍 2 👎



4 👍 17 👎



21 👍 4 👎

Explain any of your above choices: _____



10 👍 13 👎



23 👍 0 👎

Note: Not every respondent voted on each image.

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General Comments:

- Prefer small scale, Craftsman look
- Too tall (anything that isn't single story)
- Only like images that look like a single family house
- Keep continuity of neighborhood scale
- Scale should be 1-2 stories
- Stacked duplexes appear too boxy
- Many images don't show parking
- Create community
- Ambivalent about density – many of these examples are better than what is there now
- Favor higher density
- Willing to accept a mix of architectural styles. They need to work economically and be kept up