



THE CITY OF  
**NOVATO**  
CALIFORNIA

922 Machin Avenue  
Novato, CA 94945  
415/899-8900  
FAX 415/899-8213  
[www.novato.org](http://www.novato.org)

Mayor  
Eric Lucan  
Mayor Pro Tem  
Jeanne MacLeamy  
Councilmembers  
Denise Athas  
Pat Eklund  
Madeline Kellner

City Manager  
Michael S. Frank

**AGENDA**  
**CITY OF NOVATO**  
Novato Streetscape Committee Meeting  
Monday, September 8, 2014, at 7:00 P.M.  
City of Novato Corporation Yard  
550 Davidson Street

- I. ROLL CALL**
- II. APPROVE MINUTES OF AUGUST 11, 2014**
- III. APPROVE AGENDA**
- IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE**
- V. STAFF CONCERNS**
- VI. COMMITTEE MEMBERS' COMMENT TIME**
- VII. SUBCOMMITTEE REPORTS**
  - A. Signs
  - B. Island/Park Adoption
    - Baswell Plumbing
    - Siemens
    - Autowerks
  - Monitoring adopted island/site appearance
  - C. Public Outreach
    - NCOC Mixer for 2015
  - D. Finance & Fundraising
- VIII. OLD BUSINESS**
  - A. Clean and Green Day
  - B. Revision of Business Recognition Program Criteria (Recommendation to review the criteria over the year.)
  - C. Business Recognition Nominations:
    - Courtyard by Marriott-1400 Hamilton Parkway
    - Waterford Associates-945 Front Street
  - D. Measure A
  - E. Annual Goals of the Committee
- IX. NEW BUSINESS**
  - A. Business Recognition
    - Alice Becker, Inc., 806 Grant Avenue
    - Streetscape Committee (new) applicant guidelines
- X. ADJOURNMENT**

*Any Committee member that cannot attend the next meeting, please notify the City of Novato Maintenance Division at 899-8280 one week in advance so we may insure a quorum.*