

Supplemental Web Survey

After the results of the mailed-survey (sent to a randomly-selected sample of 3,000 residents) were collected, the supplemental web-survey was made available on the City of Novato website. This survey (identical to the mailed-survey) was open to all residents and non-residents of Novato who wanted to participate. Over a ten-day period, 98 responds were collected.

The results are NOT statistically-significant.



The National Citizen Survey™

**CITY OF NOVATO, CA
2013**

Supplemental Web Survey Results



**NATIONAL
RESEARCH
CENTER INC.**
2955 Valmont Road, Suite 300
Boulder, CO 80301
www.n-r-c.com • 303-444-7863



ICMA
777 North Capitol Street NE, Suite 500
Washington, DC 20002
www.icma.org • 202-289-ICMA

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ABOUT THIS REPORT

As part of its participation in The National Citizen Survey™ (The NCS), the City of Novato conducted a mailed survey of 3,000 residents. Surveys were mailed to randomly selected households in February and March and data was collected through April. After the official data collection period was over and the data were reported (see the report, *The National Citizen Survey: City of Novato, Report of Results 2013*), the City made available the Web-based survey to its residents through a link on the City's Web site. Visitors to the site were able to complete the survey during May and 98 surveys were received.

This report contains the results of this administration of the Web-based survey and have not been weighted to current population estimates of the City.

COMPLETE SURVEY FREQUENCIES

FREQUENCIES EXCLUDING "DON'T KNOW" RESPONSES

Question 1: Quality of Life					
Please rate each of the following aspects of quality of life in Novato:	Excellent	Good	Fair	Poor	Total
Novato as a place to live	38%	45%	16%	1%	100%
Your neighborhood as a place to live	45%	38%	15%	2%	100%
Novato as a place to raise children	35%	43%	19%	3%	100%
Novato as a place to work	18%	38%	30%	15%	100%
Novato as a place to retire	24%	45%	19%	13%	100%
The overall quality of life in Novato	32%	48%	16%	4%	100%

Question 2: Community Characteristics					
Please rate each of the following characteristics as they relate to Novato as a whole:	Excellent	Good	Fair	Poor	Total
Sense of community	19%	47%	30%	5%	100%
Openness and acceptance of the community toward people of diverse backgrounds	23%	46%	24%	7%	100%
Overall appearance of Novato	6%	48%	40%	7%	100%
Cleanliness of Novato	11%	51%	27%	11%	100%
Variety of housing options	21%	51%	21%	7%	100%
Overall quality of business and service establishments in Novato	7%	52%	31%	10%	100%
Shopping opportunities	12%	40%	33%	14%	100%
Opportunities to attend cultural activities	11%	38%	33%	18%	100%
Recreational opportunities	21%	44%	25%	10%	100%
Employment opportunities	1%	22%	46%	31%	100%
Educational opportunities	9%	46%	32%	13%	100%
Opportunities to participate in social events and activities	16%	41%	32%	11%	100%
Opportunities to participate in religious or spiritual events and activities	26%	62%	11%	2%	100%
Opportunities to volunteer	29%	56%	11%	4%	100%
Opportunities to participate in community matters	16%	52%	23%	9%	100%
Ease of car travel in Novato	14%	64%	16%	6%	100%
Ease of bus travel in Novato	8%	32%	33%	27%	100%
Ease of bicycle travel in Novato	11%	58%	23%	8%	100%
Ease of walking in Novato	19%	47%	28%	6%	100%
Availability of paths and walking trails	27%	44%	21%	8%	100%
Traffic flow on major streets	10%	47%	38%	6%	100%
Amount of public parking	7%	28%	34%	31%	100%
Availability of affordable quality housing	28%	41%	20%	12%	100%
Availability of affordable quality child care	12%	48%	24%	16%	100%
Availability of affordable quality health care	19%	44%	14%	22%	100%
Availability of affordable quality food	23%	50%	19%	8%	100%
Quality of overall natural environment in Novato	40%	47%	10%	2%	100%
Overall image or reputation of Novato	16%	36%	36%	13%	100%

Question 3: Growth						
Please rate the speed of growth in the following categories in Novato over the past 2 years:	Much too slow	Somewhat too slow	Right amount	Somewhat too fast	Much too fast	Total
Population growth	1%	4%	43%	23%	30%	100%
Retail growth (stores, restaurants, etc.)	20%	36%	37%	6%	2%	100%
Jobs growth	38%	38%	23%	0%	2%	100%

Question 4: Code Enforcement	
To what degree, if at all, are run down buildings, weed lots or junk vehicles a problem in Novato?	Percent of respondents
Not a problem	11%
Minor problem	30%
Moderate problem	39%
Major problem	19%
Total	100%

Question 5: Community Safety						
Please rate how safe or unsafe you feel from the following in Novato:	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Total
Violent crime (e.g., rape, assault, robbery)	26%	38%	15%	20%	1%	100%
Property crimes (e.g., burglary, theft)	11%	36%	16%	29%	9%	100%
Environmental hazards, including toxic waste	38%	29%	17%	15%	1%	100%

Question 6: Personal Safety						
Please rate how safe or unsafe you feel:	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Total
In your neighborhood during the day	68%	19%	10%	2%	1%	100%
In your neighborhood after dark	29%	42%	7%	17%	6%	100%
In Novato's downtown area during the day	61%	24%	8%	6%	1%	100%
In Novato's downtown area after dark	20%	38%	8%	24%	9%	100%

Question 7: Contact with Police Department			
Have you had any in-person or phone contact with an employee of the City of Novato Police Department within the last 12 months?	No	Yes	Total
Have you had any in-person or phone contact with an employee of the City of Novato Police Department within the last 12 months?	51%	49%	100%

Question 8: Ratings of Contact with Police Department					
What was your overall impression of your most recent contact with the City of Novato Police Department?	Excellent	Good	Fair	Poor	Total
What was your overall impression of your most recent contact with the City of Novato Police Department?	39%	27%	20%	14%	100%

Question 9: Crime Victim	
During the past 12 months, were you or anyone in your household the victim of any crime?	Percent of respondents
No	86%
Yes	14%
Total	100%

Question 10: Crime Reporting	
If yes, was this crime (these crimes) reported to the police?	Percent of respondents
No	36%
Yes	64%
Total	100%

