



THE CITY OF
NOVATO
CALIFORNIA

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Mayor
Denise Athas
Mayor Pro Tem
Josh Fryday
Councilmembers
Pam Drew
Pat Eklund
Eric Lucan

City Manager
Regan M. Candelario

AGENDA
Novato Streetscape Committee Meeting
Monday, August 14th, 2017, at 7:00 p.m.
922 Machin Avenue-Womack Room, 2nd floor

7 – 7:10 pm Social time

- I. ROLL CALL 7:10 pm or before**
- II. APPROVE MINUTES OF July 10th, 2017**
10 minutes total for Minutes & Agenda approval
- III. APPROVE AGENDA FOR August 14th, 2017**
- IV. CITIZENS' TIME TO ADDRESS COMMITTEE 7:20 – 7:25 pm**
Steve Grant, Friends of Fairway Island
- V. GUESTS**
Gretchen Schubeck, Sustainability Coordinator, City of Novato.
- VI. STAFF CONCERNS 7:50 – 8:00 pm**
- VII. COMMITTEE MEMBERS' COMMENT TIME 8:00 – 8:15 pm**
- VIII. SUBCOMMITTEE REPORTS 8:15 – 8:40pm**
 - A. Clean & Green Day – Susan and Ed
 - B. Signs - Ed
 - C. Business/Landscape Recognition - Judie
 - D. Island/Site Adoption -
 - E. Public Outreach – Susan and Charlotte
 - F. Strategic Planning – Ginny and Marcia
- IX. OLD BUSINESS 8:40 – 8:55 pm**
Previous Business/Landscape Recognition Nominations
 1. 1701 Novato Boulevard,
Novato CA 94945
 2. Shell Station
7300 Redwood Blvd, Novato, CA 94949
 3. Novato History Museum
815 Delong Ave., Novato CA 94945
- IX. NEW BUSINESS**
 - A. Nominations for Business/Landscape Recognition.

Any Committee member that cannot attend the next meeting, please notify the City of Novato Maintenance Division at 899-8280 one week in advance, so we may ensure a quorum.

MINUTES
July 10th, 2017
City of Novato-City Hall
922 Machin Avenue, Novato, CA 94945

I.

Members:	Staff:
Susan Stompe- Chair	Clive Shigoli
Marcia Basalla -Vice-Chair	Lyle Waite
Ginny Hanna (Absent)	Veronica Brierley
Kyla Medigovich	
Ed Schulze	Guests:
Charlotte Urban	Karen Strolia
Judith Buder	Steve Grant

II. APPROVE MINUTES OF June 12th, 2017

Approved by 5-0 vote. Buder to abstain. Hanna was not in attendance.

III. APPROVE AGENDA FOR July 10th, 2017

Approved by 6-0-1 vote. Hanna not in attendance. (6-Approve, 0-Abstain, 1-Absent)

IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE

Friends of Fairway Island adopted the median and were represented by Steve Grant who gave the committee a plan for restoration. Materials will be supplied by the neighbors and installed by their contractor. Steve Grant stated that they will have a fundraiser to come up with the funds on July 30th. He will return with a specific budget and a request for Streetscape funding for \$500.00. They will maintain the median.

Karen Strolia, Project Manager from Downtown Streets Team addressed the group about the work they have been doing with cleaning up the litter and trash in Novato. She talked about the benefits of the program and how partnering with the City of Novato is enabling the homeless members to become self-sufficient.

V. STAFF CONCERNS

Waite introduced Veronica Brierley as the new staff support member to the committee.

Shigoli let the committee know that the Arc of San Francisco, will be sending a group of volunteers in July and would be performing clean up and debris pick up at designated park sites.

VI. COMMITTEE MEMBERS' COMMENT TIME

Basalla raised a concern about the irrigation at the downtown bus depot and how it's affected the rest of the medians on Redwood Blvd. She notified Public works and Russ Thompson inquired with Thompson Builders, the contractor in charge of the project. A plan of action to restore the medians to their original state, is yet to be determined.

Buder asked about the trees on Machin Ave. and if the Maintenance Division can address the bark and metal grate hazards. Shigoli stated that he would look into it.

VII. SUBCOMMITTEE REPORTS

Clean & Green Day

No meetings scheduled at this time.

Next Clean and Green Day date is scheduled for April 21st, 2018 subject to confirmation by Fishing In The City planners to do April 28, 2018.

MONTHLY ADOPT-AN-ISLAND

Adopt-An-Island Information	Applications Sent out	Applications Returned	Applications Approved	Medians Adopted
May 2017	0	0	0	0
June 2017	1	1	1	1
July 2017	1	0	1	1

Signs

Schulze replaced sign at Laurelwood Drive.

Island/Site Adoption

Business Landscape Recognition

Members will look into ordering frames for recognition letters.

Basalla mentioned that the committee could have the recipients recognized at the council meetings on quarterly basis or twice yearly.

Waite stated that he notified the City Clerk on approaching the council about adding a new member to the committee and periodic Business Landscape recognitions at Council meetings.

Public Outreach

Basalla would like to do more outreach to businesses. Suggestion was made to have more signs put in the community for public awareness.

PowerPoint and videos could be put together with the help of NovatoCommunityTV showing the group's work on Clean and Green Day, Businesses Landscape recognition and the Adopt-An-Island program.

Strategic Planning

Discussion about updating the brochure and members having business cards for public outreach continued.

Future Sub-Committee Meetings

No meetings scheduled at this time.

VIII. OLD BUSINESS

Previous Business Landscape Recognition Nominations:

1. Sequoia Professional Building
1730 Novato Boulevard, Novato CA 94945 Approved 6-0
2. West America Bank
7333 Redwood Blvd, Novato, CA 94945 Approved 6-0
3. Union Dental
5404 Nave Drive, Novato, CA 94949 Approved 6-0

IX. NEW BUSINESS

A) **Business/Landscape Recognition Nominations**

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 Novato CA 94945
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B) **New Member Orientation**

Members who did not have commission handbooks received one.

X. ADJOURNMENT

Meeting adjourned at 8:47pm

Next Meeting: August 14th, 2017