



THE CITY OF  
**NOVATO**  
CALIFORNIA

922 Machin Avenue  
Novato, CA 94945  
415/899-8900  
FAX 415/899-8213  
[www.novato.org](http://www.novato.org)

Mayor  
Eric Lucan  
Mayor Pro Tem  
Jeanne MacLeamy  
Councilmembers  
Denise Athas  
Pat Eklund  
Madeline Kellner

City Manager  
Michael S. Frank

**AGENDA**  
**CITY OF NOVATO**  
**Novato Streetscape Committee Meeting**  
**Monday, March 10, 2014 7:00 P.M.**  
**City of Novato Corporation Yard**  
**550 Davidson Street**

- I. ROLL CALL**
- II. APPROVE MINUTES OF FEBRUARY 10, 2014**
- III. APPROVE AGENDA**
- IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE**
  - Stuart Laurette- Bahia traffic island
- V. STAFF CONCERNS**
- VI. COMMITTEE MEMBERS' COMMENT TIME**
- VII. SUBCOMMITTEE REPORTS**
  - A. Signs
  - B. Island/Park Adoption – Goals & Objectives
    1. Island/Park Updates
    2. Number adopted past month
    3. Streetscape Committee Island
  - C. Public Outreach – Goals & Objectives
  - D. Finance & Fundraising – Goals & Objectives
    1. Creation of an Annual Budget
    2. Establish Annual Budgets by Sub-Committees
    3. Approval of Sub-Committee budgets by full committee
- VIII. OLD BUSINESS**
  - A. Clean and Green Day: April 26, 2014  
See attached notes from committee meeting
  - B. Revision of Business Recognition Program Criteria (Recommendation to review the criteria over the year.)
  - C. Business Recognition Nominations  
Tabled until Spring
  - D. Measure A Funds Allocation
- IX. NEW BUSINESS**
  - A. Streetscape Committee membership
    1. Incumbents commitment for the next term
    2. Recruitment of New Members
    3. Recruitment Process Discussion (Streetscape Committee and/or Novato City Council)
    4. Timeline for the recruitment process and addition of new members to include an alternate
  - B. Streetscape Table Banner Purchase
  - C. Drought Discussion (Len)
  - D. Annual Goals of the Committee

**X. ADJOURNMENT**

Any Committee member that cannot attend the next meeting, please notify the City of Novato Maintenance Division at 899-8280 one week in advance so we may insure a quorum.