Question 11: Resident Behaviors						
In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Novato?	Never	Once or twice	3 to 12 times	13 to 26 times	More than 26 times	Total
Used Novato public libraries or their services	15%	19%	40%	17%	9%	100%
Used Novato City recreation centers	40%	27%	19%	7%	7%	100%
Participated in a recreation program or activity	38%	28%	18%	8%	8%	100%
Visited a neighborhood park or City park	10%	23%	28%	18%	20%	100%
Ridden a local bus within Novato	86%	6%	7%	0%	1%	100%
Attended a meeting of local elected officials or other local public meeting	35%	32%	24%	6%	3%	100%
Watched a meeting of local elected officials or other City-sponsored public meeting on cable television, the Internet or other media	33%	32%	27%	5%	3%	100%
Read Novato Newsletter	8%	17%	50%	17%	8%	100%
Visited the City of Novato Web site (at www.novato.org)	6%	29%	43%	11%	11%	100%
Volunteered your time to some group or activity in Novato	31%	25%	24%	11%	9%	100%
Participated in religious or spiritual activities in Novato	55%	11%	16%	3%	15%	100%
Participated in a club or civic group in Novato	40%	23%	18%	7%	13%	100%
Provided help to a friend or neighbor	2%	13%	48%	18%	19%	100%

Question 12: Neighborliness	
About how often, if at all, do you talk to or visit with your immediate neighbors (people who live in the 10 or 20 households that are closest to you)?	Percent of respondents
Just about everyday	25%
Several times a week	35%
Several times a month	26%
Less than several times a month	14%
Total	100%

Question 13: Service Quality					
Please rate the quality of each of the following services in Novato:	Excellent	Good	Fair	Poor	Total
Police services	33%	46%	14%	7%	100%
Fire services	57%	39%	3%	1%	100%
Ambulance or emergency medical services	64%	33%	3%	0%	100%
Crime prevention	25%	38%	26%	11%	100%
Street repair	6%	28%	44%	22%	100%
Street cleaning	11%	43%	33%	13%	100%
Street lighting	9%	46%	32%	13%	100%
Sidewalk maintenance	5%	27%	43%	25%	100%
Traffic signal timing	9%	51%	28%	12%	100%
Bus or transit services	11%	32%	37%	21%	100%
Garbage collection	30%	60%	8%	1%	100%
Recycling	44%	44%	12%	0%	100%
Storm drainage	20%	57%	20%	3%	100%
Sewer services	29%	53%	13%	4%	100%
City parks	28%	55%	14%	4%	100%
City recreation programs or classes	18%	52%	20%	10%	100%
City recreation centers or facilities	12%	75%	12%	2%	100%
Land use, planning and zoning	4%	24%	38%	35%	100%
Code enforcement (weeds, abandoned buildings, etc.)	4%	24%	35%	38%	100%
Animal control	15%	61%	17%	7%	100%
Economic development	1%	24%	49%	26%	100%
Services to seniors	13%	53%	27%	7%	100%
Services to youth	5%	48%	23%	24%	100%
Services to low-income people	21%	53%	17%	9%	100%
Public library services	33%	58%	8%	1%	100%
Public schools	12%	49%	23%	17%	100%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	14%	50%	28%	9%	100%
Preservation of natural areas such as open space, farmlands and greenbelts	27%	46%	22%	5%	100%
Senior transportation services	12%	52%	30%	6%	100%

Question 14: Government Services Overall					
Overall, how would you rate the quality of the services provided by each of the following?	Excellent	Good	Fair	Poor	Total
The City of Novato	12%	45%	28%	15%	100%
The Federal Government	3%	33%	36%	28%	100%
The State Government	1%	26%	44%	29%	100%
Marin County Government	7%	29%	44%	20%	100%

Question 15: Recommendation and Longevity					
Please indicate how likely or unlikely you are to do each of the following:	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Total
Recommend living in Novato to someone who asks	38%	44%	14%	3%	100%
Remain in Novato for the next five years	62%	21%	10%	7%	100%

Question 16: Impact of the Economy	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent of respondents
Very positive	4%
Somewhat positive	31%
Neutral	42%
Somewhat negative	19%
Very negative	5%
Total	100%

Question 17: Contact with City Employees	
Have you had any in-person, phone or email with an employee of the City of Novato within the last 12 months (including police, receptionists, planners or any others)?	Percent of respondents
No	29%
Yes	71%
Total	100%

Question 18: City Employees					
What was your impression of the employee(s) of the City of Novato in your most recent contact?	Excellent	Good	Fair	Poor	Total
Knowledge	35%	43%	15%	7%	100%
Responsiveness	38%	39%	8%	15%	100%
Courtesy	41%	41%	13%	5%	100%
Overall impression	36%	39%	15%	10%	100%

Question 19: Government Performance					
Please rate the following categories of Novato government performance:	Excellent	Good	Fair	Poor	Total
The value of services for the taxes paid to Novato	8%	35%	39%	18%	100%
The overall direction that Novato is taking	5%	33%	23%	39%	100%
The job Novato government does at welcoming citizen involvement	8%	37%	32%	24%	100%

Question 20: Custom Question 1						
Please indicate what level of priority, if any at all, the City should give for the following services:	Very high priority	High priority	Intermediate priority	Low priority	Not a priority	Total
Renewable, alternative energy and other sustainability efforts	13%	12%	36%	22%	17%	100%
Programs for youth and teens	14%	51%	29%	5%	1%	100%
Maintaining park and recreation facilities	15%	49%	31%	5%	0%	100%
Senior programs	15%	47%	30%	6%	1%	100%
Investment in new park and recreation facilities	10%	20%	32%	29%	10%	100%
Investment in new playfields and all-weather turfs	13%	13%	40%	21%	14%	100%
Park maintenance	20%	31%	45%	4%	0%	100%
Island and median maintenance	6%	28%	53%	12%	1%	100%
Renovate downtown Community House (currently closed community center)	6%	14%	33%	31%	15%	100%
Programs for at-risk and low income youth	10%	35%	27%	17%	11%	100%
Special events, like summer concert series, to build community vibrancy	12%	24%	40%	18%	6%	100%
Reaching out to Latino community	4%	10%	31%	26%	29%	100%
Maintaining streets and bike paths	30%	33%	31%	6%	0%	100%

