



THE CITY OF
NOVATO
CALIFORNIA

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Mayor
Eric Lucan
Mayor Pro Tem
Jeanne MacLeamy
Councilmembers
Denise Athas
Pat Eklund
Madeline Kellner

City Manager
Michael S. Frank

AGENDA
CITY OF NOVATO
Streetscape Maintenance Coalition
Advisory Committee Meeting
Monday, January 13, 2014 7:00 P.M.
City of Novato Corporation Yard
550 Davidson Street

- I. ROLL CALL**
- II. APPROVE MINUTES OF DECEMBER 9, 2013**
- III. APPROVE AGENDA**
- IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE**
- V. STAFF CONCERNS**
- VI. COMMITTEE MEMBERS' COMMENT TIME**
- VII. SUBCOMMITTEE REPORTS**
 - A. Reorganize Subcommittees
 - B. Island/Park Adoption – Goals & Objectives
 1. Island/Park Updates
 2. Number adopted past month
 - C. Community Volunteerism – Goals & Objectives
 - D. Finance & Fundraising – Goals & Objectives
 - E. Publicity & Marketing – Goals & Objectives
- VIII. OLD BUSINESS**
 - A. Review Revised Annual Report
 - B. Clean and Green Day: April 26, 2014
 1. Discuss colors for banner
 - C. Revision of Business Recognition Program Criteria (Recommendation to review the criteria over the year.)
 - D. Business Recognition Nominations
 1. Novato YMCA, 3 Hamilton Landing
 2. Trader Joe's shopping center –along Redwood.
 3. Shopping Center, at 7th and Grant
 - E. Measure A Funds Allocation
- IX. NEW BUSINESS**
 - A. Nominations for Chair
 - B. Business Recognition Nominations
 - C. Annual Goals of the Committee

X. ADJOURNMENT

Any Committee member that cannot attend the next meeting, please notify the City of Novato Maintenance Division at 899-8280 one week in advance so we may insure a quorum.