



THE CITY OF
NOVATO
CALIFORNIA

MINUTES
JOINT MEASURE F OVERSIGHT COMMITTEE & ECONOMIC
DEVELOPMENT COMMISSION MEETING
Monday, April 29, 2013 4:00 to 6:00P.M.
Atherton Conference Room
75 Rowland Way #200

A. CALL TO ORDER

Chairman Williams called the Economic Development Commission meeting to order at 4:10 PM. The Measure F Committee Meeting did not have a quorum and was not called to order.

In attendance were:

ED Commission Members

Present: John Williams (Chair) Coy Smith, Peter Pelham, Harry Thomas and Tim Howard

Absent: David Winton

Measure F Oversight Committee Members

Present: David Bentley, Bob Scott and Bob Ratto

Absent: Cris MacKenzie, Caitrin Devine, Rob Jordan and Al Berson

Staff Present

Cathy Capriola, Carla Hansen, Brain Cochran, Peggy Flynn and Chris Stewart

B. APPROVAL OF FINAL AGENDA

*Motion by Commission member Thomas seconded by Commission member Pelham to approve the agenda. **Approved 4-0***

C. PUBLIC COMMENT

There was no public comment.

D. GENERAL BUSINESS

D - 1 Condolences to Cris MacKenzie who had a death in the family and was unable to attend the meeting.

D - 2 The ED Commission, Measure F Oversight Committee and staff introduced themselves

D - 3 Chair Williams reviewed the goals of the Joint Mtg. and asked C. Capriola to make some introductory comments.

D - 4 C. Stewart, via telephonic conference call, introduced Vicki Doll and Mary Bosch with Chabin Concepts and Marketek, the Retail Sales Leakage Study consultants. The consultants presented on the study's findings and recommendations.

E. COMMISSION / STAFF COMMENTS

- E – 1 *Commission members and staff asked the consultants about the study's findings, their recommended actions and the business and shopper surveys.*
- E – 2 *C. Capriola discussed how the study and the sales projections contained could also be used as a tool for the Fiscal Sustainability workshops.*
- E – 3 *Meeting participants offered recommendations on how the presentation could be for the presentation to City Council on May 7th.*

F. PUBLIC COMMENT

- F – 1 *Members of the public asked questions regarding the study's findings and staff and consultants responded*

G. ADJOURNMENT

Chairman Williams thanked everyone for their participation, thoughtful input.

*Motion to adjourn was made by Commission Member Thomas and Seconded by Commission Member Smith to adjourn at 6:00 P.M. **Approved 4-0***