Question 21: Custom Question 2						
For each of the following services, would you increase, keep the same, or reduce the service levels provided?	Increase significantly	Increase somewhat	Remain the same	Reduce somewhat	Reduce significantly	Total
Maintenance of City parks	13%	29%	58%	0%	0%	100%
Maintenance of City public recreation facilities	9%	33%	56%	2%	0%	100%
Maintenance of islands and medians	11%	33%	53%	4%	0%	100%
Maintenance of City streets	23%	39%	39%	0%	0%	100%
Police street patrol	23%	33%	42%	2%	0%	100%
Emergency preparedness/disaster recovery	13%	36%	49%	1%	1%	100%
Recreation programs for youth	19%	52%	26%	2%	1%	100%
Programs and activities for seniors	13%	30%	49%	5%	3%	100%

Question D1: Employment Status	
Are you currently employed for pay?	Percent of respondents
No	29%
Yes, full-time	59%
Yes, part-time	12%
Total	100%

Question D2: Mode of Transportation Used for Commute	
During a typical week, how many days do you commute to work (for the longest distance of your commute) in each of the ways listed below?	Percent of days mode used
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) by myself	60%
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) with other children or adults	12%
Bus, rail, subway or other public transportation	7%
Walk	1%
Bicycle	4%
Work at home	17%
Other	0%

Question D3: Length of Residency	
How many years have you lived in Novato?	Percent of respondents
Less than 2 years	11%
2 to 5 years	2%
6 to 10 years	10%
11 to 20 years	25%
More than 20 years	52%
Total	100%

Question D4: Housing Unit Type	
Which best describes the building you live in?	Percent of respondents
One family house detached from any other houses	92%
House attached to one or more houses (e.g., a duplex or townhome)	5%
Building with two or more apartments or condominiums	4%
Mobile home	0%
Other	0%
Total	100%

Question D5: Housing Tenure (Rent/Own)	
Is this house, apartment or mobile home...	Percent of respondents
Rented for cash or occupied without cash payment	5%
Owned by you or someone in this house with a mortgage or free and clear	95%
Total	100%

Question D6: Monthly Housing Cost	
About how much is the monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent of respondents
Less than \$300 per month	1%
\$300 to \$599 per month	2%
\$600 to \$999 per month	9%
\$1,000 to \$1,499 per month	12%
\$1,500 to \$2,499 per month	26%
\$2,500 or more per month	49%
Total	100%

Question D7: Presence of Children in Household	
Do any children 17 or under live in your household?	Percent of respondents
No	57%
Yes	43%
Total	100%

Question D8: Presence of Older Adults in Household	
Are you or any other members of your household aged 65 or older?	Percent of respondents
No	72%
Yes	28%
Total	100%

Question D9: Household Income	
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent of respondents
Less than \$24,999	3%
\$25,000 to \$49,999	9%
\$50,000 to \$99,999	19%
\$100,000 to \$149,999	31%
\$150,000 to \$299,999	34%
\$300,000 or more	4%
Total	100%

Question D10: Ethnicity	
Are you Spanish, Hispanic or Latino?	Percent of respondents
No, not Spanish, Hispanic or Latino	90%
Yes, I consider myself to be Spanish, Hispanic or Latino	10%
Total	100%

Question D11: Race	
What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent of respondents
American Indian or Alaskan Native	1%
Asian, Asian Indian or Pacific Islander	6%
Black or African American	0%
White	86%
Other	9%
Total may exceed 100% as respondents could select more than one option	

Question D12: Age	
In which category is your age?	Percent of respondents
18 to 24 years	0%
25 to 34 years	8%
35 to 44 years	14%
45 to 54 years	38%
55 to 64 years	23%
65 to 74 years	14%
75 years or older	4%
Total	100%

Question D13: Gender	
What is your sex?	Percent of respondents
Female	46%
Male	54%
Total	100%

Question D14: Registered to Vote	
Are you registered to vote in your jurisdiction?	Percent of respondents
No	4%
Yes	96%
Ineligible to vote	0%
Total	100%

Question D15: Voted in Last General Election	
Many people don't have time to vote in elections. Did you vote in the last general election?	Percent of respondents
No	2%
Yes	98%
Ineligible to vote	0%
Total	100%

Question D16: Has Cell Phone	
Do you have a cell phone?	Percent of respondents
No	2%
Yes	98%
Total	100%

Question D17: Has Land Line	
Do you have a land line at home?	Percent of respondents
No	16%
Yes	84%
Total	100%

Question D18: Primary Phone	
If you have both a cell phone and a land line, which do you consider your primary telephone number?	Percent of respondents
Cell	25%
Land line	49%
Both	26%
Total	100%

FREQUENCIES INCLUDING “DON’T KNOW” RESPONSES

These tables contain the percentage of respondents for each response category as well as the “n” or total number of respondents for each category, next to the percentage.

Question 1: Quality of Life												
Please rate each of the following aspects of quality of life in Novato:	Excellent		Good		Fair		Poor		Don't know		Total	
Novato as a place to live	38%	37	45%	44	16%	16	1%	1	0%	0	100%	98
Your neighborhood as a place to live	45%	44	38%	37	15%	15	2%	2	0%	0	100%	98
Novato as a place to raise children	34%	33	42%	41	18%	18	3%	3	3%	3	100%	98
Novato as a place to work	14%	14	31%	30	24%	24	12%	12	18%	18	100%	98
Novato as a place to retire	20%	20	39%	38	16%	16	11%	11	13%	13	100%	98
The overall quality of life in Novato	32%	31	48%	47	16%	16	4%	4	0%	0	100%	98

