

CITY COUNCIL OF THE CITY OF NOVATO

RESOLUTION NO. 12-14

RESOLUTION RESCINDING, AMENDING AND RESTATING RESOLUTION NO. 10-11 AND REESTABLISHING THE NOVATO STREETSCAPE MAINTENANCE COALITION ADVISORY COMMITTEE, INCREASING THE NUMBER OF CONFIRMED MEMBERS, AND RENAMING THE COMMITTEE

WHEREAS, by Resolution 122-94 adopted on October 25, 1994, the Council established and by subsequent Resolutions extended the Streetscape Maintenance Coalition Advisory Committee to the present day; and

WHEREAS, the Streetscape Maintenance Coalition Advisory Committee for many years provided outstanding community service by helping to improve and maintain the City's many landscaped roadsides and median strips; and

WHEREAS, the Novato citizen and business community has evidenced concern for and willingness to work on streetscape maintenance; and

WHEREAS, the Streetscape Maintenance Coalition Advisory Committee has recently expressed its desire to permanently change its name to Novato Streetscape Committee; and

WHEREAS, the scope of work and number of projects undertaken by the Committee has increased the need for member involvement for ongoing projects including; the Adopt a Median program, Novato Clean and Green Day, Business Recognition program, and other significant volunteer efforts.

NOW, THEREFORE, BE IT RESOLVED THAT:

1. The City Council hereby approves the name change from the Novato Streetscape Maintenance Coalition Advisory Committee to the Novato Streetscape Committee.

2. The Council hereby extends the Novato Streetscape Committee for a five year term and adopts the following schedule for the Committee:

February 25, 2014 Council extends the Committee pursuant to this resolution.

February 24, 2015 Council receives annual progress review and report on work of the Committee.

February 23, 2016 Council receives annual progress review and report on work of the Committee.

February 28, 2017 Council receives annual progress review and report on work of the Committee.

February 27, 2018 Council receives annual progress review and report on work of the Committee.

February 26, 2019 Council receives annual progress review and report on work of the Committee. Committee terminates unless extended by Council action.

3. The City Council hereby declares the Novato Streetscape Committee to be comprised of seven members and one alternate member.
4. The Committee shall select a Chair and Vice Chair. The Committee shall select a regular time and place of meetings (at least four times yearly). All meetings shall be open to the public and the agenda for each shall be posted at least seventy-two (72) hours in advance of the meetings.
5. The Committee shall be advisory to the City Manager and to the City Council. Parameters for operation of the Committee shall be as described in *Exhibit "A."* The Mission Statement shall be as described in *Exhibit "B."*

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I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the City Council of the City of Novato, Marin County, California, at a meeting thereof, held on the 25th day of February, 2014, by the following vote, to wit:

AYES: Councilmembers Athas, Eklund, Kellner, MacLeamy, Lucan

NOES: Councilmembers None

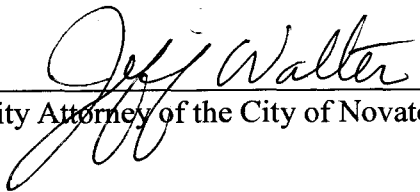
ABSTAIN: Councilmembers None

ABSENT: Councilmembers None



Sheri Hartz, City Clerk

Approved as to form:



City Attorney of the City of Novato

EXHIBIT A

STRUCTURE FOR NOVATO STREETSCAPE COMMITTEE

I. CONCEPT: A TEAM APPROACH WITH MEMBERS REPRESENTING THREE BASIC GROUPS:

- A. Citizens – Members of the larger community (not only within city limits) are eligible. Interest, ability and time commitment are key factors in deciding the members of the Committee.
- B. Business – A number of people from companies who do business in Novato. The full range of business sizes should be represented. Owner/managers (or key managers from larger companies) will be the desired level of personnel assigned.
- C. Public Agency Employees – City of Novato staff members functioning as a self-directed work team comprised of key Engineering, Maintenance, Finance, and/or Administration employees.

II. OPERATIONAL STRUCTURE:

- A. The Ralph M. Brown Act will apply to meetings. Specific issues for consensus decisions/recommendations will be agendaized.
- B. Individual members may be assigned responsibilities to pursue specific tasks that are compatible with the mission statement and specific implementation policies of the City.
- D. City staff members (confirmed by the Public Works Director) will use self-directed work team principles to accomplish best results with greatest productivity. Staff members will be non-voting members.
- E. There shall be seven confirmed members and one alternate member of the Committee, and no maximum number of volunteers to serve on task forces. Only members and alternate members appointed by the City Council shall have the right to vote. A quorum of the Committee shall be four voting members.

- F. The Committee may recruit without confirmation by the City Council as many volunteer members as the Committee deems are warranted by the circumstances at the time. Volunteers may participate fully on the Committee provided; however, they shall not have the right to vote.

- F. The Public Works Department will furnish basic clerical services needed for agenda preparation, distribution and word processing.

EXHIBIT B

MISSION STATEMENT
NOVATO STREETSCAPE COMMITTEE

Based on awareness of the City of Novato's goals for an attractive streetscape that fits Novato's beautiful natural setting and based on knowledge of the City's streetscape plantings and maintenance needs, the Committee shall:

Functioning as a team of citizen, business, and public agency employee members enlist the support of citizens and businesses in order to (1) develop recommendations to the City Council for policy actions that are budgetarily achievable and which will stabilize high-quality streetscape maintenance in Novato, and (2) directly communicate with businesses and citizens to help implement volunteer maintenance work and donations for maintenance purposes.