



THE CITY OF  
**NOVATO**  
CALIFORNIA

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Mayor  
Pat Eklund  
Mayor Pro Tem  
Eric Lucan  
Councilmembers  
Denise Athas  
Madeline Kellner  
Jeanne MacLeamy

City Manager  
Michael S. Frank

**AGENDA**  
**CITY OF NOVATO**  
**STREETSCAPE MAINTENANCE COALITION**  
**ADVISORY COMMITTEE MEETING**  
**Monday, October 14, 2013 7:00 P.M.**  
**City of Novato Corporation Yard**  
**550 Davidson Street**

- I. ROLL CALL**
- II. APPROVE MINUTES OF SEPTEMBER 9, 2013**
- III. APPROVE AGENDA**
- IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE**
- V. COMMITTEE MEMBERS' COMMENT TIME**
- VI. SUBCOMMITTEE REPORTS**
  - A. Island/Park Adoption – Goals & Objectives
    1. Island/Park Update
  - B. Community Volunteerism – Goals & Objectives
  - C. Finance & Fundraising – Goals & Objectives
  - D. Publicity & Marketing – Goals & Objectives
    1. Len's conversation with Peggy Flynn, re: Event Calendar
- VII. OLD BUSINESS**
  - A. Clean and Green Day: April 26, 2014
  - B. Revision of Business Recognition Program Criteria (Recommendation to review the criteria over the year.)
  - C. Business Recognition Nominations
    1. Paul Schaefer Dental, 896 Sutro Avenue
- VIII. NEW BUSINESS**
  - A. Business Recognition Nominations
  - B. Reorganize Subcommittees
  - C. Annual Goals of the Committee
  - D. Assistance with Publicity
- X. ADJOURNMENT**

Any Committee member that cannot attend the next meeting, please notify the City of Novato Maintenance Division at 899-8280 one week in advance so we may insure a quorum.