Question 2: Community Characteristics												
Please rate each of the following characteristics as they relate to Novato as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Sense of community	18%	15	46%	38	29%	24	5%	4	1%	1	100%	82
Openness and acceptance of the community toward people of diverse backgrounds	22%	19	45%	39	23%	20	7%	6	2%	2	100%	86
Overall appearance of Novato	6%	5	48%	43	40%	36	7%	6	0%	0	100%	90
Cleanliness of Novato	11%	10	51%	46	27%	25	11%	10	0%	0	100%	91
Variety of housing options	20%	18	48%	44	20%	18	7%	6	5%	5	100%	91
Overall quality of business and service establishments in Novato	7%	6	51%	46	31%	28	10%	9	1%	1	100%	90
Shopping opportunities	12%	11	40%	36	33%	30	14%	13	0%	0	100%	90
Opportunities to attend cultural activities	10%	9	36%	32	31%	28	17%	15	6%	5	100%	89
Recreational opportunities	21%	19	43%	39	24%	22	10%	9	1%	1	100%	90
Employment opportunities	1%	1	18%	16	38%	34	26%	23	18%	16	100%	90
Educational opportunities	9%	8	43%	39	30%	27	12%	11	6%	5	100%	90
Opportunities to participate in social events and activities	16%	14	39%	35	30%	27	10%	9	6%	5	100%	90
Opportunities to participate in religious or spiritual events and activities	19%	17	45%	40	8%	7	1%	1	27%	24	100%	89
Opportunities to volunteer	26%	23	49%	44	10%	9	3%	3	11%	10	100%	89
Opportunities to participate in community matters	16%	14	51%	46	22%	20	9%	8	2%	2	100%	90

Question 2: Community Characteristics												
Please rate each of the following characteristics as they relate to Novato as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	Ease of car travel in Novato	14%	13	64%	58	16%	14	6%	5	0%	0	100%
Ease of bus travel in Novato	6%	5	21%	19	22%	20	18%	16	33%	29	100%	89
Ease of bicycle travel in Novato	9%	8	47%	42	19%	17	7%	6	18%	16	100%	89
Ease of walking in Novato	19%	17	46%	41	28%	25	6%	5	2%	2	100%	90
Availability of paths and walking trails	26%	23	43%	38	20%	18	8%	7	3%	3	100%	89
Traffic flow on major streets	10%	9	47%	42	38%	34	6%	5	0%	0	100%	90
Amount of public parking	7%	6	28%	25	34%	31	31%	28	0%	0	100%	90
Availability of affordable quality housing	24%	21	35%	31	17%	15	10%	9	15%	13	100%	89
Availability of affordable quality child care	7%	6	27%	24	13%	12	9%	8	44%	39	100%	89
Availability of affordable quality health care	16%	14	36%	32	11%	10	18%	16	19%	17	100%	89
Availability of affordable quality food	23%	21	50%	45	19%	17	8%	7	0%	0	100%	90
Quality of overall natural environment in Novato	40%	36	47%	42	10%	9	2%	2	0%	0	100%	89
Overall image or reputation of Novato	16%	14	35%	31	35%	31	13%	11	1%	1	100%	88

Question 3: Growth														
Please rate the speed of growth in the following categories in Novato over the past 2 years:	Much too slow		Somewhat too slow		Right amount		Somewhat too fast		Much too fast		Don't know		Total	
	Population growth	1%	1	3%	3	40%	36	21%	19	28%	25	7%	6	100%
Retail growth (stores, restaurants, etc.)	19%	17	35%	31	36%	32	6%	5	2%	2	1%	1	100%	88
Jobs growth	28%	24	28%	24	17%	15	0%	0	1%	1	26%	22	100%	86

Question 4: Code Enforcement		
To what degree, if at all, are run down buildings, weed lots or junk vehicles a problem in Novato?	Percent of respondents	Count
Not a problem	11%	10
Minor problem	30%	27
Moderate problem	39%	35
Major problem	19%	17
Don't know	1%	1
Total	100%	90

Question 5: Community Safety														
Please rate how safe or unsafe you feel from the following in Novato:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	Violent crime (e.g., rape, assault, robbery)	26%	23	38%	34	14%	13	20%	18	1%	1	1%	1	100%
Property crimes (e.g., burglary, theft)	11%	10	36%	32	16%	14	29%	26	9%	8	0%	0	100%	90
Environmental hazards, including toxic waste	34%	31	27%	24	16%	14	13%	12	1%	1	9%	8	100%	90

Question 6: Personal Safety														
Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	In your neighborhood during the day	68%	61	19%	17	10%	9	2%	2	1%	1	0%	0	100%
In your neighborhood after dark	29%	26	41%	37	7%	6	17%	15	6%	5	1%	1	100%	90
In Novato's downtown area during the day	61%	55	24%	22	8%	7	6%	5	1%	1	0%	0	100%	90
In Novato's downtown area after dark	19%	17	37%	33	8%	7	23%	21	9%	8	4%	4	100%	90

Question 7: Contact with Police Department								
Have you had any in-person or phone contact with an employee of the City of Novato Police Department within the last 12 months?	No		Yes		Don't know		Total	
	Have you had any in-person or phone contact with an employee of the City of Novato Police Department within the last 12 months?	50%	45	49%	44	1%	1	100%

Question 8: Ratings of Contact with Police Department												
What was your overall impression of your most recent contact with the City of Novato Police Department?	Excellent		Good		Fair		Poor		Don't know		Total	
What was your overall impression of your most recent contact with the City of Novato Police Department?	39%	17	27%	12	20%	9	14%	6	0%	0	100%	44

Question 9: Crime Victim		
During the past 12 months, were you or anyone in your household the victim of any crime?	Percent of respondents	Count
No	86%	76
Yes	14%	12
Don't know	0%	0
Total	100%	88

Question 10: Crime Reporting		
If yes, was this crime (these crimes) reported to the police?	Percent of respondents	Count
No	33%	4
Yes	58%	7
Don't know	8%	1
Total	100%	12

Question 11: Resident Behaviors												
In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Novato?	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
Used Novato public libraries or their services	15%	13	19%	17	40%	35	17%	15	9%	8	100%	88
Used Novato City recreation centers	40%	35	27%	24	19%	17	7%	6	7%	6	100%	88
Participated in a recreation program or activity	38%	33	28%	24	18%	16	8%	7	8%	7	100%	87
Visited a neighborhood park or City park	10%	9	23%	20	28%	25	18%	16	20%	18	100%	88
Ridden a local bus within Novato	86%	76	6%	5	7%	6	0%	0	1%	1	100%	88
Attended a meeting of local elected officials or other local public meeting	35%	31	32%	28	24%	21	6%	5	3%	3	100%	88

Question 11: Resident Behaviors												
In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Novato?	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
	Watched a meeting of local elected officials or other City-sponsored public meeting on cable television, the Internet or other media	33%	29	32%	28	27%	24	5%	4	3%	3	100%
Read Novato Newsletter	8%	7	17%	15	50%	44	17%	15	8%	7	100%	88
Visited the City of Novato Web site (at www.novato.org)	6%	5	29%	25	43%	37	11%	10	11%	10	100%	87
Volunteered your time to some group or activity in Novato	31%	27	25%	22	24%	21	11%	10	9%	8	100%	88
Participated in religious or spiritual activities in Novato	55%	48	11%	10	16%	14	3%	3	15%	13	100%	88
Participated in a club or civic group in Novato	40%	35	23%	20	18%	16	7%	6	13%	11	100%	88
Provided help to a friend or neighbor	2%	2	13%	11	48%	42	18%	16	19%	17	100%	88

Question 12: Neighborliness		
About how often, if at all, do you talk to or visit with your immediate neighbors (people who live in the 10 or 20 households that are closest to you)?	Percent of respondents	Count
Just about everyday	25%	22
Several times a week	35%	31
Several times a month	26%	23
Less than several times a month	14%	12
Total	100%	88

Question 13: Service Quality												
Please rate the quality of each of the following services in Novato:	Excellent		Good		Fair		Poor		Don't know		Total	
	Police services	31%	25	43%	35	14%	11	6%	5	6%	5	100%
Fire services	53%	45	36%	31	2%	2	1%	1	7%	6	100%	85
Ambulance or emergency medical services	51%	43	26%	22	2%	2	0%	0	21%	18	100%	85
Crime prevention	22%	19	34%	29	24%	20	9%	8	11%	9	100%	85
Street repair	6%	5	28%	24	43%	37	22%	19	1%	1	100%	86
Street cleaning	11%	9	42%	36	32%	27	13%	11	2%	2	100%	85
Street lighting	9%	8	45%	39	31%	27	13%	11	1%	1	100%	86
Sidewalk maintenance	5%	4	26%	22	42%	36	24%	21	3%	3	100%	86

Question 13: Service Quality												
Please rate the quality of each of the following services in Novato:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic signal timing	9%	8	51%	44	28%	24	12%	10	0%	0	100%	86
Bus or transit services	5%	4	14%	12	17%	14	10%	8	55%	46	100%	84
Garbage collection	30%	26	60%	52	8%	7	1%	1	0%	0	100%	86
Recycling	44%	38	44%	38	12%	10	0%	0	0%	0	100%	86
Storm drainage	17%	15	49%	42	17%	15	2%	2	14%	12	100%	86
Sewer services	26%	22	47%	40	12%	10	3%	3	13%	11	100%	86
City parks	26%	22	52%	44	13%	11	4%	3	5%	4	100%	84
City recreation programs or classes	13%	11	37%	32	14%	12	7%	6	29%	25	100%	86
City recreation centers or facilities	8%	7	51%	44	8%	7	1%	1	31%	27	100%	86
Land use, planning and zoning	4%	3	20%	17	32%	27	30%	25	14%	12	100%	84
Code enforcement (weeds, abandoned buildings, etc.)	3%	3	20%	17	29%	25	31%	27	16%	14	100%	86
Animal control	13%	11	50%	43	14%	12	6%	5	17%	15	100%	86
Economic development	1%	1	20%	17	40%	34	21%	18	18%	15	100%	85
Services to seniors	8%	7	34%	29	18%	15	5%	4	35%	30	100%	85
Services to youth	3%	3	35%	30	16%	14	17%	15	28%	24	100%	86
Services to low-income people	12%	10	29%	25	9%	8	5%	4	45%	39	100%	86
Public library services	30%	26	53%	46	7%	6	1%	1	8%	7	100%	86
Public schools	10%	9	44%	38	21%	18	15%	13	9%	8	100%	86
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	9%	8	34%	29	19%	16	6%	5	33%	28	100%	86
Preservation of natural areas such as open space, farmlands and greenbelts	26%	22	44%	37	21%	18	5%	4	5%	4	100%	85
Senior transportation services	5%	4	20%	17	12%	10	2%	2	62%	53	100%	86

Question 14: Government Services Overall												
Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
	The City of Novato	12%	10	43%	37	27%	23	14%	12	5%	4	100%
The Federal Government	2%	2	27%	23	30%	25	23%	19	18%	15	100%	84
The State Government	1%	1	22%	19	37%	32	24%	21	15%	13	100%	86
Marin County Government	6%	5	26%	22	38%	33	17%	15	13%	11	100%	86

Question 15: Recommendation and Longevity												
Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	Recommend living in Novato to someone who asks	38%	33	44%	38	14%	12	3%	3	0%	0	100%
Remain in Novato for the next five years	61%	52	21%	18	9%	8	7%	6	1%	1	100%	85

Question 16: Impact of the Economy		
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent of respondents	Count
Very positive	4%	3
Somewhat positive	31%	26
Neutral	42%	35
Somewhat negative	19%	16
Very negative	5%	4
Total	100%	84

Question 17: Contact with City Employees		
Have you had any in-person, phone or email with an employee of the City of Novato within the last 12 months (including police, receptionists, planners or any others)?	Percent of respondents	Count
No	29%	25
Yes	71%	61
Total	100%	86

Question 18: City Employees													
What was your impression of the employee(s) of the City of Novato in your most recent contact?	Excellent		Good		Fair		Poor		Don't know		Total		
	Knowledge	34%	21	43%	26	15%	9	7%	4	2%	1	100%	61
Responsiveness	38%	23	39%	24	8%	5	15%	9	0%	0	100%	61	
Courtesy	41%	25	41%	25	13%	8	5%	3	0%	0	100%	61	
Overall impression	36%	22	39%	24	15%	9	10%	6	0%	0	100%	61	

Question 19: Government Performance													
Please rate the following categories of Novato government performance:	Excellent		Good		Fair		Poor		Don't know		Total		
	The value of services for the taxes paid to Novato	8%	7	34%	29	37%	32	17%	15	3%	3	100%	86
The overall direction that Novato is taking	5%	4	33%	28	22%	19	38%	33	2%	2	100%	86	
The job Novato government does at welcoming citizen involvement	7%	6	33%	28	28%	24	21%	18	12%	10	100%	86	

Question 20: Custom Question 1														
Please indicate what level of priority, if any at all, the City should give for the following services:	Very high priority		High priority		Intermediate priority		Low priority		Not a priority		Don't know		Total	
	Renewable, alternative energy and other sustainability efforts	13%	11	12%	10	36%	30	21%	18	17%	14	1%	1	100%
Programs for youth and teens	13%	11	49%	41	27%	23	5%	4	1%	1	5%	4	100%	84
Maintaining park and recreation facilities	15%	13	49%	41	31%	26	5%	4	0%	0	0%	0	100%	84
Senior programs	14%	12	45%	37	29%	24	6%	5	1%	1	5%	4	100%	83
Investment in new park and recreation facilities	10%	8	20%	17	32%	27	29%	24	10%	8	0%	0	100%	84
Investment in new playfields and all-weather turfs	12%	10	12%	10	39%	32	20%	17	13%	11	4%	3	100%	83
Park maintenance	20%	17	31%	26	45%	37	4%	3	0%	0	0%	0	100%	83
Island and median maintenance	6%	5	27%	23	52%	44	12%	10	1%	1	1%	1	100%	84
Renovate downtown Community House (currently closed community center)	6%	5	13%	11	31%	26	29%	24	14%	12	7%	6	100%	84
Programs for at-risk and low income youth	10%	8	33%	28	26%	22	17%	14	11%	9	4%	3	100%	84
Special events, like summer concert series, to build community vibrancy	12%	10	24%	20	40%	34	18%	15	6%	5	0%	0	100%	84

Question 20: Custom Question 1														
Please indicate what level of priority, if any at all, the City should give for the following services:	Very high priority		High priority		Intermediate priority		Low priority		Not a priority		Don't know		Total	
	Reaching out to Latino community	4%	3	10%	8	30%	25	25%	21	27%	23	5%	4	100%
Maintaining streets and bike paths	30%	25	33%	28	31%	26	6%	5	0%	0	0%	0	100%	84

Question 21: Custom Question 2														
For each of the following services, would you increase, keep the same, or reduce the service levels provided?	Increase significantly		Increase somewhat		Remain the same		Reduce somewhat		Reduce significantly		Don't know		Total	
	Maintenance of City parks	13%	11	29%	24	58%	49	0%	0	0%	0	0%	0	100%
Maintenance of City public recreation facilities	8%	7	32%	27	54%	45	2%	2	0%	0	4%	3	100%	84
Maintenance of islands and medians	11%	9	32%	27	52%	44	4%	3	0%	0	1%	1	100%	84
Maintenance of City streets	23%	19	39%	32	39%	32	0%	0	0%	0	0%	0	100%	83
Police street patrol	23%	19	33%	28	42%	35	2%	2	0%	0	0%	0	100%	84
Emergency preparedness/disaster recovery	12%	10	35%	29	46%	39	1%	1	1%	1	5%	4	100%	84
Recreation programs for youth	18%	15	50%	42	25%	21	2%	2	1%	1	4%	3	100%	84
Programs and activities for seniors	12%	10	27%	23	45%	38	5%	4	2%	2	8%	7	100%	84

Question D1: Employment Status		
Are you currently employed for pay?	Percent of respondents	Count
No	29%	24
Yes, full-time	59%	48
Yes, part-time	12%	10
Total	100%	82

Question D2: Mode of Transportation Used for Commute	
During a typical week, how many days do you commute to work (for the longest distance of your commute) in each of the ways listed below?	Percent of days mode used
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) by myself	60%
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) with other children or adults	12%
Bus, rail, subway or other public transportation	7%
Walk	1%
Bicycle	4%
Work at home	17%
Other	0%

Question D3: Length of Residency		
How many years have you lived in Novato?	Percent of respondents	Count
Less than 2 years	11%	9
2 to 5 years	2%	2
6 to 10 years	10%	8
11 to 20 years	25%	21
More than 20 years	52%	43
Total	100%	83

Question D4: Housing Unit Type		
Which best describes the building you live in?	Percent of respondents	Count
One family house detached from any other houses	92%	76
House attached to one or more houses (e.g., a duplex or townhome)	5%	4
Building with two or more apartments or condominiums	4%	3
Mobile home	0%	0
Other	0%	0
Total	100%	83

Question D5: Housing Tenure (Rent/Own)		
Is this house, apartment or mobile home...	Percent of respondents	Count
Rented for cash or occupied without cash payment	5%	4
Owned by you or someone in this house with a mortgage or free and clear	95%	76
Total	100%	80

Question D6: Monthly Housing Cost		
About how much is the monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners" association (HOA) fees)?	Percent of respondents	Count
Less than \$300 per month	1%	1
\$300 to \$599 per month	2%	2
\$600 to \$999 per month	9%	7
\$1,000 to \$1,499 per month	12%	10
\$1,500 to \$2,499 per month	26%	21
\$2,500 or more per month	49%	40
Total	100%	81

Question D7: Presence of Children in Household		
Do any children 17 or under live in your household?	Percent of respondents	Count
No	57%	47
Yes	43%	35
Total	100%	82

Question D8: Presence of Older Adults in Household		
Are you or any other members of your household aged 65 or older?	Percent of respondents	Count
No	72%	59
Yes	28%	23
Total	100%	82

Question D9: Household Income		
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent of respondents	Count
Less than \$24,999	3%	2
\$25,000 to \$49,999	9%	7
\$50,000 to \$99,999	19%	15
\$100,000 to \$149,999	31%	24
\$150,000 to \$299,999	34%	26
\$300,000 or more	4%	3
Total	100%	77

Question D10: Ethnicity		
Are you Spanish, Hispanic or Latino?	Percent of respondents	Count
No, not Spanish, Hispanic or Latino	90%	73
Yes, I consider myself to be Spanish, Hispanic or Latino	10%	8
Total	100%	81

Question D11: Race		
What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent of respondents	Count
American Indian or Alaskan Native	1%	1
Asian, Asian Indian or Pacific Islander	6%	5
Black or African American	0%	0
White	86%	68
Other	9%	7
Total may exceed 100% as respondents could select more than one option		

Question D12: Age		
In which category is your age?	Percent of respondents	Count
18 to 24 years	0%	0
25 to 34 years	8%	6
35 to 44 years	14%	11
45 to 54 years	38%	30
55 to 64 years	23%	18
65 to 74 years	14%	11
75 years or older	4%	3
Total	100%	79

Question D13: Gender		
What is your sex?	Percent of respondents	Count
Female	46%	36
Male	54%	42
Total	100%	78

Question D14: Registered to Vote		
Are you registered to vote in your jurisdiction?	Percent of respondents	Count
No	4%	3
Yes	95%	77
Ineligible to vote	0%	0
Don't know	1%	1
Total	100%	81

Question D15: Voted in Last General Election		
Many people don't have time to vote in elections. Did you vote in the last general election?	Percent of respondents	Count
No	2%	2
Yes	98%	79
Ineligible to vote	0%	0
Don't know	0%	0
Total	100%	81

Question D16: Has Cell Phone		
Do you have a cell phone?	Percent of respondents	Count
No	2%	2
Yes	98%	79
Total	100%	81

Question D17: Has Land Line		
Do you have a land line at home?	Percent of respondents	Count
No	16%	13
Yes	84%	68
Total	100%	81

Question D18: Primary Phone		
If you have both a cell phone and a land line, which do you consider your primary telephone number?	Percent of respondents	Count
Cell	25%	16
Land line	49%	32
Both	26%	17
Total	100%	65

VERBATIM RESPONSES TO OPEN-ENDED QUESTIONS

VERBATIMS

Respondents were asked to record their opinions about Novato City services in the following question:

- Please indicate the top three City services Novato should improve, restore or add in the next five years:

The verbatim responses were categorized by topic area and those topics are reported in the following table with the percent of responses given in each category. Because some comments from residents covered more than a single topic, each topic mentioned by a resident was categorized and counted for the table below. Those verbatim responses are grouped by the first topic listed in each comment whenever a respondent mentioned more than a single topic. Verbatim comments that contain more than one topic nevertheless appear only once (in the category of the first topic listed), however the analysis in the table below counts each of the topic areas given by all respondents regardless where those topics appeared in the comment.

Results from the open-ended question is best understood by reviewing the following table of frequencies that summarize responses as well as the actual verbatim responses themselves. The following pages contain the respondents' verbatim responses as written on the survey or entered in the Web survey and have not been edited for spelling or grammar. Responses have been organized by coded topic areas.

Please indicate the top three City services Novato should improve, restore or add in the next five years:	
	Percent of Respondents
Transportation, street repair	49%
Youth, education	32%
Safety, police	30%
Economy, jobs, development	29%
Utilities, infrastructure, code enforcement, alternative energy	25%
Parks, recreation	17%
Housing	16%
Entertainment, shopping, restaurants	16%
Government, taxes, communication, diversity	12%
Senior services	9%
Other	6%
Nothing/Don't know	0%
Total may exceed 100% as respondents could select more than one category.	

PLEASE INDICATE THE TOP THREE CITY SERVICES NOVATO SHOULD IMPROVE, RESTORE OR ADD IN THE NEXT FIVE YEARS:

Transportation, street repair

- 1. fixing the streets and roads. 2. better bus service for senior and more programs. 3. better police present and communicating with the public when problems arise
- 1. Street sweeping in the neighborhoods 2. Better, more parking along Grant
- 1. Street paving/re-paving (Olive after water pipe construction damage, RR xg at Grant & at Olive, Atherton at 101) 2. Traffic signal improvement (Atherton at 101, Olive & Redwood, Novato Blvd & Diablo, Novato Blvd at 7th) 3. More sr. housing and transportation svcs
- 1. Parking 2. Restore Grant Ave (Pini Building) 3. Something for Teens - Teen center is worthless
- 1. Improve intersections/traffic control on Redwood Blvd. (specifically by Trader Joe's) 2. Improve/Increase marked bike paths. 3. Increase dog and Bike friendly trails
- 1. street maintenance 2. grafitti removal
- 1. Parking, we need more space but love lack of meters and allowing all day parking 2. Help get the Novato Theater back on its feet 3. Can you get homelss off every left turn lane in town?
- 1. No parking signs in downtown on days when street sweepers are cleaning. Too many parked cars in my nieghborhood for effective sweeping 2. Weed and waste inspections. Too many Novato households do not take care of their yards. 3. Parking in downtown residential areas. Many residents in apartments downtown have only one designated slot and own 5+ cars
- 1. Street cleaning and road maintenance 2. Shopping/economic development 3. Not build any more low income housing
- 1. Additional free for residents parking in Old Town area 2. Find something to do with the old Pini Hardware building downtown 3. Restore the Novato Theater - finish the job
- 1. street repair and maintenance disgraceful streets 2. downtown parking and creating a sense of pride and safety to Novato's business district 3. youth programs to keep them off thier computer games and doing drugs in our parks
- 1. Bicycle infrastructure 2. Bicycle infrastructure 3. Bicycle infrastructure, seriously
- 1. Parking, especially in old town 2. Police, less DUI checkpoints more rolling enforcement 3. Improve Dog Bone Meadow

Youth, education

- 1. School 2. integrated affordable housing - slow increase to meet jobs needs & ability to sustain 3. increase community activities
- 1. Public Schools 2. Park and Rec 3. Sustainable Growth
- 1. Youth programs- 2. education 3. affordable housing
- 1. Youth sports/activities programs 2. City council should have better grasp on what citizens want, not just a few ex city council members and older/retired city council meeting attendees. 3. Build a parking garage downtown. Where? Not sure as they built ridiculous city offices on a site where the Novato downtown specific plan calls for a parking garage. Any costs associated with a parking facility should not be passed on to property/business owners.
- 1. Youth services, especially after school/summer programs 2. Conversion or descruction of derelict buildings on Hamilton 3. Work with owners to improve retail areas (e.g., Novato Square)
- 1. schools need major improvements - academically

- 1. schools 2. police & fire 3. hospital
- 1. gifted public education 2. high quality, affordable development

Safety, police

- 1. More police visibility, better response time 2. Maintain all streets and sidewalks 3. Improve the Cable service. Lower cost, more channels, more public service, local office
- 1. police 2. fire 3. education
- 1. Police services 2. Youth programs 3. Senior programs
- 1. Police 2. Fire 3. Park Maintenance
- 1. police department 2. maintain and improve street and median landscape, landscape, landscape 3. planning-junk cars apartment buildings look like projects street parking permits
- 1. safety 2. maintain streets 3. youth services
- 1. Increase police 2. Stop low end retail 3. Work to make Novato look like it will thrive rather than represent a depressed city.
- 1. Maintain police & fire staffing

Economy, jobs, development

- 1. Economic Development 2. Planning for Healthy Communitys 3. Bike and Ped Planning
- 1. Community redevelopment 2. Street maintenance 3. Community outreach (general community)
- 1. We need to bring more businesses to Novato that provide well paid jobs. 2. We need to create parking in Old Town and on Redwood to tie the two areas together. 3. We need to create recreational venues for teens.
- 1. Stop trying to bring in big box store to increase sales taxes 2. Support current resident serving businesses in their current locations. 3. Get the traffic signals to consistently sense bicycles
- Convert abandoned lots downtown into community garden or useable space
- 1. Fix the abandoned 'Square' shopping center! 2. More actives for youth
- 1. Develop a cohesive city plan - no more bargain basement stores 2. No more high density housing 3. Have the same police to citizen ratio as central marin.
- 1. Economic Development 2. Street Maintenance 3. Park and Rec Maintenance
- 1. Wyndover needs to be improved, cleaned up, and the neighborhood made safer. 2. We need more parking downtown 3. You need more activities available for the 'tween and teen age in summer and after school.
- 1. Economic Development 2. Revitalize Downtown 3. Develop North Redwood Corridor

Utilities, infrastructure, code enforcement, alternative energy

- 1. Planning dept should be more accessible to public, stop catering to developers 2. More recreational activities for teenagers 3. Continue to improve streets
- 1. Code enforcement of all multi-family developments in Novato 2. Add more canines to our Police department 3. Hold all multi-family development owners accountable for safety and code enforcement
- 1. maintenance (weeding, cleaning) of city parks and along walkways (Ignaio Blvd is an example) 2. better public transportation 3. enforcement of leash laws in parks
- 1. Increase the ease and speed of building permits while also reducing fees 2. Street, sidewalk and cross walk maintenance. 3. Get Code Enforcement people to be proactive and responsive. Is anyone there ever???

- 1. remove grafitti 2. maintain city streets-root removal 3. improve police patrols
- 1. Residential code enforcement 2. Summer concerts 3. Foster downtown business development (small business)
- 1. flood control and storm preparedness 2. code maintenance for vacant lots and buildings 3. youth activities and outreach
- 1. LEED Gold building status 2. Improve bike pathways to downtown 3. Retrofitting the community center
- 1. CLEAR ALL SIDEWALKS OF PLANTS ENCROACHING INTO PATHWAY, INCLUDE FACE-HIGH LEVEL AS WELL!!! 2. MAKE ALL SIGNALS INCLUDE BEEPERS FOR BLIND - ON SIGNAL BUTTONS AS WELL SO BLIND CAN FIND BUTTONS!!! 3. IMPROVE CROSSWALKS TO ENCOURAGE PEOPLE TO NOT STOP IN THEM WITH THEIR CARS!!! THIS FORCES BLIND AND OTHERS OUT INTO THE DANGEROUS LANE OF MOVING PARALLEL TRAFFIC!!!!

Parks, recreation

- 1. Additional Turf Fields 2. Repair/Replace existing grass facilities for youth 3. Downtown parking garage
- 1. Increase parks and public pools, create a water park 2. Schools, why not have the best! Schools and real estate prices go hand In hand, 3. More police, more officers/patrols keep us safe more than anything else!!
- 1. Improve the bike path to Stafford Lake 2. Street Medians 3. No high density housing
- 1. athletic & recreation programs 2. downtown parking 3. traffic improvements
- 1. Convert San Andreas Dr. lot to new park or maintain as is. 2. More retail/food options in San Marin. 3. Ensure easy transit access from San Marin neighborhoods to new SMART rail station.

Housing

- 1. Reduce subsidized/affordable housing - too much of an emphasis 2. Increase gang-related police enforcement, crime out of these groups continues to rise 3. Reduce some of the senior funding in favor of giving kids/teens some options
- 1. not push for affordable housing developments 2. not build or convert any existing rental spaces to low income or low low income properties 3. continue to re-develop the downtown area.
- 1. Stop building section 8 and low income housing 2. More bike safe and pedestrian safe roads 3. More money for police and fire departments
- 1. No more affordable housing
- 1. enforce homes and apartments to include only one family per household to live there 2. reduction in building more, and keep open spaces preserved and stop adding everywhere 3. enforce laws, keep people from begging on corners, remove people for looking for jobs on street corners, i.e. undocumented

Entertainment, shopping, restaurants

- 1. Open the Novato Theater along the lines of 142 Throckmorton. Spend the money. Do it yesterday. 2. Tear down the community house, build a small parking garage. 3. Impose eminent domain on the owner of The Square - he's a slumlord who's destroying the quality of life for the families and property owners in that neighborhood. It's shameful what's happening there.
- 1. more events 2. revitalize downtown... has potential, but if you don't drink there is not much there. 3. add more police patrols

Government, taxes, communication, diversity

- 1. Add: Volunteer Citizens Committee to withdraw from ABAG 2. Add: Volunteer Citizens Committee to Oversee Fire District 3. Add: Volunteer Citizens Committee to Oversee Selection of Consultants
- 1. Pension liability savings increase 2. reduce economic development funds and vote no as alternative to One Bay Area Plan 3. allow the Chamber to take over the economic discussions and thereby reduce personnel and consultants
- 1. listen to its citizens and tax payers no affordable housing 2. keep drugies and gangs out of Novato 3. street repair and maintenance
- 1. increase transparency of what tax dollars buy citizens of Novato 2. increase coordination between city and school district on playing field maintenance 3. streamline project review and approval process
- 1. restore use of English only in all communications

Senior Services

- 1 Senior services 2. Book store in Novato
- 1. Reconsider retirement plans to be more realistic...current plans are too generous. 2. Road and street repairs and maintenance and weed abatement 3. more community parties/celebrations
- 1. Senior activities. 2. Police – Traffic cops 3. Reach out to everyone not just Latinos

Other

- 1. too many pan handlers at every intersection 2. Limit number of low income housing and families sent from other cities from south of Marin to Novato 3. Establish a program partnering with local businesses to create jobs for young students